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1956-2026

FSPPP RESONANCE

Faculty of Administrative Science and Policy Studies (FSPPP)
Universiti Teknologi MARA (UiTM)









FSPPP RESONANCE

Prepared by:
Faculty of Administrative Science and Policy Studies
Universiti Teknologi MARA

FSPPP RESONANCE

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FSPPP RESONANCE

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PREFACE

It is a profound honour to present this comprehensive document for the Faculty of Administrative Science and Policy Studies (FSPPP), Universiti Teknologi MARA (UiTM), which establishes a definitive blueprint of our institutional trajectory by combining our Impact and Achievement Analysis (2021–2025), our immediate operational Action Plan for 2026, and our visionary Strategic Action Plan towards 2030.

The years 2021 through 2025 showcased the true FSPPP resonance across national academic, socioeconomic, and political landscapes. During this period, our public credibility reached new heights through prolific academic media commentaries on politics and international relations.

Moving forward, our immediate 2026 action plan acts as a tactical bridge to resolve critical operational constraints, such as complex international mobility processing, postgraduate enrolment trends, and digital entrepreneurship by embedding Agile Governance, strict audit compliance, and "Green Faculty" paperless workflows mapped directly to Global Sustainable Development Goals (SDGs) and ESG frameworks.



FSPPP RESONANCE

Ultimately, steering towards 2030, FSPPP is fully committed to a multi-faceted transformation centred on five core strategic domains: developing a world-class, multi-disciplinary curriculum optimised by Artificial Intelligence (AI); maximizing strategic corporate networks and industry partnerships to expand job access; fostering holistic student leadership through premium international internships at Malaysian Embassies; catalyzing translational, cross-border research and policy contributions; and proudly positioning Social Administration & Policy as well as International Relations & Politics within the prestigious QS Subject Rankings by 2030.

DEAN'S FOREWORD

Bismillahirahmanirahim.
Assalamu'alaikum Warahmatullahi Wabarakatuh, Salam Sejahtera, and welcome to this pivotal publication for the Faculty of Administrative Science and Policy Studies (FSPPP), Universiti Teknologi MARA (UiTM). Since our inception in 2004, FSPPP has dynamically evolved to train future public managers, company secretaries, and diplomats. This document serves as a simplified, precise blueprint of our institutional trajectory, combining our Impact and Achievement Analysis (2021–2025), our immediate operational Action Plan for 2026, and our long-term visionary Strategic Action Plan towards 2030. Our journey over the last five years beautifully demonstrated the resonance of FSPPP; our public visibility reached unprecedented heights through prolific academic media commentaries, FSPPP secured high-impact national research grants from agencies like KDN and AADK, recorded an impressive rise in scholarly publications, and achieved a 100% completion rate for our Service-Learning Malaysia-University for Society (SULAM) community initiatives.



Prof Dr. Nor Hafizah Mohamed Harith
DEAN

FSPPP RESONANCE

Moving forward, our immediate 2026 action plan acts as a tactical bridge to resolve critical operational constraints such as complex international mobility processing and postgraduate enrolment trends by embedding Agile Governance, strict audit compliance, and "Green Faculty" paperless workflows mapped to Global Sustainable Development Goals (SDGs) and ESG frameworks. Ultimately, steering towards horizon 2030, FSPPP is fully committed to a multi-faceted transformation: building a world-class, multi-disciplinary curriculum optimised by Artificial Intelligence (AI) ; maximizing global corporate synergy and CEO engagements to secure premium job access; fostering holistic student leadership through premium international internships at Malaysian Embassies; catalyzing translational research and policy paper contributions ; and proudly positioning Social Administration & Policy as well as International Relations & Politics into the prestigious QS Subject Rankings by 2030. My deepest gratitude goes out to our academic staff, administrative personnel, industrial partners, and esteemed alumni who have collectively forged this roadmap to ensure FSPPP remains a global beacon of administrative excellence and progressive governance.

FSPPP TOP MANAGEMENT



PROF DR. NOR HAFIZAH MOHAMED HARITH
DEAN



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Dr. Zarina Mohd Zain
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Authors

FSPPP RESONANCE

FSPPP 2025

IMPACT, ACHIEVEMENT & GAP ANALYSIS







2021-2025

ANALYSIS OF IMPACTS, ACHIEVEMENTS & PERFORMANCE GAPS (2021-2025)





INTRODUCTION

The Faculty of Administrative Science and Policy Studies (FSPPP) at Universiti Teknologi MARA (UiTM) plays a significant role in advancing academic excellence, public administration expertise, and policy development in Malaysia. Through its academic programmemes, research initiatives, and community engagement activities, the faculty contributes to national development by producing competent graduates and generating knowledge that benefits society, government institutions, and industry.

The Faculty of Administrative Science and Policy Studies (FSPPP) at Universiti Teknologi MARA (UiTM) functions as a cornerstone of governance education and leadership development in Malaysia. With core academic competencies in Public Administration, Corporate Administration, Political Science, and International Relations, FSPPP is dedicated to the institutional philosophy of "Unleashing Potentials, Shaping the Future."

Aligned with the UiTM Strategic Plan 2021–2025, FSPPP has implemented various initiatives to strengthen academic visibility, enhance research productivity, expand community engagement, and promote sustainable development practices. These initiatives support the university's mission of developing professional Bumiputera graduates equipped with advanced knowledge, leadership skills, and entrepreneurial values.

This analysis evaluates the faculty's strategic trajectory toward the *"Resonansi UiTM 2030"* vision and documents the transformative outcomes achieved between 2021 and 2025. By aligning academic rigour with national priorities, FSPPP has moved beyond traditional pedagogy to become a primary engine for societal progress and policy innovation.





This report analyses the impact and achievements of FSPPP between 2021 and 2025, focusing on six key areas:

i. Political ecosystem and national development
ii. Local and national economic development
iii. Social development and talent building
iv. Technological development and digital innovation
v. Policy and governance development
vi. Environmental sustainability initiatives

In addition, the report identifies performance gaps and challenges faced by the faculty in achieving UiTM's strategic goals and outlines potential improvement strategies to support the transition toward the UiTM 2030 Strategic Vision. The faculty's commitment to academic excellence provides the foundation for its expansive external visibility and growing authority in national political discourse.

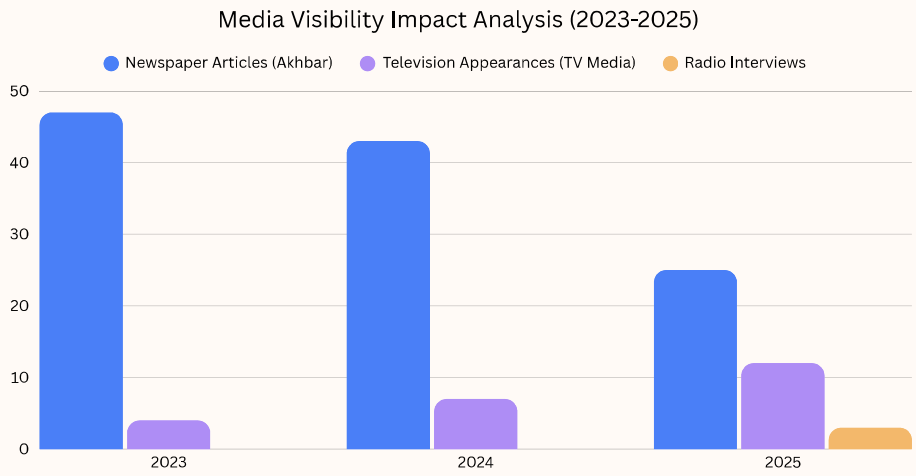


ANALYSIS OF IMPACTS AND ACHIEVEMENTS (2021–2025)

Impact on Political Ecosystem and National Development

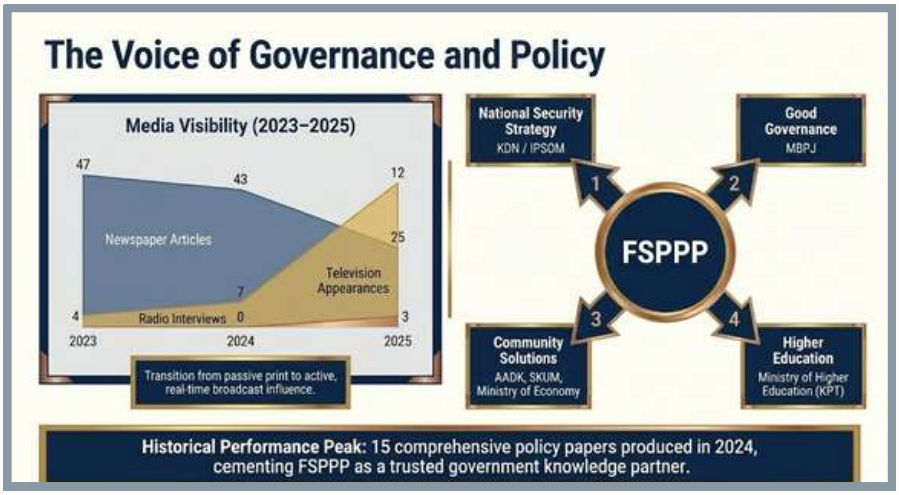
FSPPP has demonstrated exponential scalability in shaping public opinion. By transitioning academic expertise into "Scholarly Commentary," the faculty has secured a dominant position in the national ecosystem. There is a documented shift from passive print media engagement to active, real-time broadcast influence, reflecting the high level of trust placed in the faculty's expertise in Political Science and International Relations.

FSPPP has made significant contributions to the national political ecosystem through academic expertise in public administration, political science, and international relations. Faculty members actively participate in public discourse by publishing opinion articles, contributing to policy discussions, and providing expert commentary in mainstream media.

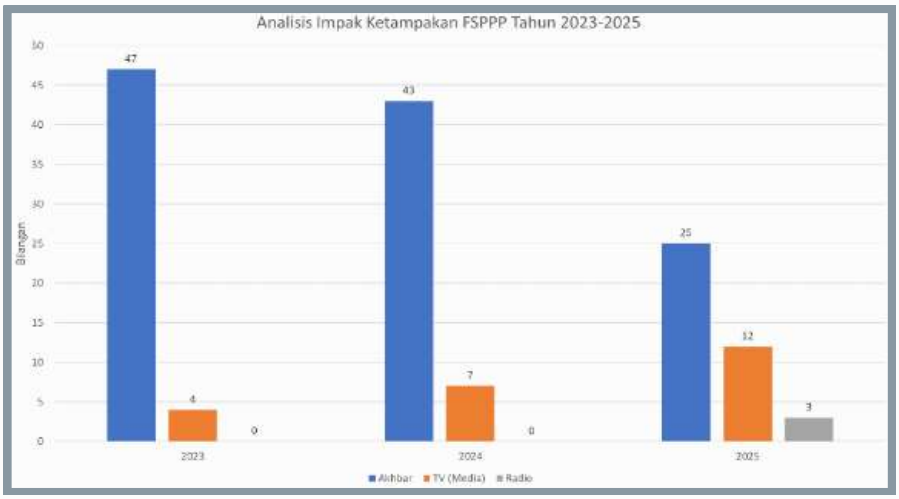


The visibility of FSPPP academics has increased considerably from 2023 to 2025. In 2023, faculty members produced 47 newspaper articles and participated in 4 television interviews. In 2024, the faculty published 43 articles in newspapers and made 7 television appearances. In 2025, the faculty achieved 25 newspaper publications, 12 television interviews, and 3 radio appearances.

These engagements demonstrate the growing recognition of FSPPP as a credible source of academic expertise in governance, public policy, and national development. The involvement of faculty members in media discussions also strengthens public awareness of policy issues while bridging the gap between academia and society.



Furthermore, the active dissemination of knowledge through media platforms enhances UiTM's reputation as an institution that contributes meaningfully to national discourse and policy formulation. This elevated public voice directly complements the faculty's tangible contributions to the local and national economy by cultivating high-value human capital.





Contribution to Local and National Economic Development

FSPPP contributes to economic development primarily through the production of highly skilled graduates and the development of academic programmemes that meet industry needs. The increase in postgraduate enrolment between 2022 and 2025 reflects the faculty's ability to attract talent and support the development of knowledge-based human capital. FSPPP serves as a vital economic engine by producing industry-ready talent and fostering a robust entrepreneurial culture. The faculty's ability to align curriculum with market demand ensures that its graduates are immediate contributors to national productivity.

Significant Economic Milestones

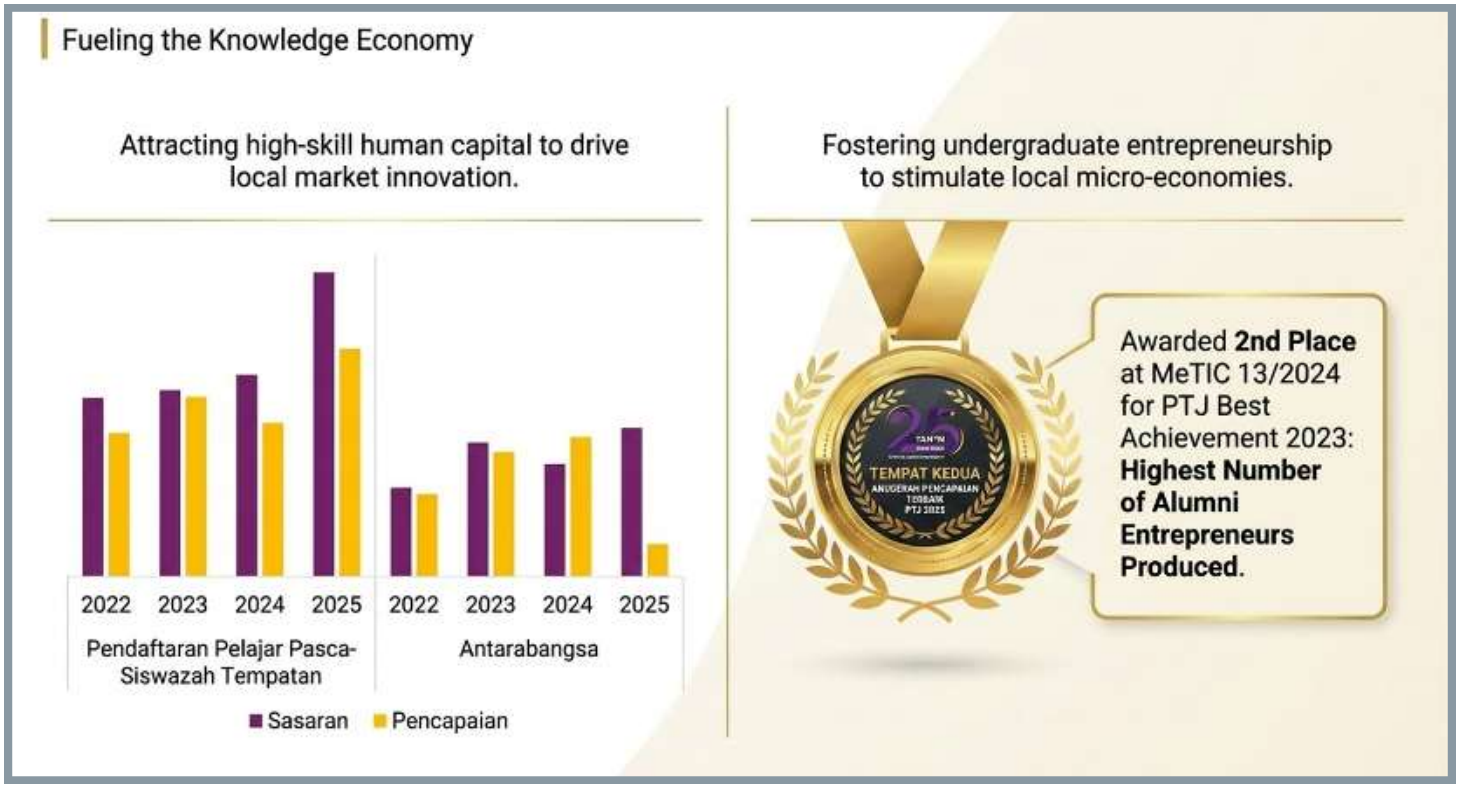
- **Industrial Readiness** (*Graduan Siswa* FSPPP): In 2024, the faculty achieved a significant milestone in industrial readiness, with an achievement of approximately 65, exceeding the target of 50, proving that FSPPP graduates are in high demand across the professional sector.

- **Premier Entrepreneurial Recognition**: The faculty was awarded 2nd Place for the Highest Number of Alumni Entrepreneurs (PTJ 2023) at the MeTIC 13/2024 ceremony, held on April 29, 2024.

- **Human Capital Expansion**: Consistent growth in postgraduate enrollment has expanded the knowledge-based market, reinforcing the faculty's role in developing high-level talent.



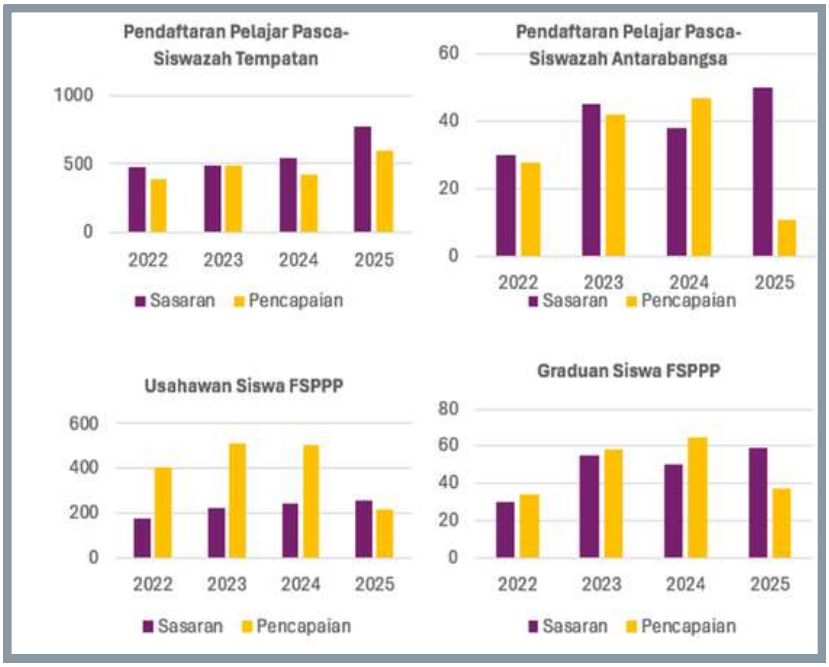
Fueling the Knowledge Economy



1. **Local Postgraduate Registrations**: Performance has consistently tracked near or above targets (reaching approx. 600 in 2025), maintaining a steady pipeline of domestic expertise.

