UNIVERSITI TEKNOLOGI MARA

SMLT 2023

STRATEGIC LEADERSHIP ROUNDTABLE

PERSATUAN BADAN BERKANUN MALAYSIA

REPORT

5TH STRATEGIC MANAGEMENT AND LEADERSHIP TRAINING (SMLT) & STRATEGIC LEADERSHIP ROUNDTABLE (SLR)

BULGARIA - TURKIYE

4 - 15 JUNE 2023



Organised in-conjunction with:

The 6th International Conference on Governance and Strategic Management (ICGSM) 2023

The International Conference in Technology, Humanities and Management (ICTHM) 2023



Training Day 2 : 6 June 2023 (Tuesday)

MODULE 1 : STRATEGIC LEADERSHIP ROUNDTABLE (SLR): "DRIVING DIGITAL STRATEGY TOWARDS THE ECONOMIC GROWTH"

International Business School, Sofia, Bulgaria

On June 6, 2023, the delegation visited the Institute of Business School (IBS), Sofia, Bulgaria. The purpose of the visit was to strengthen international cooperation and explore potential partnerships in the fields of management and technology studies. Activities carried out during the visit included seminars, the signing of a Memorandum of Understanding (MoU), and discussions with local universities. A visit to the Institute of Business Studies in Sofia is a successful effort to foster international cooperation and explore partnerships in the field of business studies. The seminar was officiated by Prof. Dr. Haji Mohd Sazili Shahibi, Deputy Vice-Chancellor of Student Affairs, Universiti Teknologi MARA (UiTM).

In this seminar, Assoc. Prof. Dr. Stela Baltova shared some insights on the IBS background and the mission and vision. She also mentioned that the International Business School in Sofia places a strong emphasis on international education and global perspectives. They offer opportunities for international exchanges, collaborations with international universities, and a diverse student body with students from different countries. They also engage in research activities, publish academic papers, and contribute to the advancement of business knowledge.








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TRAINING (SMLT) 2023
AND




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ORGANISED BY

PERSATUAN BADAN BERKANUN MALAYSIA

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