

UNIVERSITI TEKNOLOGI MARA

INDUSTRIAL TRAINING REPORT

COCOA RESEARCH AND DEVELOPMENT CENTRE KOTA SAMARAHAN, MALAYSIAN COCOA BOARD, LOT 248, BLOCK 14, DAERAH MUARA TUANG, SAMARAHAN, LOCKED BAG 3131, 93450, KUCHING, SARAWAK.

FACULTY OF PLANTATION AND AGROTECHNOLOGY

DIPLOMA IN PLANTING INDUSTRY MANAGEMENT.

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Acknowledgement

In the past three months, I had undergone industrial training in Malaysian Cocoa Board, located in Samarahan. The purpose is to fulfil the requirement for Diploma in Planting Industry Management, UiTM., apply theories learnt in classroom on working environment, solidifies students confidence, improve soft and hard skills and to improve communication and management skills.

Here, I would like to take this opportunity to thank all the individuals that has been supporting and helping me in this past three months. Firstly I would like to thank my family who had been supporting me .

I would also like to thank Mr. Aizat B. Japar, which is my supervisor because without his advice, I would probably not finished this training smoothly.

Thirdly, I would like to acknowledge Mr. Ashaari ,the manager for his supervision and the knowledge he has shared to me during this three months.I would also like to thank the estate employee, Mr. Yaakoob, Mr.Sulaiman, Mr.Hamidi, Mr.Abu, Mr Safudin, Mr. Isa and Mr. Faris for helping me carrying the task at MCB's estate.

Lastly, I would like to thank my friends for their mental support towards me and constructive criticism given in the right spirit .

INTRODUCTION TO PRACTICAL TRAINNING.

Industrial training is a course that is mandatory for all diploma students of Planting Industry Management in order complete the diploma and to fulfil the award of diploma of Universiti Teknologi MARA (UiTM). The training refers to work experience that is relevant to professional development prior to graduation.17-week period is given for practical at location chosen by the students themselves.

For this semester, the intern, Nurhasfazera Bt. Hamdan (2014621244), has started practical at Malaysian Cocoa Board Samarahan from 5th of December 2016 till 10th March 2017.

OBJECTIVE

- To educate the DPIM students to become a professional person with the characteristics of hardworking and responsible person towards their job especially in agriculture.
- To build the attitude of DPIM students so that they will have the courage and hardworking after graduation.
- To have positive attitude and highly moral ethics of workers when giving their services.
- To apply theories learnt in classroom in working environment.
- Improve communication and management skills.

COMPANY'S BACKGROUND



INTRODUCTION

- The rapid expansion of the cocoa industry in the late 1970s and 1980s has triggered the realisation that the multi facetted activities of the industry would have to be coordinated and integrated under organisation to ensure its healthy growth. Thus, Malaysian Cocoa Board (MCB)was established and are officially operated on 18th July , 1989. The objectives are to develop cocoa industry in Malaysia to be well integrated and competitive in global market.MBC's major activity is on research and development. Research and development are carried out to solves various problem and needs of the cocoa planting and downstream industry. The objective are to acquire knowhow and to develop technologies and planting materials that could lead to increase in productivity, reduction in production cost and labour requirement, improvement in the quality of cocoa beans and cocoa products, development of new range of cocoa products and new uses as well as enhancement in competitive edge of Malaysian cocoa beans and cocoa product.

Market Development and Techno-Economy

The objective of market development is to increase the market share of Malaysian cocoa beans and cocoa products in the international and domestic market. The activities include international and domestic promotion. International promotion is carried out through trade and technical missions, and international expositions. Domestic promotion is undertaken through cocoa fairs, digital media (TV programmes, websites) and exhibitions. Goodness of cocoa is the main theme for promotion. Whereas, the economy programme is to look at the economics of production from raw cocoa beans up to the final cocoa products through R&D and census. Information on cocoa prices, market situation and other related statistics are made available as reference by the industry.