2. **International Postgraduate Registrations**: While the 2025 target was set at 50, actual registrations fell to approximately 10. This represents a strategic area for recruitment refinement and an opportunity to recalibrate global marketing efforts to regain momentum.

3. These postgraduate cohorts are the primary drivers of innovation and productivity. Bridging the gap between targets and registrations is essential for sustaining Malaysia's competitive edge in a knowledge-driven economy.



As students develop economic and professional prowess, they are simultaneously integrated into the social fabric through rigorous community-based learning.

Postgraduate students play a vital role in driving innovation, policy analysis, and administrative reforms within the public and private sectors. Their research and professional expertise contribute to improving productivity and strengthening institutional governance.



In addition to academic programmemes, the faculty promotes entrepreneurship among students through various initiatives that develop entrepreneurial competencies and business innovation skills. These initiatives encourage students to engage in micro-business activities and contribute to the local economy.

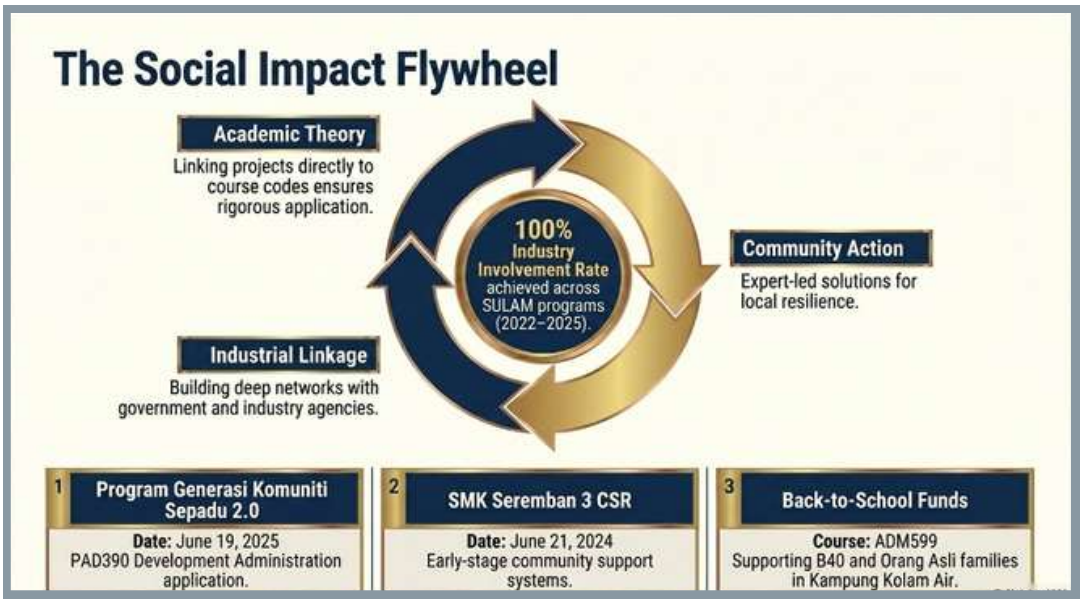
Overall, FSPPP supports UiTM's aspiration to strengthen the economic ecosystem by producing graduates who possess both professional expertise and entrepreneurial capabilities.





Social Impact and National Talent Development

One of the most impactful initiatives undertaken by FSPPP is the implementation of the Service-Learning Malaysia – University for Society (SULAM) programmeme. This initiative integrates academic learning with community engagement, enabling students to apply theoretical knowledge to real-world situations. The Service-Learning Malaysia-University for Society (SULAM) initiatives represent the faculty's commitment to translating theory into community welfare. FSPPP achieved a 100% success rate for industry involvement in SULAM programmes between 2022 and 2025, ensuring that every project was backed by professional and governmental synergy.



Community Impact Spotlight

1. ***Programme Generasi Komuniti Sepadu* 2.0** (June 19, 2025): Executed by Semester 4 Diploma in Public Administration students under Course PAD390 (Development Administration), this project applied development theories to enhance local community integration.
2. **Corporate Social Responsibility at SMK Seremban 3** (June 21, 2024): A strategic engagement programme that fostered early-stage community awareness and support systems at the school level.
3. **Back-to-School Funds for B40 & *Orang Asli* (*Kampung Kolam Air*)**: Conducted under Course ADM599, this initiative provided essential educational resources to underprivileged families and the indigenous community in the Seremban district.



Strategic Benefits of SULAM

a)**Academic-Practical Integration**: Linking projects to specific course codes (PAD390, ADM599) ensures that community service is a rigorous extension of the academic curriculum.

b) **Industrial Linkages**: These programmes build deep networks with government and industry agencies, facilitating future research and placement opportunities.

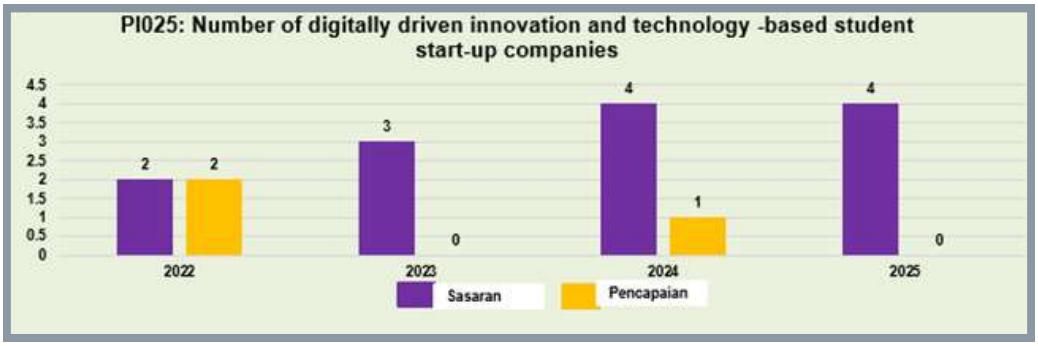
c) **Sustainable Welfare**: Expert-led solutions directly address local issues, ensuring long-term community resilience.



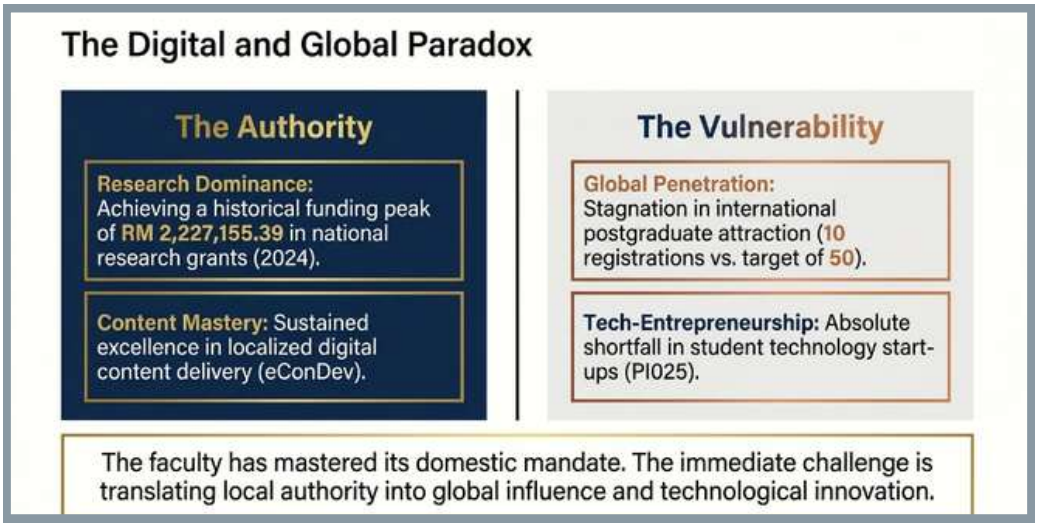


Technological Development and Digital Innovation

The faculty has also undertaken initiatives to promote digital innovation and technological skills among students. Various programmemes have been introduced to enhance students' digital competencies, including professional networking workshops, digital learning platforms, and micro-credential programmemes.

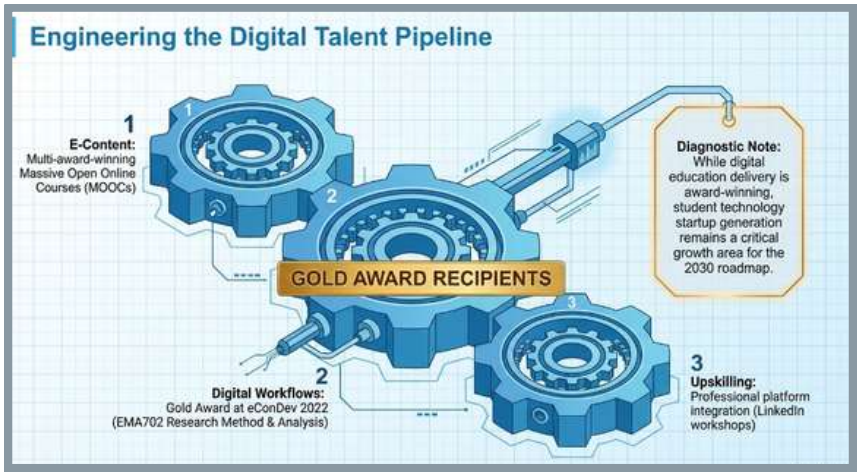


Efforts to develop Massive Open Online Courses (MOOCs) and micro-credentials demonstrate the faculty's commitment to modernising teaching and learning methods. These initiatives provide flexible learning opportunities and enhance access to knowledge.

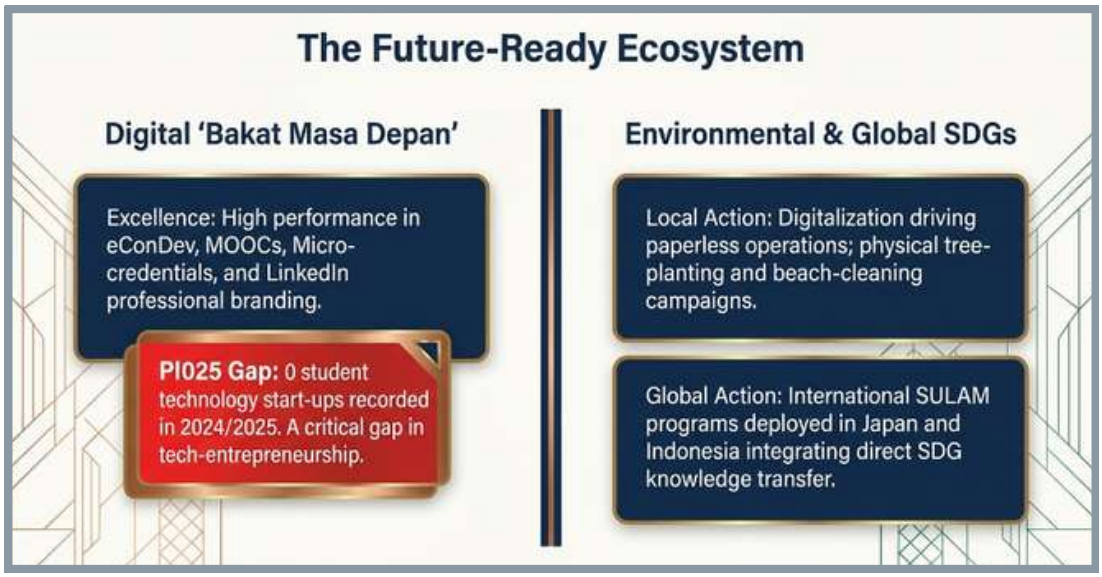




However, the faculty's target for establishing student start-up companies based on digital innovation has not yet been fully achieved. This indicates that additional support mechanisms may be required to encourage student entrepreneurship in technology-driven fields.



Nevertheless, the faculty continues to strengthen the digital learning ecosystem through innovative teaching methods and the development of digital skills.





FSPPP is actively cultivating the "Future Talent" required for a digital-first economy. While the faculty has encountered challenges in specific innovation metrics, its focus on digital skills and content remains a priority.



Digital Gap Analysis and Interventions:



a) **Technology Start-ups (PI025):** The faculty recorded zero (0) student technology start-ups in 2024 and 2025, falling short of targets. This represents a critical gap that necessitates renewed focus on support systems for tech entrepreneurship.

b) **Professional Branding:** In contrast, the faculty has achieved immense success in digital skills development, particularly through LinkedIn workshops that have enhanced students' career visibility.



c) **Digital Content Excellence:** FSPPP has maintained high performance in eConDev, MOOC (Massive Open Online Courses), and Micro-credential, signalling a successful shift toward faculty-led digital innovation and flexible learning delivery.

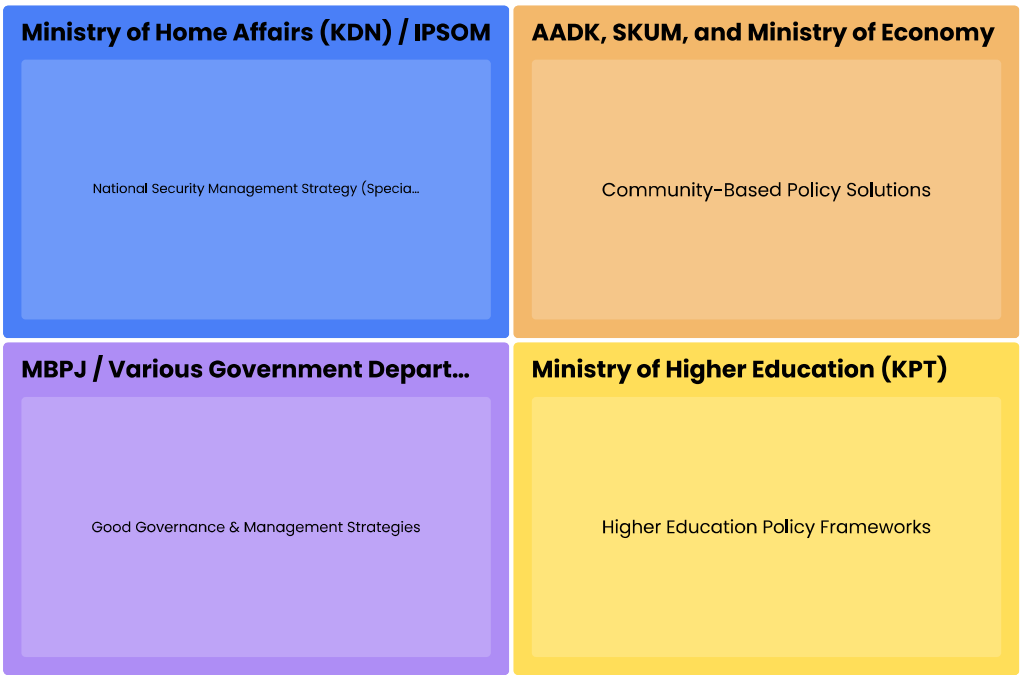
The overarching benefit of these digital initiatives is the creation of versatile graduates who can navigate the complexities of modern, technology-driven administration. This digital evolution completes the faculty's strategic framework for national empowerment.

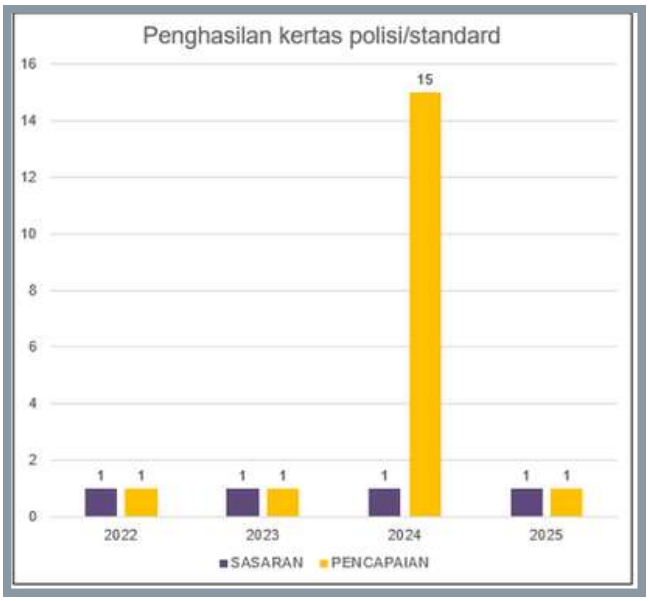
Contribution to Policy and Governance Development

FSPPP has also played a critical role in supporting public policy development by producing policy papers and research-based recommendations. FSPPP has reached a "Historical Performance Peak" in its research output and policy influence. The faculty has effectively transitioned from a teaching-centric model to a recognised "Policy Reference Centre" for the Malaysian government. In 2024, FSPPP National Research Grant Total: RM 2,227,155.39

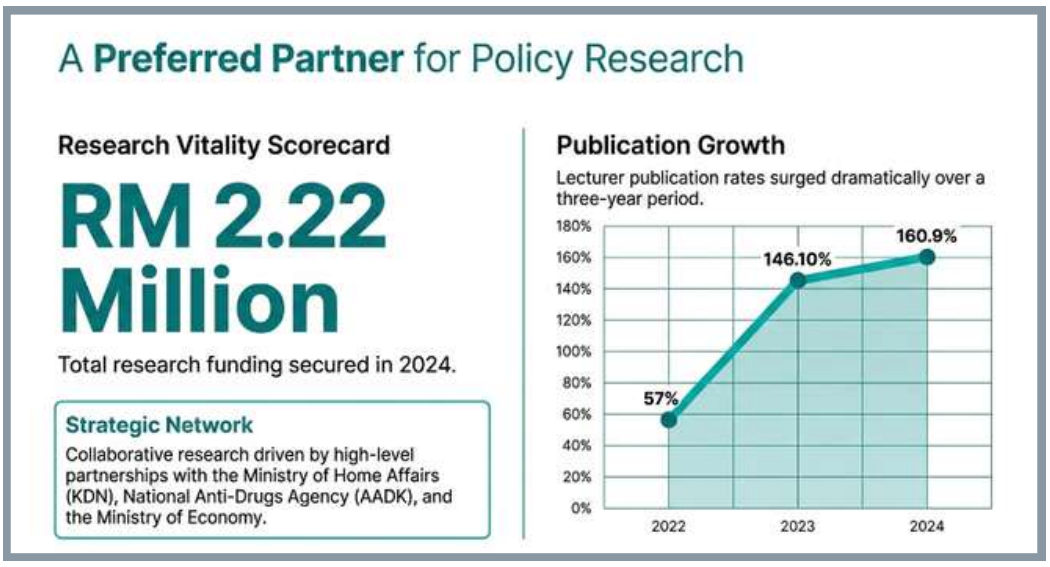
Strategic Policy Contributions

Policy Paper Title/Focus by Beneficiary Agency

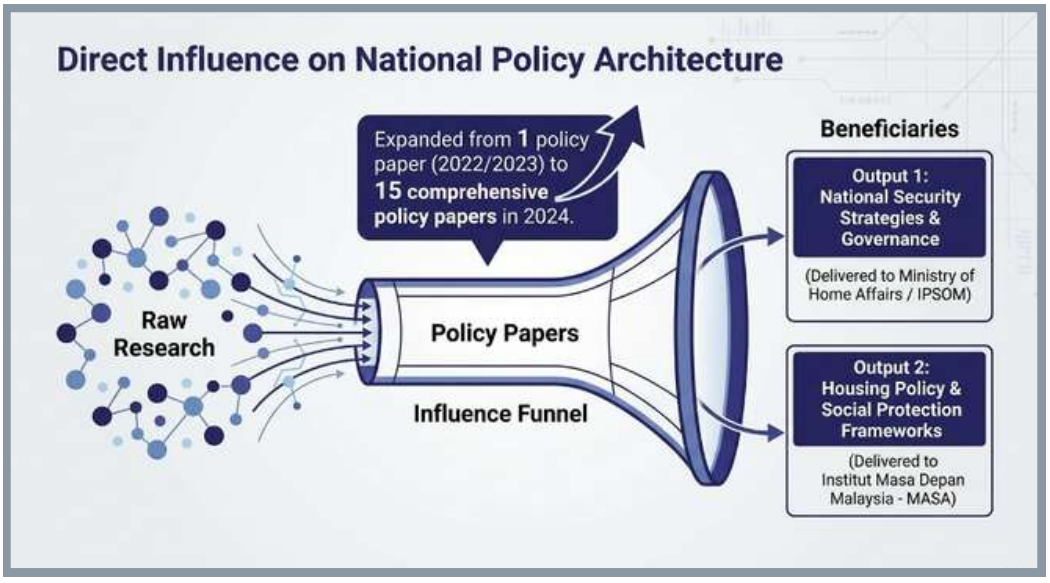




The number of policy papers produced by the faculty increased significantly in 2024, reaching 15, up from 1 in both 2022 and 2023. Although only one policy paper was reported in 2025, several additional policy papers remain under development.



These policy papers address key issues related to national governance, public administration, and social policy. Government agencies such as the Ministry of Home Affairs and the Institute of Public Security of Malaysia (IPSOM) have benefited from these policy contributions. The preparation of policy papers reflects the faculty's role as a knowledge partner for government institutions and demonstrates its capacity to contribute to evidence-based policy formulation.



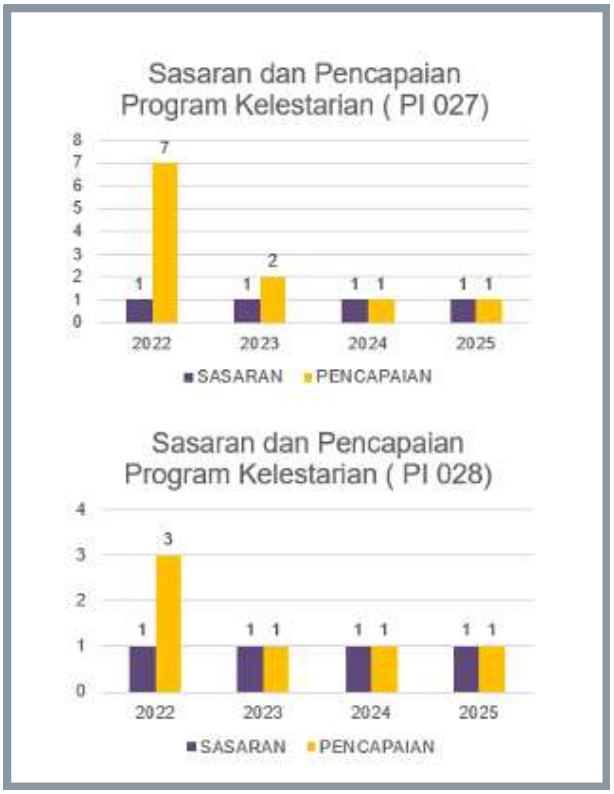
Environmental Sustainability Initiatives



FSPPP has also contributed to environmental sustainability through various initiatives aligned with the university's green campus agenda.

One significant initiative involves the digitalisation of academic and administrative processes. The use of digital teaching materials, electronic documentation, and online meetings has significantly reduced reliance on paper and printing resources. Additionally, the faculty has organised environmental awareness programmemes, including tree-planting campaigns, recycling initiatives, beach clean-ups, and sustainability talks.

These initiatives not only reduce the environmental footprint of faculty operations but also instil environmental responsibility among students. Furthermore, international SULAM programmemes conducted in countries such as Japan and Indonesia contribute to global sustainability efforts by integrating knowledge transfer with Sustainable Development Goals (SDGs).



PERFORMANCE GAPS AND CHALLENGES

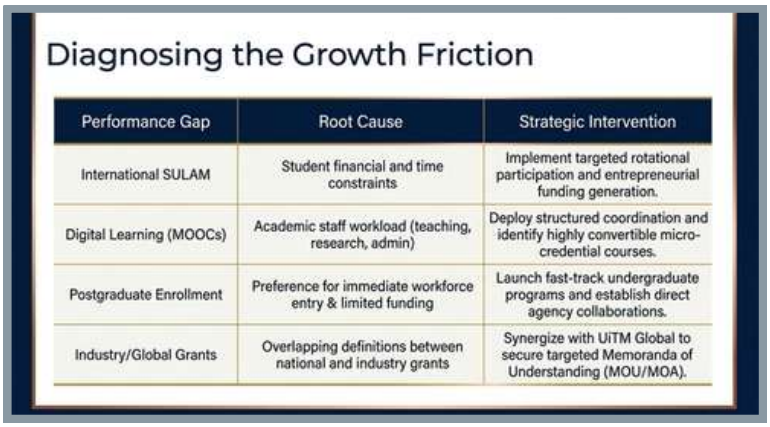
Despite significant achievements, several challenges remain in achieving the targets set under the UiTM Strategic Plan 2021–2025. One key challenge relates to the implementation of international SULAM programmemes. Financial constraints and time limitations among students often restrict participation in international community engagement activities.

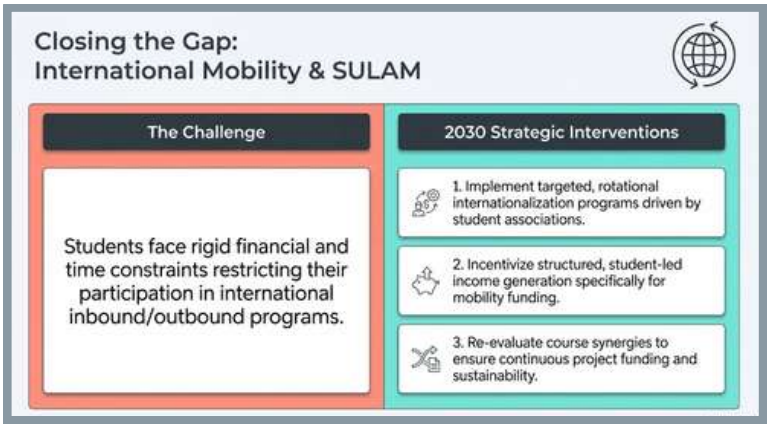
Another challenge involves the development of MOOCs and micro-credential programmemes. The heavy workload of academic staff, including teaching, administrative duties, research, and student supervision, limits the time available for developing new digital learning modules.

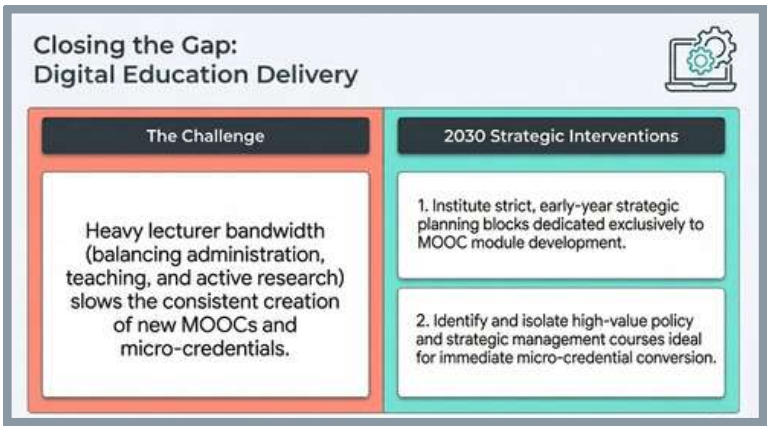
Postgraduate enrolment also remains a concern, as many graduates prefer to enter the workforce immediately rather than pursue postgraduate studies. Financial limitations and limited scholarship opportunities further discourage potential candidates.

The faculty also faces challenges in establishing international collaborations with leading universities through Memoranda of Understanding (MOU) and Memoranda of Agreement (MOA). These partnerships are essential for strengthening global academic networks and securing international research grants.

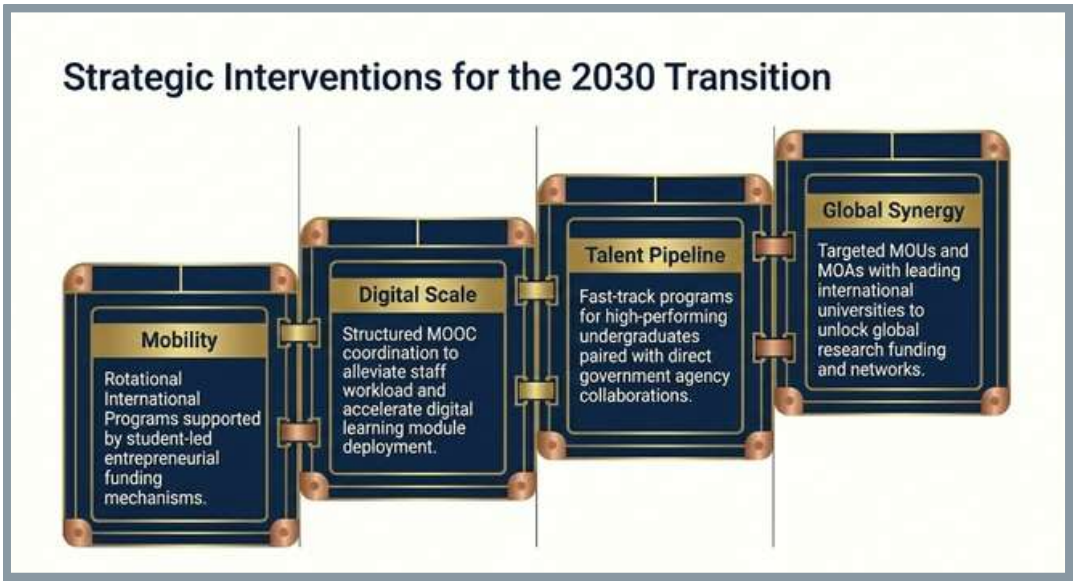
Furthermore, obtaining industry-funded research grants remains challenging due to overlapping definitions between national and industry grants involving government agencies.







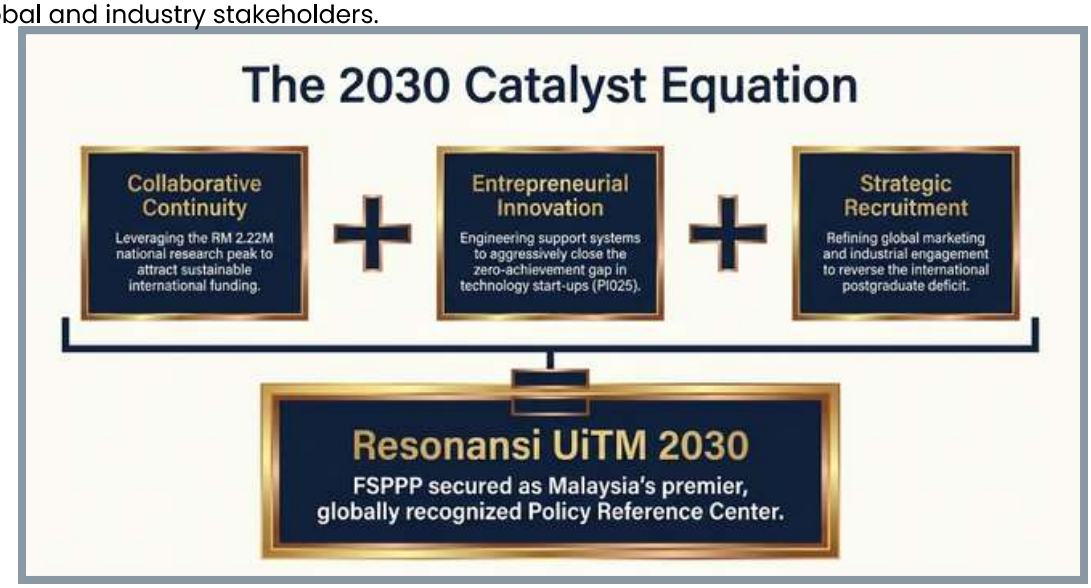
STRATEGIC IMPROVEMENT INITIATIVES TOWARD UiTM 2030



To address these challenges, several strategic initiatives are proposed as part of the transition toward the UiTM 2030 Strategic Plan. First, international programmes should be implemented through targeted and rotational participation among student associations and academic programmes. Students can also be encouraged to generate funding through entrepreneurial activities to support international mobility initiatives.

Second, early planning and structured coordination should be put in place to facilitate the development of MOOCs, micro-credential programmes, APEL, unbundled, stackable program & industries in campus. Identifying suitable courses that can be converted into micro-credential modules will help accelerate digital learning initiatives. Third, strategies to increase postgraduate enrolment should include collaboration with government agencies and industry partners, as well as the implementation of fast-track programmes for high-performing undergraduate students through APEL and ODL delivery.

Fourth, the faculty should strengthen international collaborations by identifying leading universities in relevant disciplines and actively pursuing research partnerships. Finally, the faculty should further strengthen efforts to secure international and industry research grants through closer collaboration with UiTM Global and industry stakeholders.



CONCLUSION

The Faculty of Administrative Science and Policy Studies has demonstrated strong performance in contributing to national development, community engagement, research excellence, and policy development during the UiTM Strategic Plan period of 2021–2025. FSPPP stands as a primary catalyst for national development, characterised by its seamless integration of political visibility, economic talent development, and research-backed policy advocacy. The faculty's current standing as a "Policy Reference Centre" is a testament to its academic maturity and strategic alignment with the Resonansi UiTM 2030 vision.

Through initiatives such as SULAM programmes, policy research, media engagement, and digital innovation, the faculty has strengthened its role as a centre of academic expertise in public administration, corporate administration, policy studies, political science and international relations and diplomacy studies. Nevertheless, several challenges remain, particularly in international collaboration, postgraduate enrolment, and industry engagement. Addressing these challenges through strategic initiatives will be essential for ensuring the continued growth and competitiveness of the faculty.

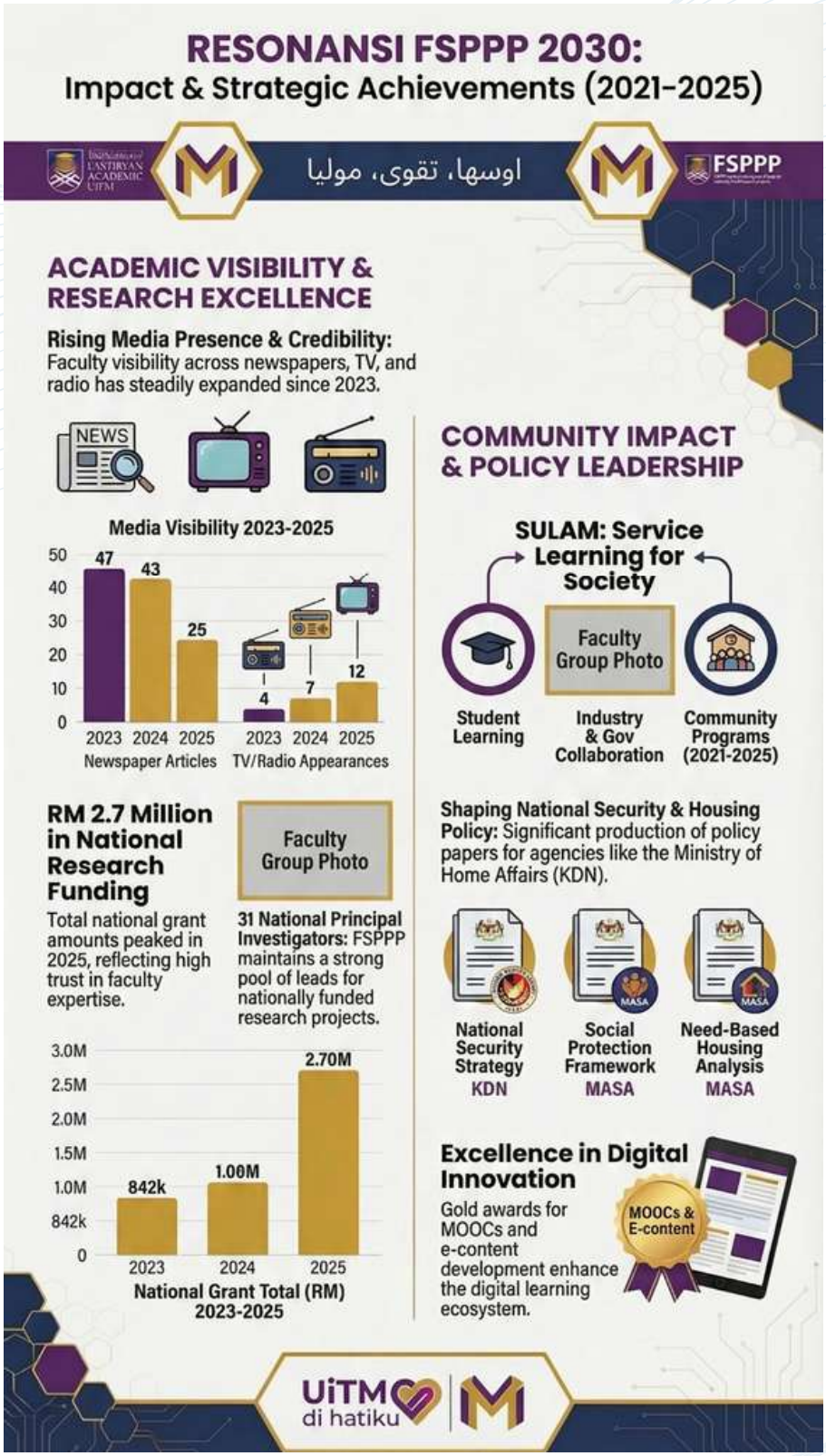
As UiTM moves toward its 2030 strategic vision, FSPPP is well-positioned to further strengthen its academic reputation, expand international partnerships, and continue contributing to national development through impactful research, policy expertise, and talent development.

To sustain this momentum, the faculty must maintain a demanding focus on:

- **Strategic Recruitment:** Refinement of international and industrial engagement to close registration and grant gaps.
- **Entrepreneurial Innovation**: Closing the zero-achievement gap in technology-based student start-ups (PI025).
- **Collaborative Continuity**: Leveraging its RM 2.22M research peak to attract sustainable international funding.

By addressing these strategic areas, FSPPP will continue to lead as an authoritative voice, shaping a future defined by governance excellence and societal prosperity.




RESONANSI FSPPP 2030:
Impact & Strategic Achievements (2021-2025)
اوسها، تقوى، موليا
FSPPP
ACADEMIC VISIBILITY & RESEARCH EXCELLENCE
Rising Media Presence & Credibility: Faculty visibility across newspapers, TV, and radio has steadily expanded since 2023.
NEWS
Media Visibility 2023-2025
50
40
30
20
10
0
47
43
25
4
7
12
2023 2024 2025
Newspaper Articles
2023 2024 2025
TV/Radio Appearances
RM 2.7 Million in National Research Funding
Total national grant amounts peaked in 2025, reflecting high trust in faculty expertise.
Faculty Group Photo
31 National Principal Investigators: FSPPP maintains a strong pool of leads for nationally funded research projects.
3.0M
2.5M
2.0M
1.5M
1.0M
842k
0
842k
1.00M
2.70M
2023
2024
2025
National Grant Total (RM) 2023-2025
COMMUNITY IMPACT & POLICY LEADERSHIP
SULAM: Service Learning for Society
Faculty Group Photo
Student Learning
Industry & Gov Collaboration
Community Programs (2021-2025)
Shaping National Security & Housing Policy: Significant production of policy papers for agencies like the Ministry of Home Affairs (KDN).
National Security Strategy
KDN
Social Protection Framework
MASA
Need-Based Housing Analysis
MASA
Excellence in Digital Innovation
Gold awards for MOOCs and e-content development enhance the digital learning ecosystem.
MOOCs & E-content
UiTM di hatiku

FSPPP RESONANCE

FSPPP STRATEGIC PLANNING







2030

STRATEGIC PLANNING FOR UiTM 2030





INTRODUCTION

The Faculty of Administrative Science and Policy Studies (FSPPP) stands as a pivotal pillar within the Universiti Teknologi MARA (UiTM) ecosystem, directly aligning its institutional trajectory with the UiTM 2030 strategic vision. As the Lead Academic Strategist, FSPPP's identity is not merely expressed through statements; it functions asa primary engine for the professional development of Bumiputera. By bridging academic rigour with strategic institutional goals, the faculty is engineered to produce the "Towering Professional Bumiputera" capable of navigating the complex global landscapes of public and corporate administration.

The strategic transformation of Universiti Teknologi MARA (UiTM) toward the UiTM 2030 vision requires each faculty to align its academic direction, research agenda, and institutional initiatives with the university's long-term mission. The Faculty of Administrative Science and Policy Studies (FSPPP) plays a crucial role in supporting UiTM's aspiration to become a leading institution that produces professional Bumiputera graduates equipped with advanced knowledge, leadership competencies, and entrepreneurial capabilities.

Vision

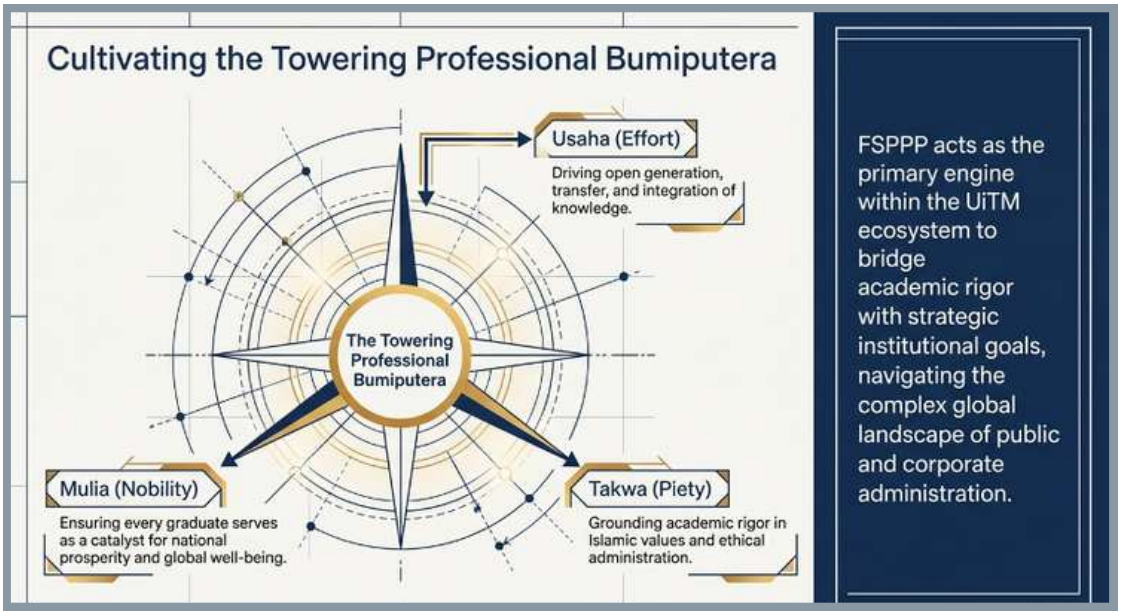
To be a premier university driving professional Bumiputera development. UiTM's vision emphasises becoming a globally recognised university that empowers Bumiputera professionals, while its mission focuses on advancing knowledge, ethics, and expertise through innovative curricula, talent development, impactful research, and industry collaboration. The strategic planning of FSPPP for UiTM 2030, therefore, focuses on strengthening academic excellence, expanding global engagement, enhancing research impact, and developing holistic graduates capable of addressing contemporary governance and policy challenges.

Mission

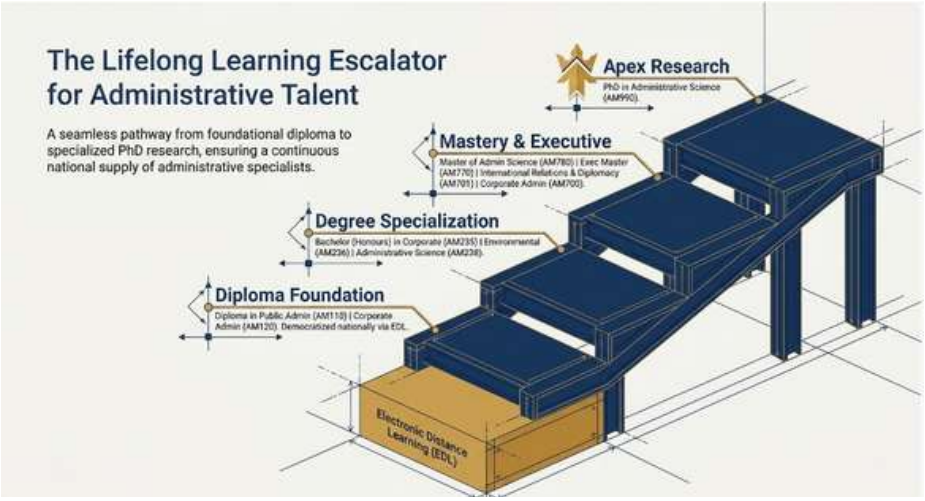
To enhance knowledge, etiquette, and expertise, nurturing Bumiputera with an entrepreneurial spirit through a cutting-edge curriculum, talent development, impactful research, and industry synergy toward national prosperity and global well-being.

Philosophy and Strategic Motto

FSPPP's Operational philosophy is rooted in the conviction that human potential, comprising innate talent, interest, and inclination, must be meticulously cultivated. Our mechanism for transformation is the open generation, transfer, and integration of knowledge, underpinned by the application of Islamic values. This cultural foundation is encapsulated in our motto, "Usaha, Takwa, Mulia" (Effort, Piety, Nobility). For the UiTM 2030 strategic window , this motto serves as the ethical compass guiding our transition into a regional leader in administrative science, ensuring that every graduate is a catalyst for national and global transformation.



PERFORMANCE GAPS AND CHALLENGES



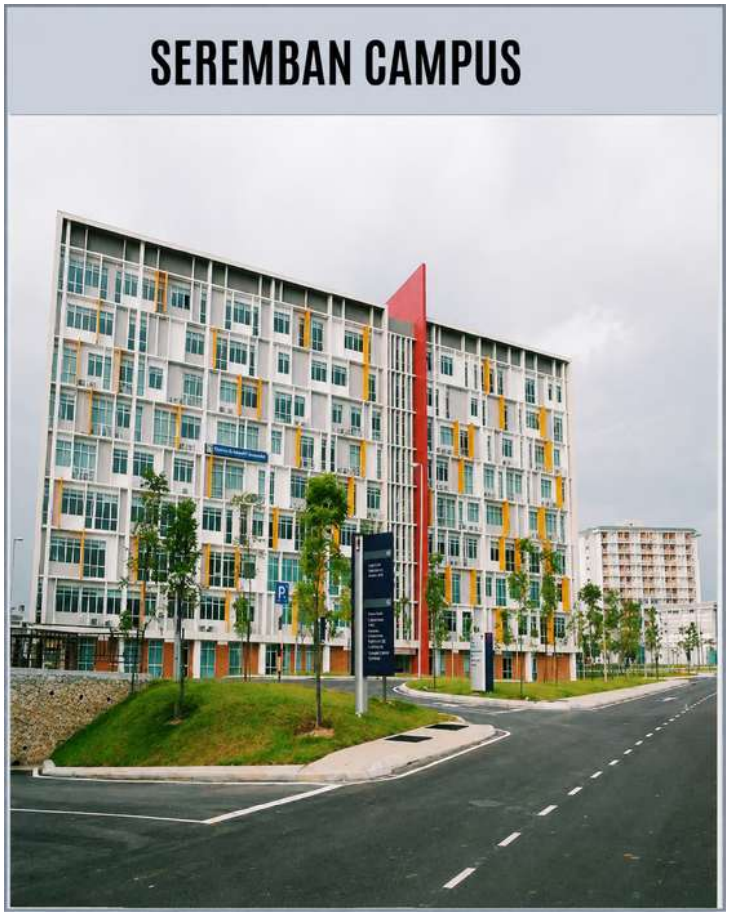
Since its inception, FSPPP has served as the cornerstone of administrative education in Malaysia, evolving from a localized academic department into a comprehensive faculty with a dominant national footprint. Its growth reflects a proactive response to the increasing complexity of Malaysia's administrative and corporate sectors.

Historical Milestones

1. 1993: Introduction of the Bachelor in Corporate Administration (Honours) to train the nation's future Company Secretaries and Administrators.
2. December 2002: Launch of the Bachelor in Administrative Science (Honours), establishing a niche in scientific administrative management.
3. January 14, 2004: Formal establishment of the Faculty of Administrative Science and Policy Studies.
4. Current Infrastructure: The flagship Diploma in Public Administration is now democratised across almost all campuses via Electronic Distance Learning (EDL), maximising technological accessibility.

Academic Portfolio Hierarchy

Level	programme Name	programme Code
Doctorate	Doctor of Philosophy (Administrative Science)	AM990
Master	Master of Administrative Science	AM780
	Executive Master of Administrative Science	AM770
	Master in International Relations & Diplomacy	AM701
	Master of Corporate Administration	AM700
Degree	Bachelor in Corporate Administration (Honours)	AM235
	Bachelor in Environmental Administration (Honours)	AM236
	Bachelor in Administrative Science (Honours)	AM238
Diploma	Diploma in Public Administration	AM110
	Diploma in Corporate Administration	AM120



Strategic Analysis:
The Talent Pipeline. This structured hierarchy is designed to facilitate lifelong learning and vertical mobility for Bumiputera professionals. By providing a seamless path from foundational diplomas to specialised PhD research, FSPPP ensures a continuous supply of specialists. The integration of EDL specifically addresses the needs of working professionals, ensuring that geographic barriers do not impede the advancement of the nation's administrative talent.

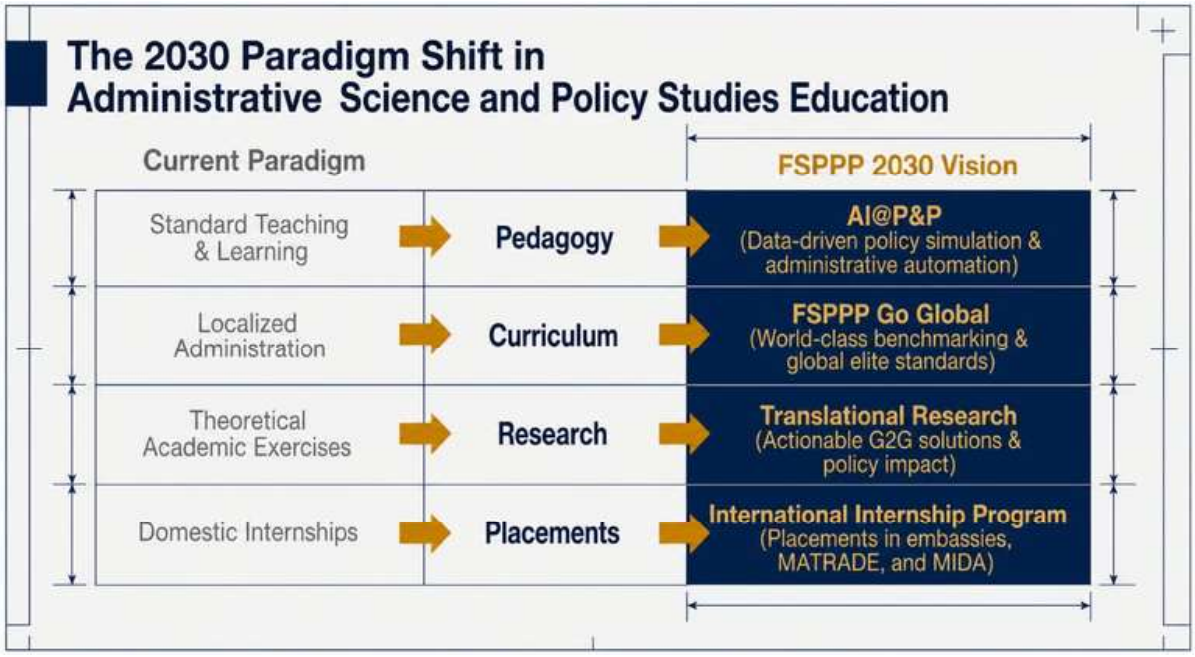
This section outlines the strategic goals, key strategies, and major initiatives that will guide the development of FSPPP toward achieving UiTM's strategic objectives by the year 2030.



ALIGNMENT WITH UiTM VISION AND MISSION

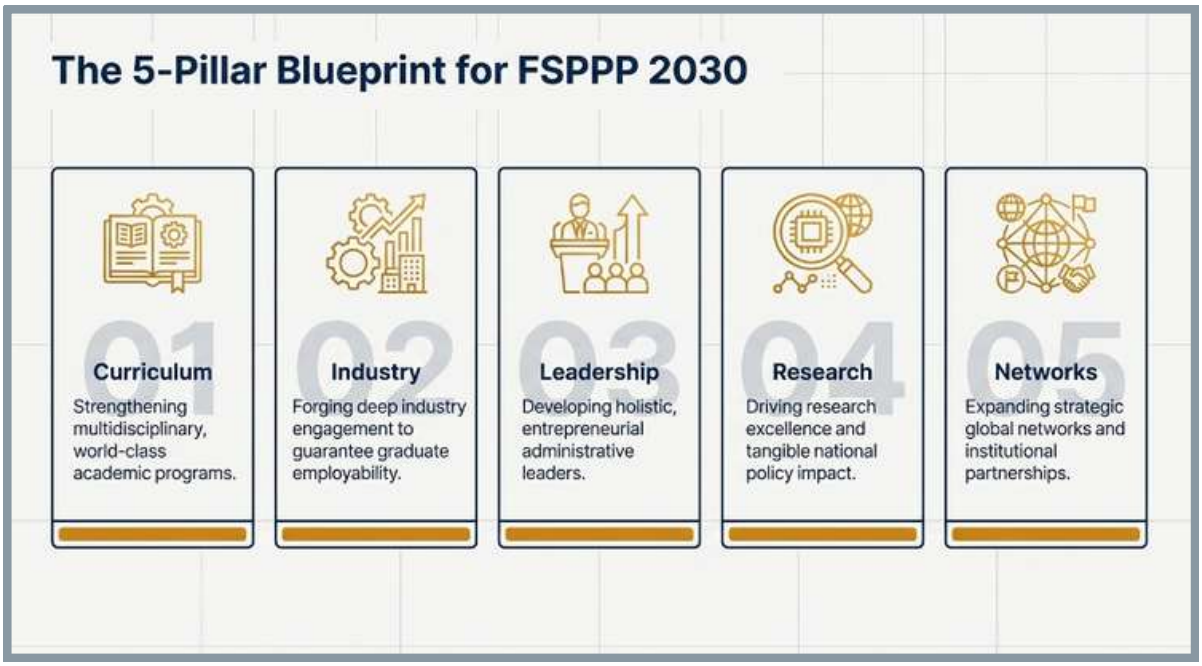
The FSPPP strategic plan aligns with UiTM's broader institutional direction. The university's vision is to become a premier university that drives the development of professional Bumiputera talent, while its mission emphasises the advancement of knowledge, ethical values, and professional expertise through innovative teaching, impactful research, and strong industry collaboration.

Within this framework, FSPPP focuses on strengthening its core area of studies in public administration, corporate administration, policy studies, international relations, and governance studies. The faculty aims to develop graduates who are not only academically competent but also possess leadership qualities, ethical values, and entrepreneurial mindsets. Through its strategic initiatives, the faculty intends to contribute to national development by producing skilled professionals who can serve in government institutions, corporate organisations, and international agencies.



STRATEGIC GOALS OF FSPPP (UiTM 2030)

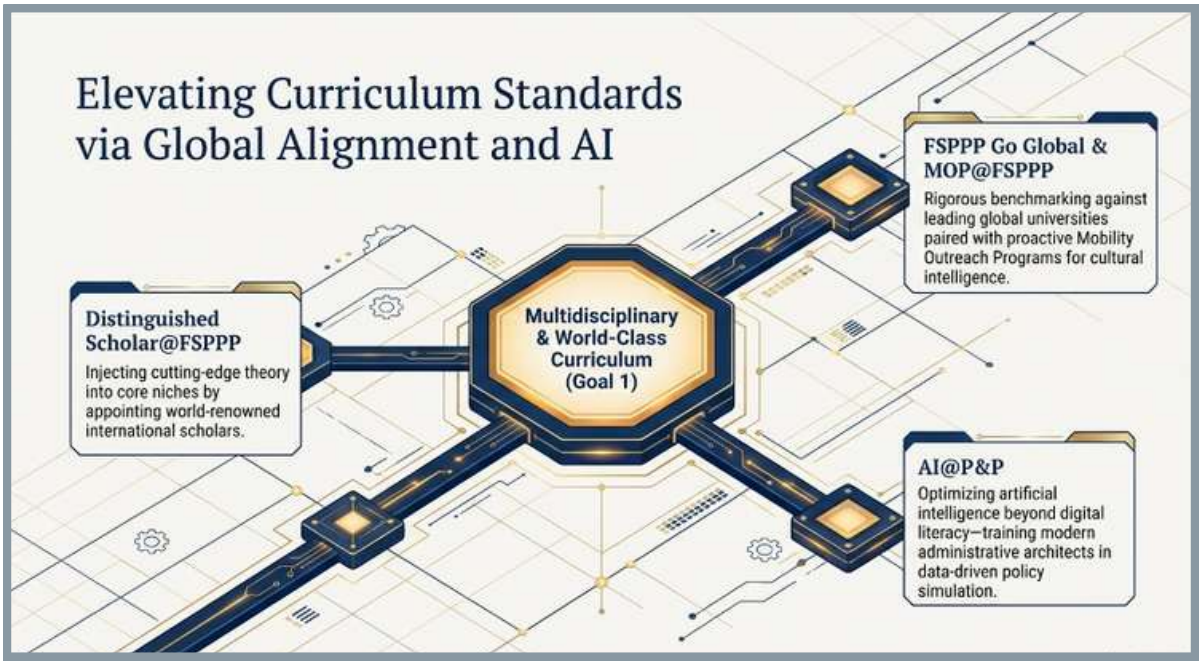
By 2030 FSPPP aspires to strengthen its position as a nationally recognised faculty in an administrative science, governance and policy studies, supported by future-ready education, applied and impactful research, meaningful strategic partnerships and the development of ethical, technologically competent and industry-responsive graduates.



Strategic Goal 1: Developing a World-Class, Multidisciplinary and AI-Enabled Curriculum

The first strategic goal focuses on enhancing the quality and relevance of academic programmemes by developing multidisciplinary curricula that integrate knowledge from various fields related to public administration, corporate governance, and policy studies. In achieving this goal, the faculty will introduce innovative teaching approaches, including the integration of artificial intelligence (AI) in teaching and learning, as well as collaborations with international academic experts. Benchmarking exercises with leading universities worldwide will also be conducted to ensure that academic programmemes remain competitive and aligned with global standards.

Additionally, the faculty will expand international student mobility programmemes to provide students with exposure to global governance and policy practices. These initiatives aim to produce graduates who are capable of addressing complex governance challenges in both domestic and international contexts. In an era defined by rapid technological shifts and global volatility, administrative education must be multidisciplinary and technologically integrated. FSPPP is elevating curriculum standards through international alignment and digital optimisation.



Branded Initiatives: "FSPPP Go Global" & "AI@P&P"

- **Distinguished Scholar@FSPPP:**

FSPPP will appoint world-renowned international scholars to infuse our core niche areas with global perspectives and cutting-edge theory.

- **FSPPP Go Global:**

Rigorous benchmarking against the world's leading universities ensures that our public administration, corporate administration, policy studies, political science and international relations and diplomacy programmes meet elite global standards.

- **Mobility Outreach programme (MOP@FSPPP):**

Proactive outbound student mobility initiatives are designed to enhance global exposure and cultural intelligence.

- **AI@P&P:**

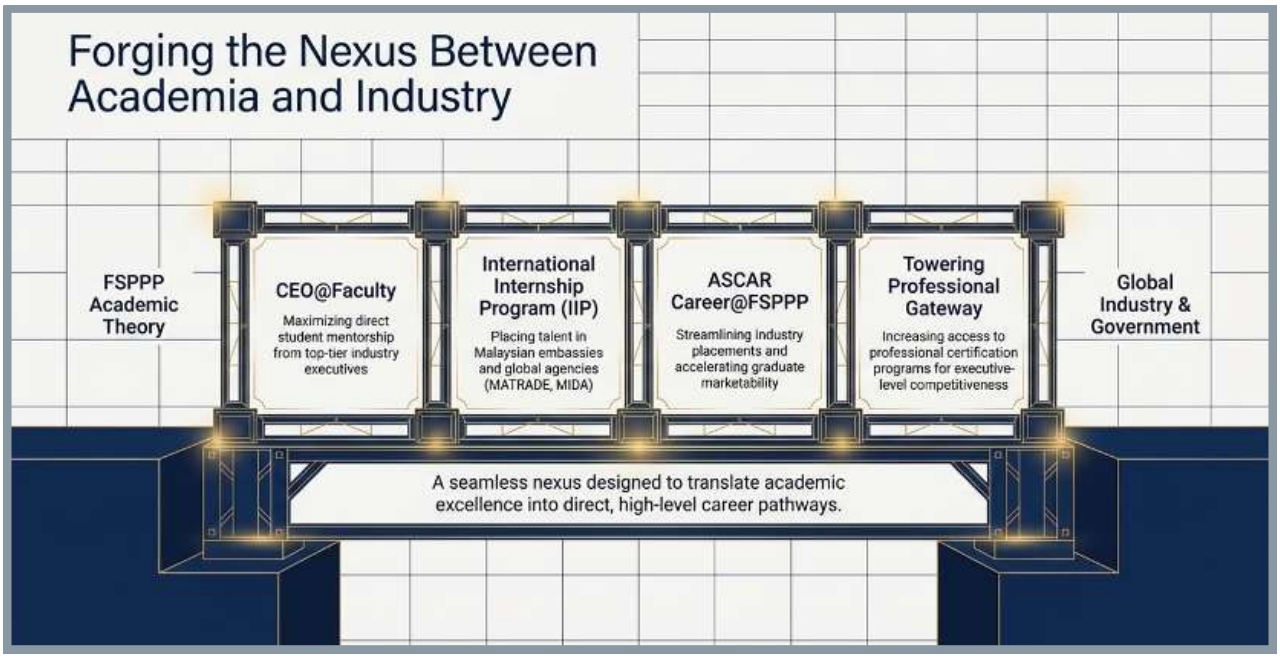
FSPPP are optimising Artificial Intelligence within teaching and learning, not just for digital literacy, but for data-driven policy simulation and administrative automation, ensuring graduates can manage the smart governance systems of the future.

These initiatives ensure that FSPPP graduates possess the agility required to remain competitive on the global stage, transforming them into modern administrative architects.

Strategic Goal 2:
Strengthening Industry Engagement and Graduate Employability

The second strategic goal focuses on strengthening collaboration between academia and industry to enhance graduate employability. In a rapidly changing global economy, academic institutions must ensure that graduates possess skills that are relevant to industry needs. To achieve this objective, FSPPP will strengthen partnerships with industry players, government agencies, and professional organisations. Initiatives such as the CEO@Faculty programmeme will be expanded to allow industry leaders to share practical insights and experiences with students.

The faculty will also increase collaboration with alumni networks, corporate partners, and government agencies through formal partnerships such as Memoranda of Understanding (MOU). These partnerships will create opportunities for internships, industry-based projects, and professional training programmemes. Such initiatives will enhance students' professional competencies while strengthening the faculty's role as a provider of industry-relevant education.

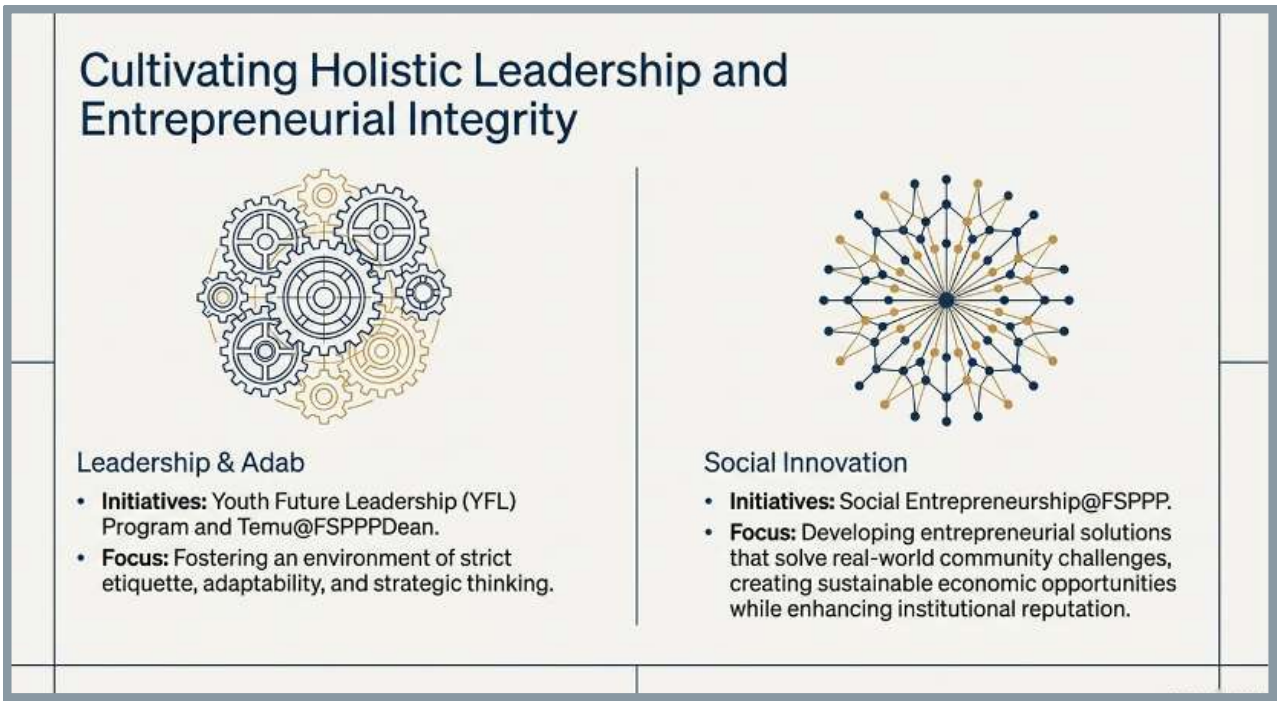


To maximise graduate marketability, FSPPP is forging a seamless nexus between academic theory and industry practice. The strategy focuses on direct engagement with sector leaders to ensure curriculum responsiveness.

Initiatives for Professional Excellence:

- **IOC - Industry on Campus:** Integrates corporate partners directly into the learning ecosystem under UiTM's Education 5.0 agenda
- **CEO@faculty & CEO Engagement**: The faculty maximises student interaction with top-tier industry executives, providing mentorship that translates into direct career pathways.
- **ASCAR Career@FSPPP**: A dedicated initiative to streamline industry placement and graduate employability.
- **International Internship programme (IIP)**: A key differentiator that places students in Malaysian embassies and international agencies such as MATRADE and MIDA, providing unparalleled global work experience.
- **Towering Professional Bumiputera:** This high-access gateway increases student participation in professional certification programmes, ensuring they compete for high-level executive roles.
- **Student Leadership Development: programme**s like the Youth Future Leadership (YFL) programme and Temu@FSPPPDean foster an environment of adab (etiquette) and entrepreneurial integrity.
- **Strategic MOUs**: FSPPP maintain robust MOUs with a network of alumni, industry giants, and government agencies to secure institutional support.

Strategic Goal 3:
Developing Holistic and Entrepreneurial Leadership among Graduates



The third strategic goal aims to produce graduates who possess leadership qualities, ethical values, and entrepreneurial capabilities. In addition to academic excellence, graduates must also demonstrate adaptability, creativity, and strategic thinking. To support this objective, the faculty will expand student participation in national and international leadership programmemes. Initiatives such as the Youth Future Leadership programmeme and other leadership development activities will be strengthened.

Furthermore, the faculty will introduce international internship programmemes that allow students to gain professional experience in Malaysian embassies, international organisations, and multinational companies. These programmemes will expose students to global governance practices and enhance their professional networks. The faculty will also promote social entrepreneurship initiatives, encouraging students to develop innovative solutions that address societal challenges while creating sustainable economic opportunities.

FSPPP is leading a strategic shift from theoretical academic exercises to translational research—knowledge specifically designed to solve real-world national and international issues and improve policy outcomes.

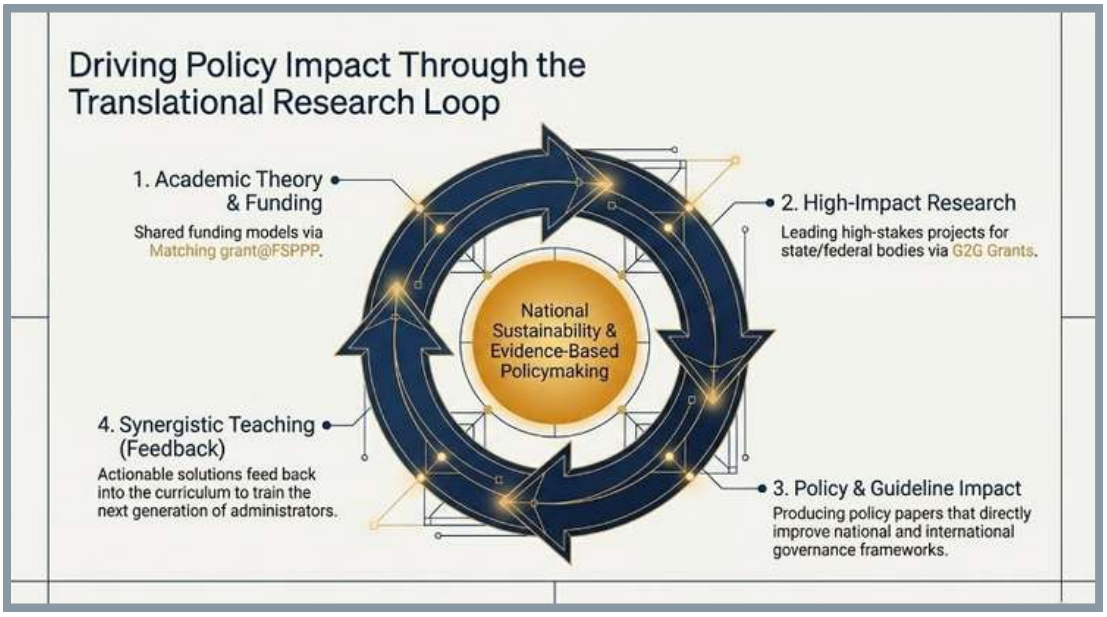
Key Engagement Platforms:

- **Leadership Dialogue Series@FSPPP:** High-level platforms, including the KSN Series, KSU Lecture Series, and Ambassador Lecture Series, allow students and faculty to engage with the highest echelons of government and diplomatic leadership.

- **Adjunct Professor:** Integrate industry veterans experts into our academic fabric to provide real-world insights.

- **Social Entrepreneurship@FSPPP & Social Innovation:** Leverage social innovation to empower the university, encouraging students to develop entrepreneurial solutions to community challenges and enhance institutional reputation.

Strategic Goal 4:
Strengthening Research Excellence and Policy Impact



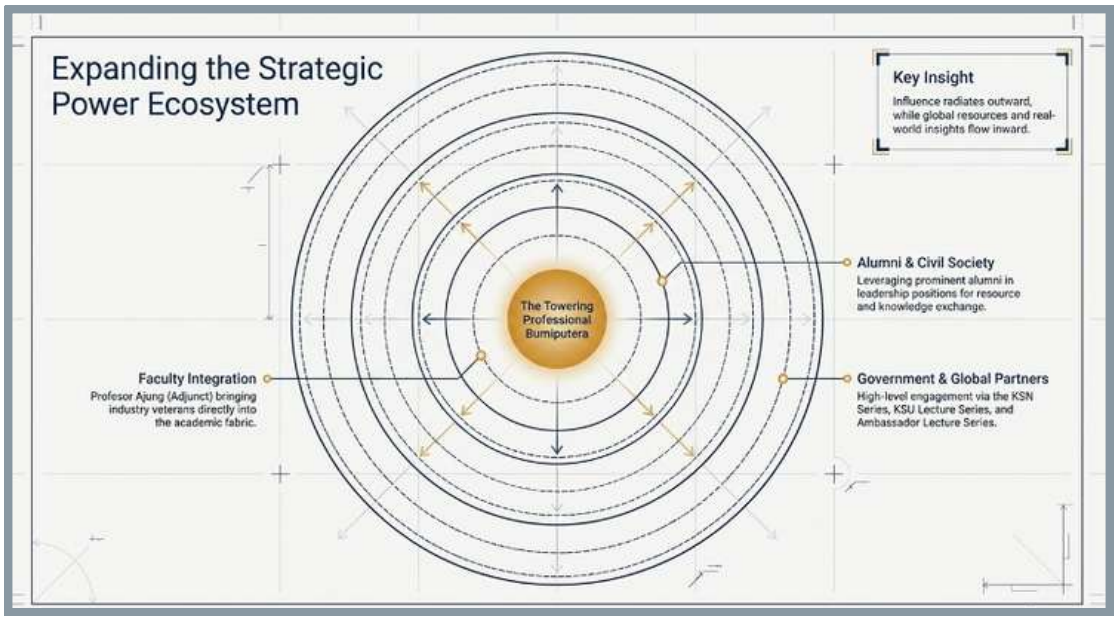
Research excellence remains a central pillar of the faculty's strategic development. FSPPP aims to strengthen its position as a leading research hub in governance, policy studies, and administrative science. To achieve this objective, the faculty will expand research collaborations with government agencies, industry partners, and international institutions. Such collaborations will facilitate knowledge sharing, improve research quality, and enhance the relevance of research outputs.

The faculty will also prioritise the production of high-impact journal publications and policy papers that address national and global policy challenges. These research outputs will contribute to evidence-based policymaking and strengthen the faculty's reputation as a centre of policy expertise. Furthermore, the faculty will encourage multidisciplinary research projects that address complex societal issues, such as governance reforms, economic development, and public-sector innovation. The faculty's influence is amplified through a powerful synergy between alumni, government, and civil society. By fostering high-level engagement, FSPPP creates a feedback loop that informs both its teaching and its research prestige.

Translational Research Framework:

- **Policy and Guideline Impact: FSPPP prioritises the production** of policy papers and high-impact journal publications that directly improve guidelines at both national and international levels.
- **G2G Grant:** Utilising Government-to-Government financial instruments to lead high-stakes research for state and federal bodies.
- **Matching grant@FSPPP:** Fostering synergistic research through shared funding models between the university, industry partners, and international institutions.
- **National Sustainability:** The research outputs are calibrated to provide actionable solutions for national policy frameworks, ensuring long-term societal and economic.

Strategic Goal 5:
Strengthening Strategic Networks and Partnerships



The fifth strategic goal focuses on expanding collaboration with various stakeholders, including alumni, industry leaders, government agencies, academic institutions, and community organisations. FSPPP recognises that strong partnerships are essential for achieving sustainable institutional growth. The faculty will therefore strengthen its engagement with prominent alumni who have achieved leadership positions in government and corporate sectors.

Initiatives such as the **Ambassador Lecture Series, CEO Engagement programmemes,** and **Leadership Dialogue Series** will be introduced to facilitate knowledge exchange between academic experts and industry practitioners. Through these collaborations, the faculty aims to create an ecosystem that supports academic excellence, research innovation, and community engagement.

FSPPP key engagement
CEO@Faculty
IOC
MOU/MOA
Alumni engagement
Partnership with the industries (government & industries)
Joint conference

KEY INITIATIVES FOR IMPLEMENTING UITM 2030

To operationalise the strategic goals outlined above, several key initiatives have been identified.

First, the faculty will introduce professional training and certification programmmes such as Micro Credential targeted at government agencies, corporate organisations, and other stakeholders. These programmmes will focus on public policy analysis, impact assessment, and corporate governance.

Second, executive education programmes and professional certificates such as ODL and APEL will be introduced to enhance professional development opportunities for working professionals.

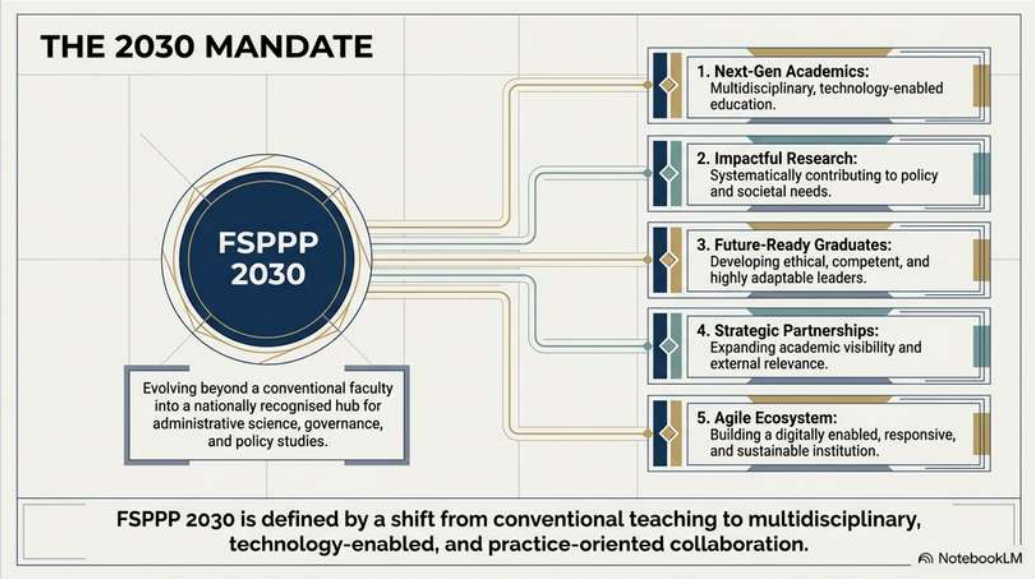
Third, the faculty will organise international conferences, workshops, and seminars to facilitate academic exchange and strengthen global collaboration. Events such as the International Conference in Public Policy & Social Sciences (ICOPS) will serve as platforms for knowledge sharing among scholars and practitioners.

Fourth, the faculty will expand its consultancy services, including policy analysis, programmeme evaluation, and strategic planning for government agencies and organisations.

Finally, the introduction of the FSPPP Summer Camp programmeme will provide international students with opportunities to learn about governance, policy development, and Malaysian administrative practices.



THE FUTURE OF FSPPP: STRENGTHENING NATIONAL RELEVANCE AND STRATEGIC CONNECTIONS



Looking towards 2030, the future of FSPPP extends beyond its conventional role as an academic faculty. FSPPP aspires to strengthen its position as a nationally recognised faculty in administrative science, governance and policy studies, while progressively expanding its connections with relevant institutions within Malaysia and the region. The faculty will continue to serve as a centre for teaching and research, while developing a stronger role as a collaborative platform where government, industry, academia, alumni and communities can exchange knowledge and address contemporary public and organisational challenges.

The future academic direction of FSPPP will be shaped by multidisciplinary, technology-enabled and practice-oriented education. Its curricula will gradually incorporate emerging areas such as artificial intelligence, digital government, policy analytics, strategic foresight, sustainability, environmental, social and governance principles, behavioural insights and data-informed decision-making. These areas will complement the faculty's established strengths in administrative science, public policy, corporate administration, governance, political science and international relations.

To respond to changing educational and professional needs, FSPPP will explore more flexible and accessible learning pathways. These may include micro-credentials, professional certifications, executive education, short courses and industry-linked learning opportunities. Such initiatives will allow the faculty to serve not only conventional students, but also public officials, corporate professionals, community leaders and lifelong learners seeking to strengthen their knowledge and professional capabilities.

FSPPP also envisages a future in which research contributes more systematically to policy, institutional and societal needs. The faculty will strengthen its capacity to produce evidence-based policy papers, impact assessments, governance studies, programme evaluations and practical recommendations for government agencies, industries and communities. Greater emphasis will be placed on multidisciplinary and applied research that connects academic knowledge with administrative improvement, public-sector innovation and national development priorities.

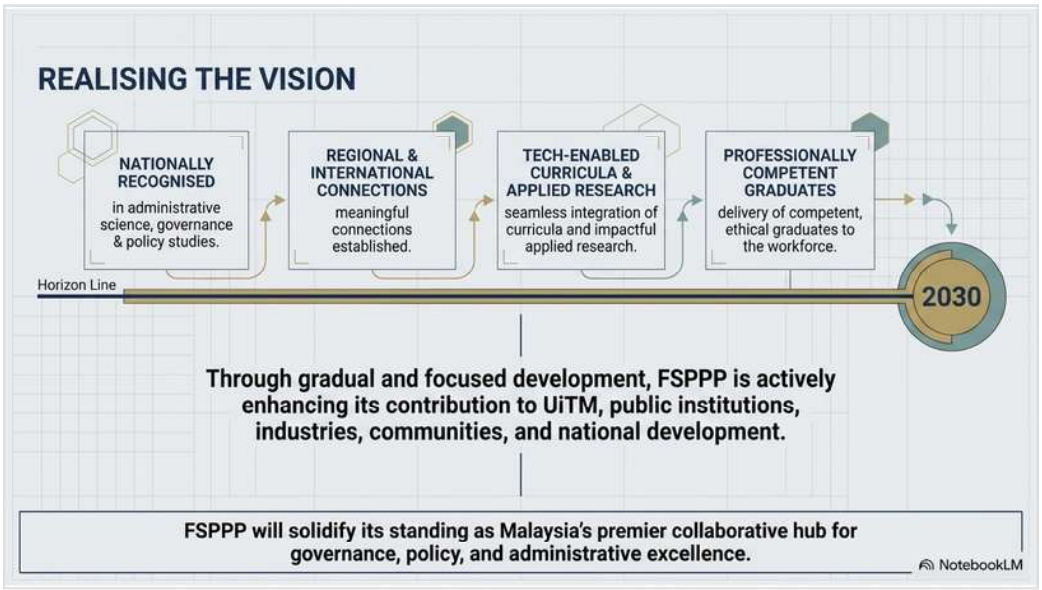
In developing future-ready graduates, FSPPP will emphasise ethical leadership, professional competence, technological literacy, adaptability and analytical thinking. Students will be provided with greater exposure to industry engagement, professional mentoring, leadership programmes, social innovation, entrepreneurship and selected local and international mobility opportunities. Internship placements with government agencies, industries, diplomatic institutions and relevant organisations may also be expanded through appropriate strategic partnerships.

The future FSPPP graduate should not only be employable, but also capable of communicating effectively, analysing complex issues and contributing responsibly within public, corporate and community institutions. Graduates should be equipped with the confidence, integrity and practical competencies required to respond to evolving organisational, national and global challenges.

Strategic engagement will remain an important dimension of the faculty's future development. FSPPP will continue to strengthen partnerships with universities, professional bodies, government institutions, industries, alumni, diplomatic missions and selected international organisations. Collaborative research, co-publication, academic mobility, visiting scholar initiatives, professional programmes and consultancy activities may contribute to improving the faculty's academic visibility and external relevance.

Institutionally, FSPPP will move progressively towards a more agile, sustainable and digitally enabled faculty ecosystem. Governance and administrative processes will increasingly be supported by appropriate digital platforms, reliable data, responsive decision-making and a culture of continuous improvement. At the same time, consultancy, professional training, executive education, micro-credentials and selected signature programmes may provide additional resources to support the faculty's academic and institutional development.

By 2030, FSPPP seeks to strengthen its standing as a nationally recognised faculty in administrative science, governance and policy studies, supported by relevant curricula, applied and impactful research, meaningful strategic partnerships and professionally competent graduates. Through gradual and focused development, the faculty aims to enhance its contribution to UiTM, public institutions, industries, communities and national development, while building stronger regional and international connections where appropriate.



FUTURE ASPIRATIONS: GLOBAL ACADEMIC RECOGNITION

One of the long-term aspirations of FSPPP is to position its academic disciplines within the QS Subject Rankings by 2030. In particular, the faculty aims to strengthen its reputation in the areas of Social Administration and Policy as well as International Relations and Politics.



Achieving this goal requires increasing research productivity, improving citation performance, and strengthening international academic collaboration. By enhancing its academic reputation and research visibility, the faculty aims to gain global recognition as a leading centre for governance and policy studies.

By 2030, FSPPP is committed to a dual focus on academic prestige and financial self-sufficiency, ensuring that the faculty remains a resilient, world-class institution.

Income Generation Initiatives

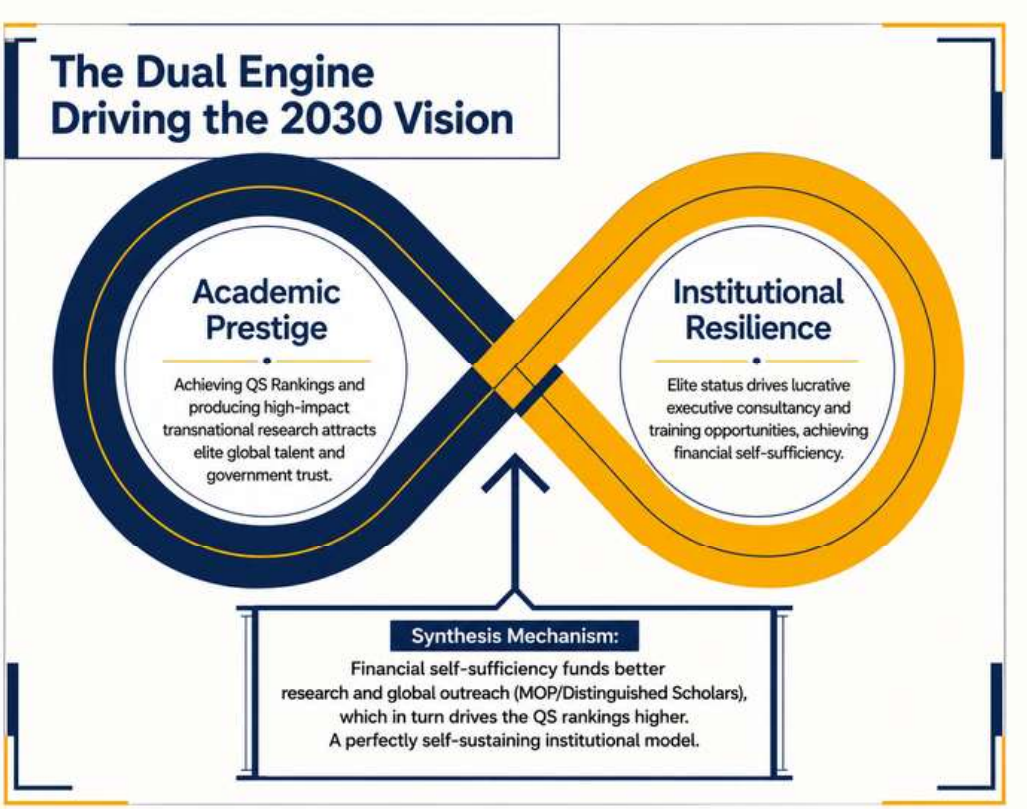
- **Professional Training & Certification**: Short courses and micro-credentials in Public Policy Analysis, Impact Assessment, and Company Secretarial services.
- **Executive & Professional programmes**: Offerings such as the Executive Diploma in Public Administration and the Professional Certificate in Policy Studies.
- **Consultancy Services:** Expert provision of policy paper preparation, strategic plans, government programme evaluations, and social impact assessments.
- **Signature Events:** Organising international conferences such as ICOPS and ICOPS SE, as well as the innovative FSPPP Summer Camp.

QS Ranking Objectives 2030

FSPPP has set a definitive target to position its core subjects within the QS Subject Rankings by 2030, specifically in:

- Social Administration and Policy
- International Relations and Politics

These ranking objectives are the strategic currency for global partnerships. By aggressively enhancing citation performance and academic reputation, FSPPP will secure international recognition.



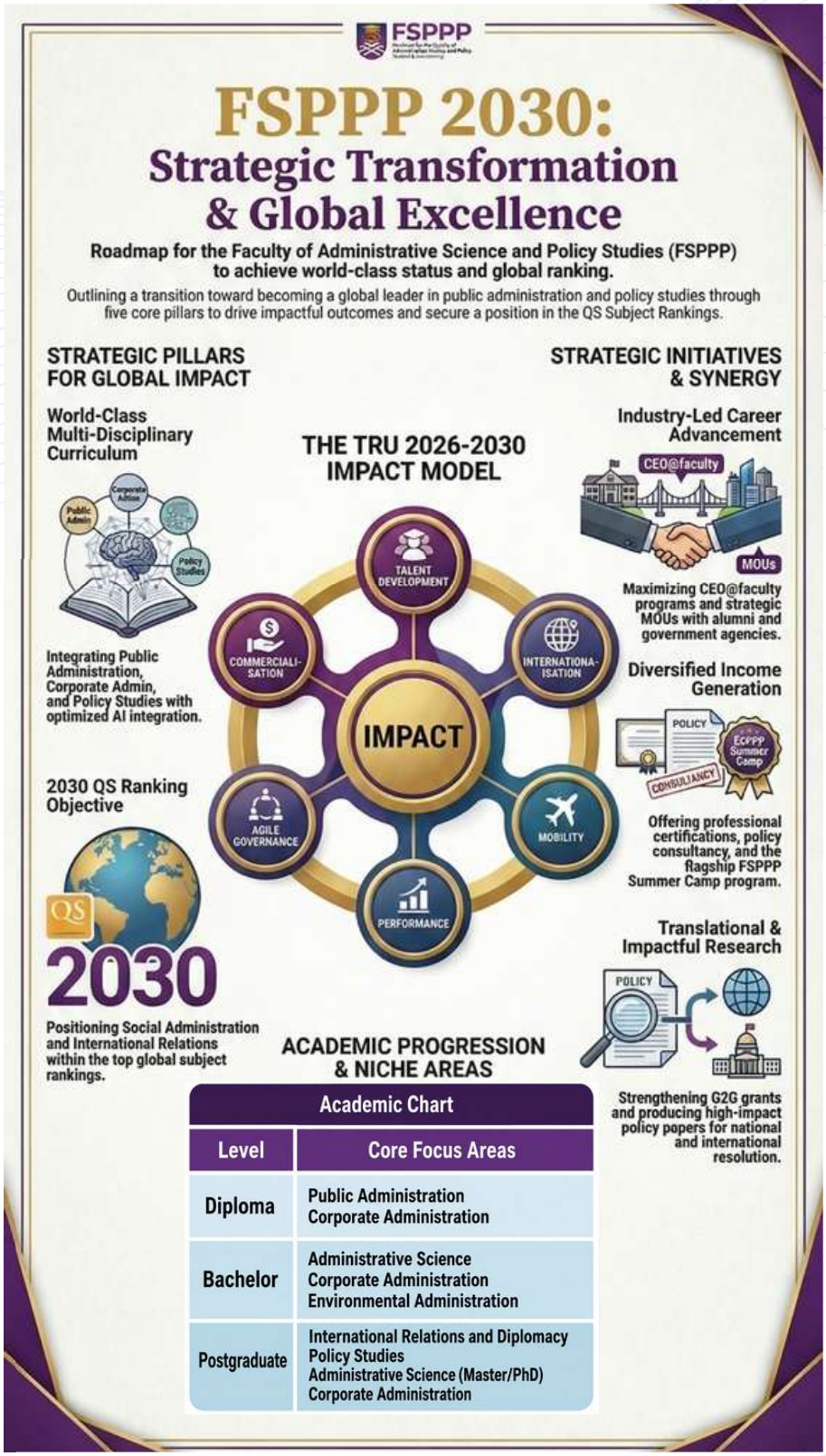
This global status is essential for attracting "Distinguished Scholars" and securing the faculty's place among the world's elite policy institutions.

CONCLUSION

The strategic planning of FSPPP for the UiTM 2030 vision represents a comprehensive effort to strengthen academic excellence, research impact, and institutional collaboration. Through its five strategic goals, the faculty aims to develop a dynamic academic ecosystem that supports innovative teaching, impactful research, and meaningful community engagement. By strengthening its curriculum, enhancing industry collaboration, developing leadership competencies among students, and expanding research networks, FSPPP is well-positioned to contribute to UiTM's aspiration of becoming a globally recognised university.

Ultimately, the successful implementation of these strategies will not only strengthen the faculty's academic reputation but also develop capable leaders, policy experts, and administrators who will play a vital role in shaping Malaysia's future. As UiTM progresses toward 2030 , the Faculty of Administrative Science and Policy Studies (FSPPP) is not merely following a roadmap; the faculty is also defining the standard for administrative science in the ASEAN region. Through our future-ready curriculum, seamless industry nexus, translational research, and strategic global networks, FSPPP stands as a premier catalyst for policy leadership, dedicated to the prosperity of the nation and the advancement of global well-being.




FSPPP
FSPPP 2030:
Strategic Transformation & Global Excellence
Roadmap for the Faculty of Administrative Science and Policy Studies (FSPPP) to achieve world-class status and global ranking.
Outlining a transition toward becoming a global leader in public administration and policy studies through five core pillars to drive impactful outcomes and secure a position in the QS Subject Rankings.
STRATEGIC PILLARS FOR GLOBAL IMPACT
World-Class Multi-Disciplinary Curriculum
Integrating Public Administration, Corporate Admin, and Policy Studies with optimized AI integration.
2030 QS Ranking Objective
2030
Positioning Social Administration and International Relations within the top global subject rankings.
THE TRU 2026-2030 IMPACT MODEL
TALENT DEVELOPMENT
COMMERCIALI-SATION
INTERNATIONA-ISATION
IMPACT
AGILE GOVERNANCE
MOBILITY
PERFORMANCE
STRATEGIC INITIATIVES & SYNERGY
Industry-Led Career Advancement
CEO@faculty
MOUs
Maximizing CEO@faculty programs and strategic MOUs with alumni and government agencies.
Diversified Income Generation
POLICY
CONSULTANCY
FSPPP Summer Camp
Offering professional certifications, policy consultancy, and the flagship FSPPP Summer Camp program.
Translational & Impactful Research
POLICY
Strengthening G2G grants and producing high-impact policy papers for national and international resolution.
ACADEMIC PROGRESSION & NICHE AREAS
Academic Chart
Level
Core Focus Areas
Diploma
Public Administration
Corporate Administration
Bachelor
Administrative Science
Corporate Administration
Environmental Administration
Postgraduate
International Relations and Diplomacy
Policy Studies
Administrative Science (Master/PhD)
Corporate Administration

FSPPP RESONANCE

FSPPP STRATEGIC ACTION PLAN



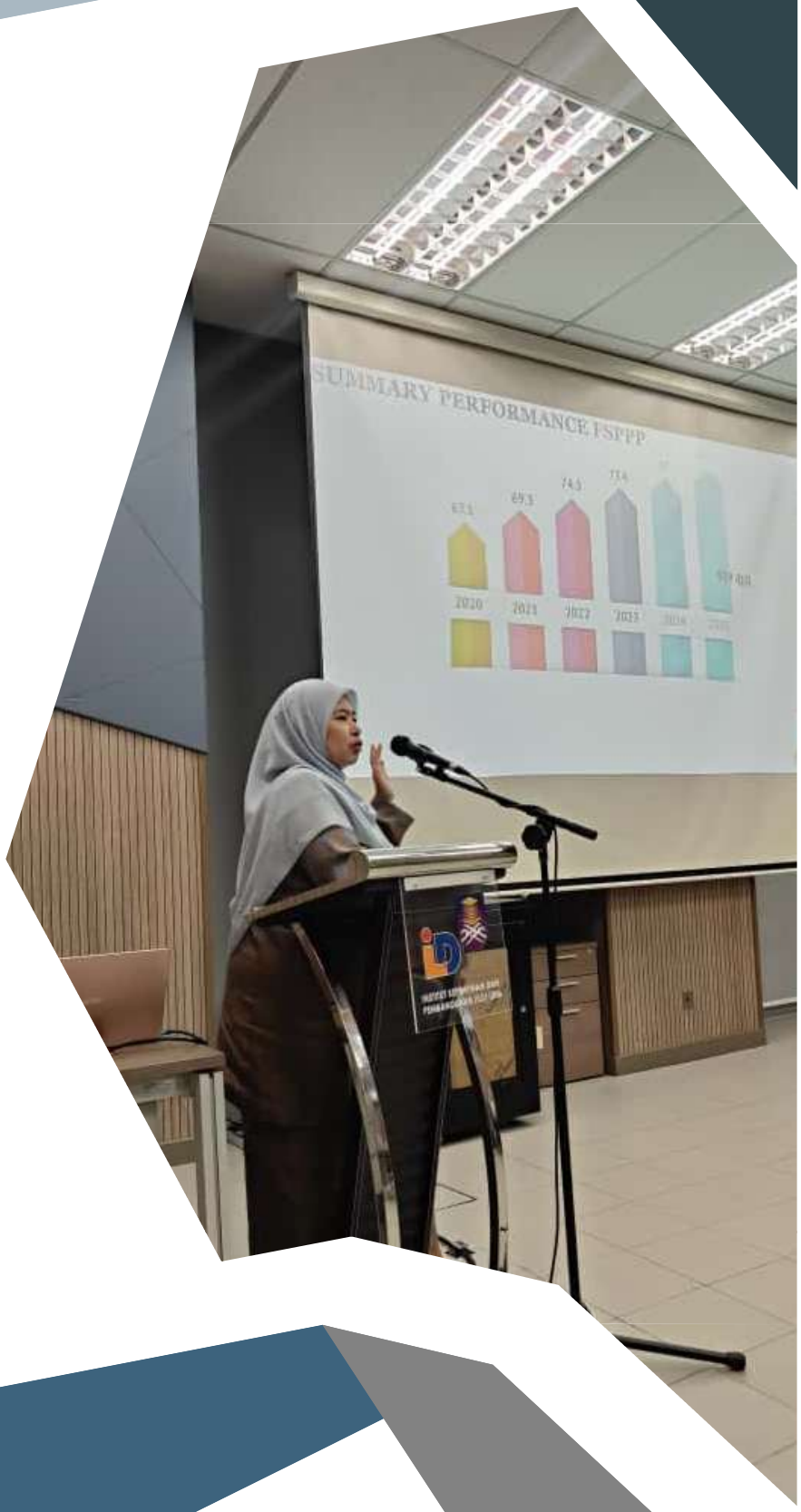




2026

STRATEGIC ROADMAP 2026:

AN ACADEMIC ANALYSIS OF INSTITUTIONAL ADVANCEMENT AND OPERATIONAL EXCELLENCE AT FSPPP



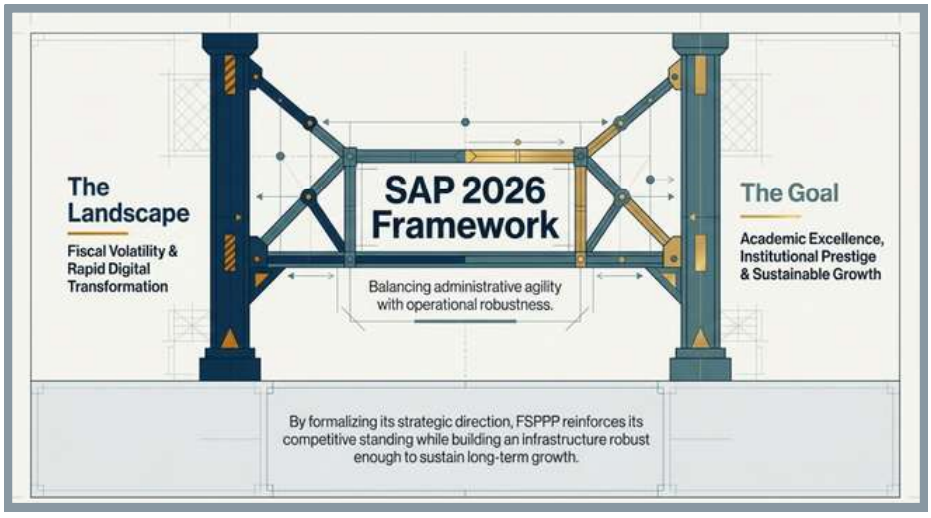
FSPPP Strategic Roadmap 2026

An Academic Analysis of Institutional Advancement and Operational Excellence

Transitioning toward an agile, internationalized, and sustainable faculty.

INTRODUCTION: THE STRATEGIC IMPERATIVE FOR FSPPP 2026

The FSPPP Strategic Action Plan 2026 (SAP 2026) is a pivotal framework that navigates the increasingly complex intersection of global academic standards and administrative efficiency. In a landscape characterised by fiscal volatility and rapid digital transformation, this plan serves as an institutional blueprint for balancing administrative agility with academic excellence. By formalising its strategic direction, the Faculty of Administrative Science and Policy Studies (FSPPP) seeks to reinforce its competitive standing while ensuring its operational infrastructure is robust enough to sustain long-term growth.



SIX STRATEGIC PILLARS

The roadmap is anchored by six core strategic pillars:

- **Agile Governance and Performance Optimisation:**

Institutionalising responsive leadership through quarterly reviews, competency training, and rigorous accreditation audits.

- **Internationalisation and Strategic Partnerships:**

Expanding global influence through mobility outreach, formal MoA/MoU agreements, and high-level industrial networking.

- **The Future Entrepreneurship Hub:**

Fostering an "Industry in Campus" ecosystem to cultivate student-led innovation and business resilience.

- **Research, Innovation, and Commercialisation:**

Driving institutional rankings through Q1/Q2 journal output, international grants, and the transition from theory to market-ready products.

- **Sustainable Faculty Ecosystem:**

Integrating ESG principles into faculty operations through digital transformation, energy-efficient infrastructure, and green learning spaces.

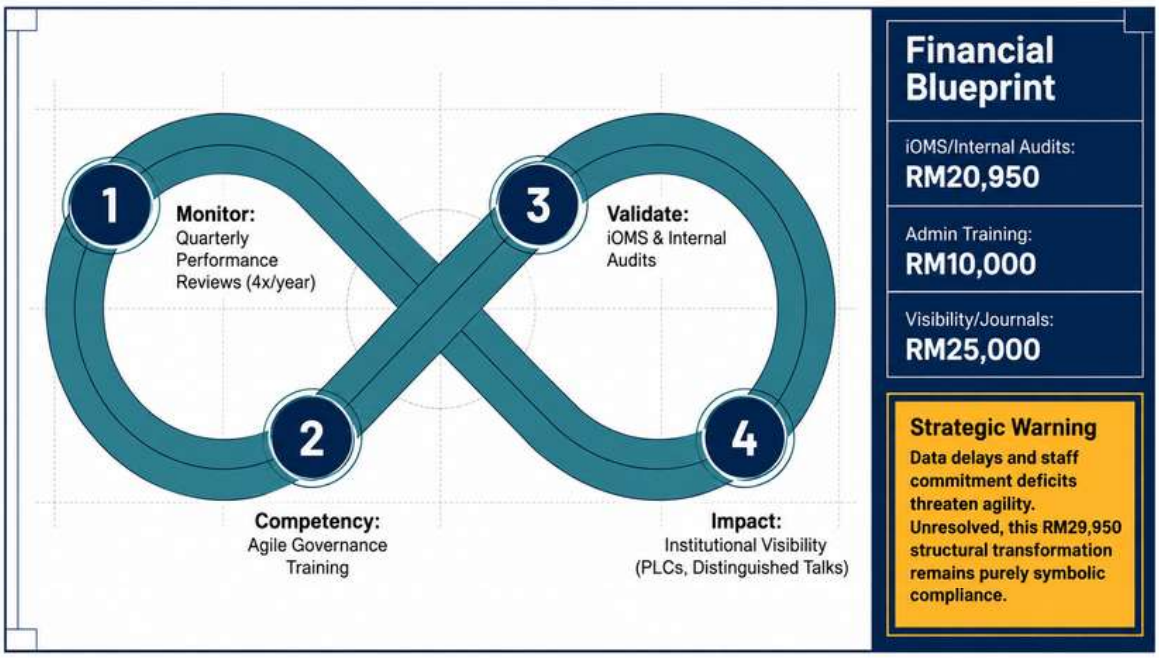
- **Talent Cultivation and Postgraduate Excellence:**

Securing the institutional pipeline by investing in high-impact leadership programmes and a professionalised postgraduate ecosystem.



The following analysis evaluates the faculty's transition toward an agile, internationalised, and sustainable entity, scrutinising the financial commitments and operational risks that will define its success.

Agile Governance and Performance Optimization



The shift toward "Agile Governance" is a strategic necessity to maintain the faculty's compliance and accreditation standards. By replacing static administrative models with iterative monitoring and competency-based training, FSPPP ensures that governance is a proactive driver of quality rather than a reactive compliance exercise.

The initiatives driving this strategy focus on transparency, frequency, and technical competency:

Initiative	Key Activities & Frequency	Financial Commitment / Specifics	Responsibility
Quarterly Performance Reviews	Monitoring Meetings (4x/year); Annual KPI/SAP Strategy Review.	N/A	Dean, Deputy Deans, Strategic Planning Unit
Agile Governance Training	Admin Strengthening & Competency Courses (2x/year).	N/A	Deputy Registrar, PPSM
Compliance & Accreditation Audits	Internal Audit (Annual); iQMS Audit (Every 2 years—next in 2027).	Internal: RM1,000 (10 pax); iQMS: RM19,950 (50 pax); Training: RM10,000.	Head of Quality Unit, Head of Quality Assurance, Audit Team
Visibility (AA)	Impactful Journal Publications; Industrial PLC sessions; Distinguished Talks.	Journals: RM10,000; PLCs/Talks/Alumni: RM15,000 total.	TD RICAN, Team JAS, Coordinators

Global Integration and Strategic Partnerships

In modern higher education, international mobility and industrial networking are the primary engines of institutional prestige. FSPPP's focus on global integration aims to produce graduates who possess both cultural fluency and professional connectivity.

The internationalisation strategy is executed through four key pillars:

i) **International Engagement:** Flagship programmes like "FSPPP Go Global" and "Mobility Outreach" (targeting two subjects annually at RM6,000/pax) are supported by strategic formal agreements, such as the RM20,000 MoA with Chulalongkorn University.

ii) **National and International Partnerships:** Leveraging the "CEO@Faculty" and "Adjunct Professor" programmes to integrate elite industrial leadership into the academic curriculum.

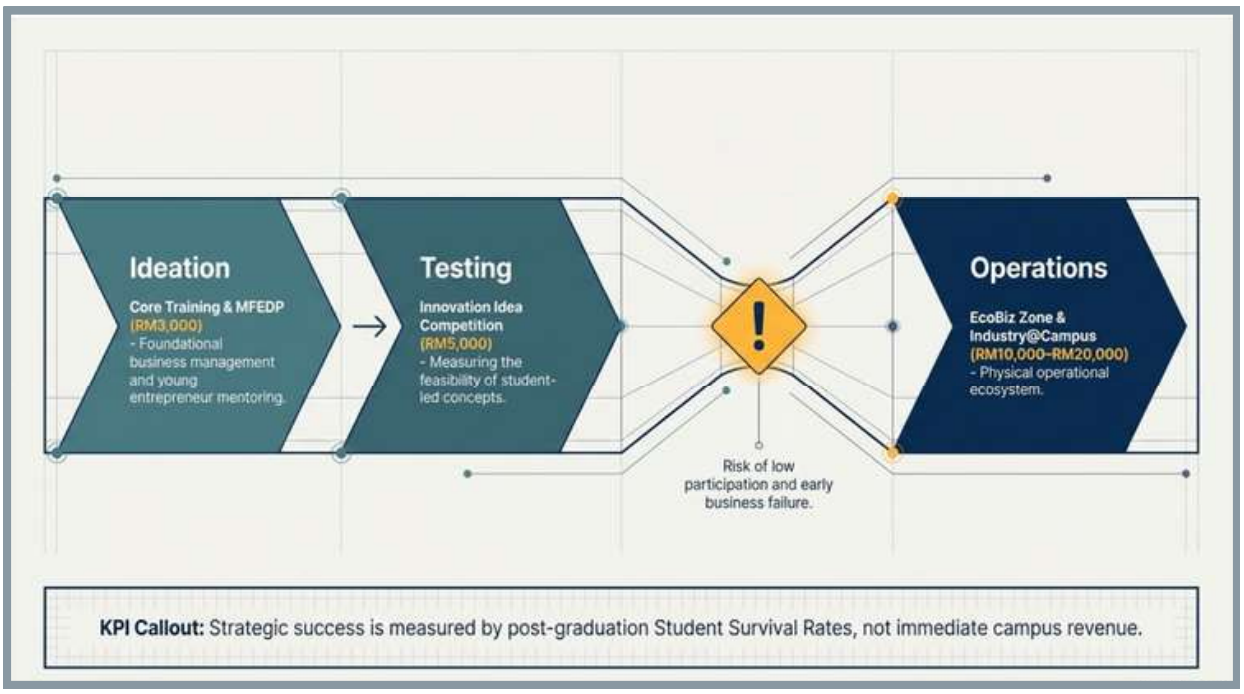
iii)**Professional and Commercial Development:** Utilising SULAM (Service-Learning Malaysia) for industrial cooperation (RM15,000 budget) and expanding Micro-credentials for flexible, market-aligned learning.

iv)**Global Industry and Alumni Networks:** Facilitating MNC Internships and Overseas placements to ensure students graduate with high-tier multinational exposure.

The faculty employs a sophisticated dual-track value proposition. While SULAM focuses on community-based industrial cooperation with SDG mapping, the MNC Internship programme provides zero-cost, high-stakes corporate exposure. This differentiation allows FSPPP to offer a unique pedagogical blend: social responsibility coupled with elite professional competitiveness. This hybrid model distinguishes FSPPP from competitors who focus solely on local placements.



The Future Entrepreneurship Hub: MASMED and Industrial Synergy



The "Industry in Campus" concept at FSPPP aims to transition from theoretical instruction to a proactive entrepreneurial ecosystem managed through MASMED initiatives.

- **Core Entrepreneurship Training:** Foundational sessions (RM2,000 budget for 2 sessions) focused on business management and idea development.
- **MASMED Future Entrepreneur Development programme (MFEDP):** An annual specialised coaching initiative (RM1,000 budget) focused on high-quality mentoring for young entrepreneurs.
- **Innovation Idea Competition:** A creative assessment platform (RM5,000 budget) designed to measure the feasibility of student-led business concepts.

Operationalising this hub includes the EcoBiz Zone (RM5,000–RM10,000) and the Industry@Campus Day festival. Notably, the EcoBiz Zone's costs can be mitigated through industrial cost-sharing, a strategic move that reduces faculty expenditure while increasing industrial "buy-in."

Strategic success in entrepreneurship is not measured in immediate revenue but in "student survival" rates post-graduation. The identification of low participation and business failure as primary risks suggests that the faculty must evolve its support structure. If participation is not incentivised, the RM10,000–RM20,000 invested in physical spaces and festivals will yield a poor Return on Investment (ROI), potentially leaving the EcoBiz Zone underutilised.

Advancing Research, Innovation, and High-Impact Publication

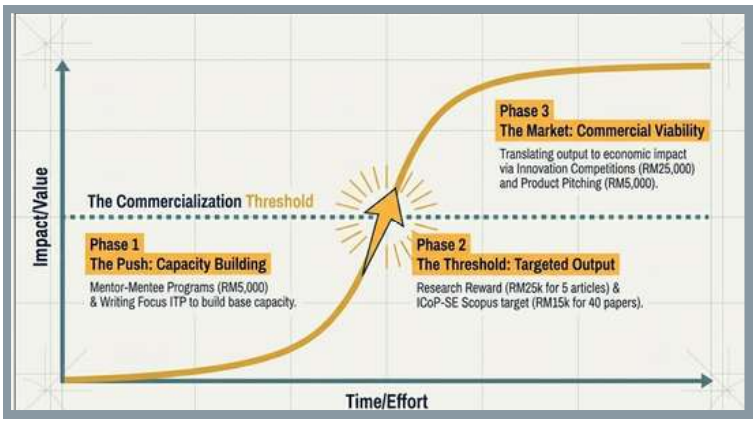
Research excellence is a key driver of institutional reputation and global competitiveness. FSPPP is committed to strengthening its research ecosystem through strategic initiatives that enhance research capacity, foster collaboration, and accelerate high-impact publications and external funding.

Research and Innovation Strategy:

- **Research Reward Scheme -** Recognises and incentivises high-quality research outputs to accelerate publication in Q1/Q2 and other indexed journals and enhance research excellence.
- **FSPPP Internal Research Grant -** Provides seed funding for high-potential research projects to strengthen research capacity and generate competitive grants and publications.
- **Special Interest Groups (SIGs)** - Integrates research expertise to enhance collaboration, increase research productivity, and generate high-impact multidisciplinary outcomes.
- **Mini Publication Sabbatical** - Provides dedicated writing retreats during semester breaks to accelerate manuscript development and submission to Scopus and Web of Science indexed journals.
- **In-house conferences (ICOPS & ICOPS SE) -** enabling academics to present their work and publish in reputable indexed journals
- **FYP to research article -** Transforms high-quality final year projects into publishable research articles through structured supervision, writing support, and publication mentoring.

Strategic Output Targets:

- **Research Capacity -** Developing a sustainable research ecosystem through talent development, collaboration, and institutional support.
- **Research Productivity** - Increasing high-quality research outputs through publications, competitive grants, and scholarly dissemination.
- **Research Impact & Global Visibility -** Enhancing institutional reputation through internationally recognised research, strategic partnerships, policy influence, and societal impact.



The transition from "theoretical publication" to "commercial viability" is facilitated through the Innovation Competition (RM25,000 budget) and Product Pitching/Costing sessions (RM5,000). These programmes are essential; they train academics to think as entrepreneurs, moving research beyond the library and into the commercial sector, thereby increasing the faculty's economic and social impact.

The Sustainable Faculty Ecosystem: Green Governance and Digitalisation



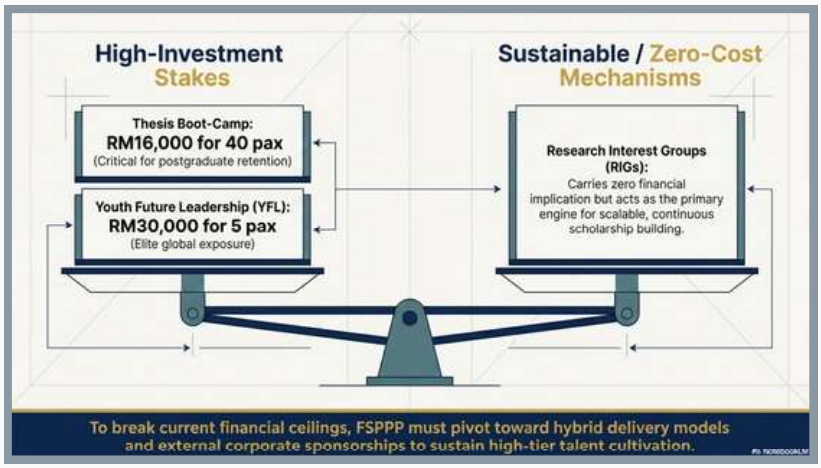
FSPPP is aligning its infrastructure with Sustainable Development Goals (SDGs) and ESG principles, transforming the campus into a living laboratory for sustainability.

- **The Paperless Faculty:** Target of 80% paper reduction by 2026, including 100% digital forms and QR/LED notice boards (RM5,000–RM20,000).
- **Energy Smart Campus:** Installation of 50 LED units and motion sensors in 10 spaces (RM15,000–RM60,000) to reduce the carbon footprint.
- **Zero Waste Office:** 50% reduction in paper/plastic waste and a total ban on plastic bottles in meetings (RM1,000).
- **Green Learning Spaces:** A significant RM30,000–RM60,000 investment to create three dedicated eco-friendly learning environments.

The commitment to sustainability extends into the classroom, with a target of 70% of programmes integrating sustainability into the curriculum. This is a strategic move for student employability; in an economy increasingly shaped by ESG mandates, graduates who can demonstrate fluency in sustainability have a distinct professional advantage.

Talent Cultivation and the Postgraduate Excellence Framework

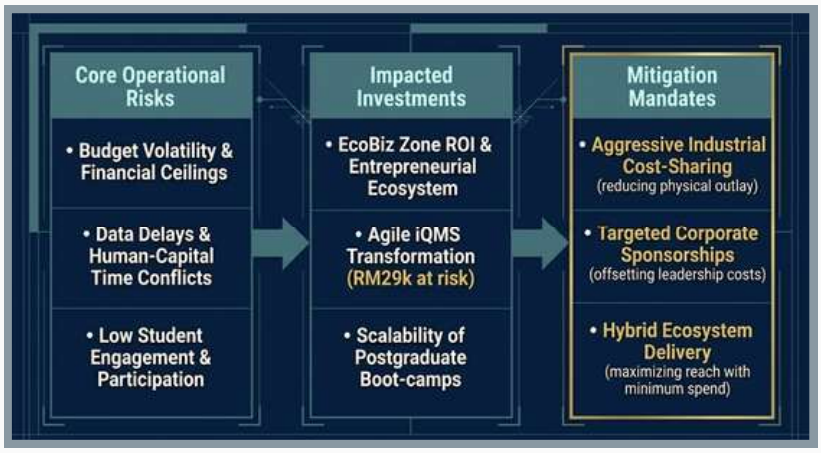
The execution of the 2026 Roadmap relies entirely on "Keterampilan Bakat" (Talent Excellence). FSPPP is investing in both leadership development and postgraduate research support.



The Postgraduate Professional Ecosystem includes:

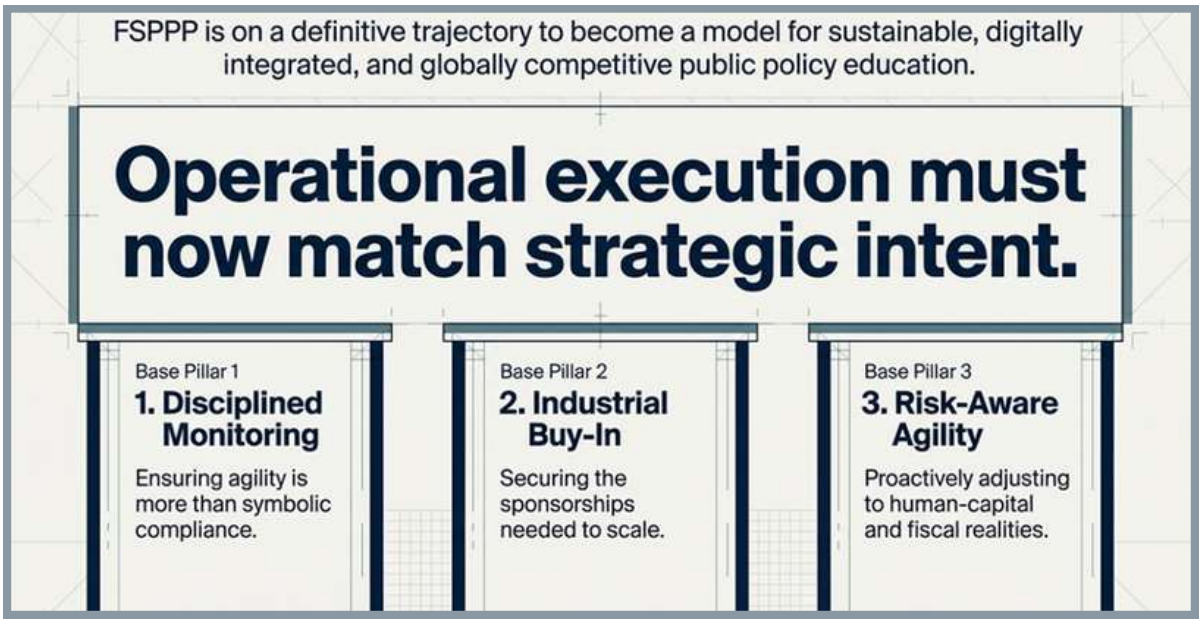
- **PG Webinar & Hands-On Series:** (RM3,600/year).
- **Thesis Boot-Camp:** A RM16,000 intensive investment for 40 students—viewed strategically as a high-stakes effort to improve postgraduate retention and completion rates.
- **PG Accelerator programme:** (RM5,000).

The Talent and Culture pillar features the Youth Future Leadership (YFL) programme, a RM30,000 investment (RM6,000/pax for 5 participants) in national/international leadership. To offset these high-cost items, the faculty utilises Research Interest Groups (RIGs), which carry no financial cost but serve as a critical mechanism for scholarship-building.



The primary barriers are the students' financial constraints and work commitments, which define the faculty's current support ceiling. For these investments, FSPPP must pivot toward hybrid delivery and external sponsorships. The zero-cost RIGs provide a sustainable model for intellectual growth that can be scaled even when boot camp budgets are constrained.

CONCLUSION

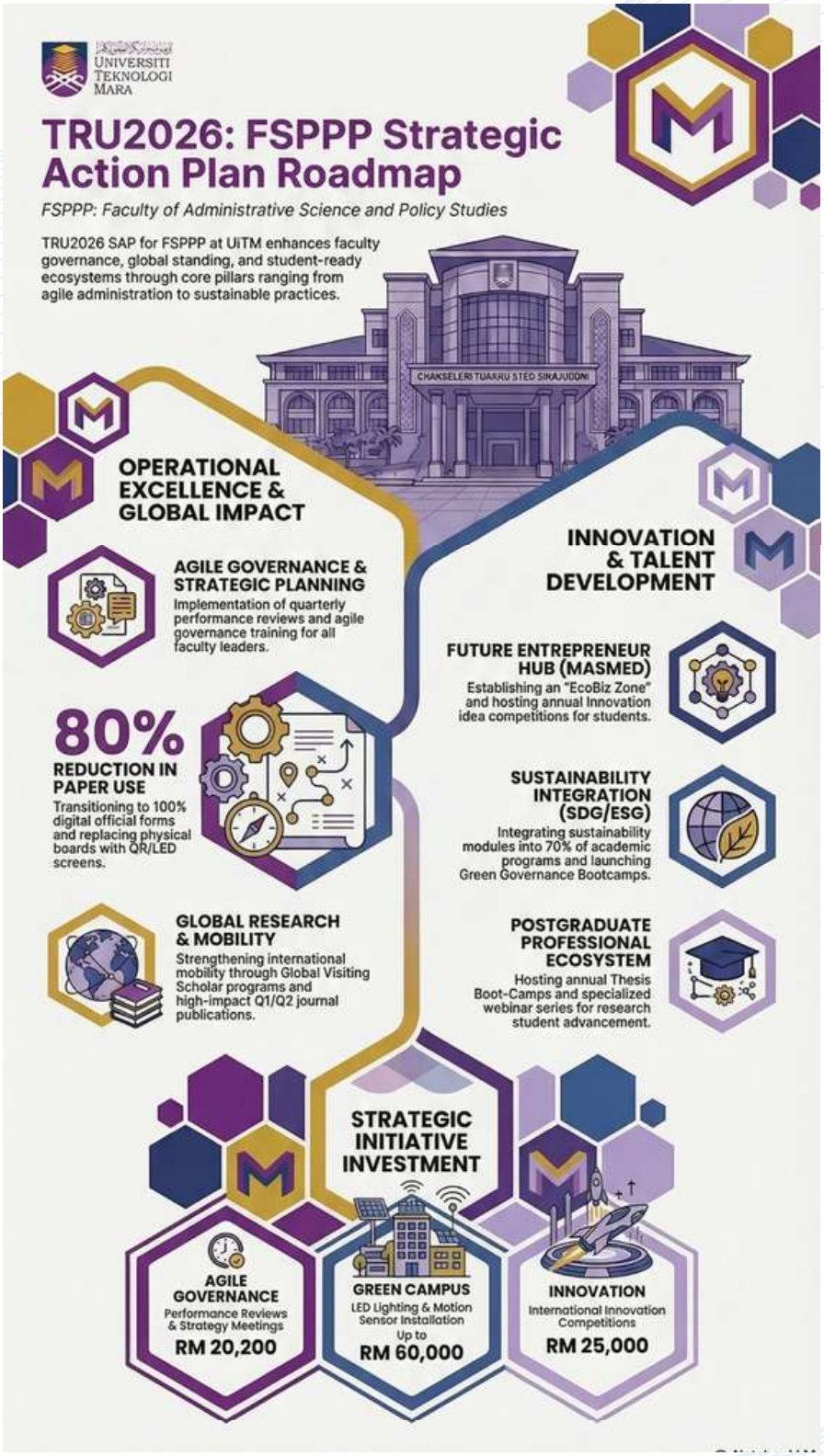


The FSPPP Strategic Action Plan 2026 is an ambitious, multi-dimensional framework that addresses the core pillars of institutional modernisation. From "Agile Governance" and "Global Integration" to the "Sustainable Faculty Ecosystem," the faculty is positioning itself as a leader in public policy education.

However, the roadmap's success hinges on the meticulous management of recurring risks: budget volatility, time-management conflicts, and stakeholder participation.

To ensure these targets are reached, the faculty must prioritise disciplined monitoring and the aggressive pursuit of industrial cost-sharing and sponsorships.

FSPPP is currently on a clear trajectory to become a model for sustainable, digitally integrated, and globally competitive higher education; the mandate now is to ensure operational execution aligns with strategic intent.


UNIVERSITI TEKNOLOGI MARA
TRU2026: FSPPP Strategic Action Plan Roadmap
FSPPP: Faculty of Administrative Science and Policy Studies
TRU2026 SAP for FSPPP at UiTM enhances faculty governance, global standing, and student-ready ecosystems through core pillars ranging from agile administration to sustainable practices.
OPERATIONAL EXCELLENCE & GLOBAL IMPACT
AGILE GOVERNANCE & STRATEGIC PLANNING
Implementation of quarterly performance reviews and agile governance training for all faculty leaders.
80%
REDUCTION IN PAPER USE
Transitioning to 100% digital official forms and replacing physical boards with QR/LED screens.
GLOBAL RESEARCH & MOBILITY
Strengthening international mobility through Global Visiting Scholar programs and high-impact Q1/Q2 journal publications.
INNOVATION & TALENT DEVELOPMENT
FUTURE ENTREPRENEUR HUB (MASMED)
Establishing an "EcoBiz Zone" and hosting annual Innovation idea competitions for students.
SUSTAINABILITY INTEGRATION (SDG/ESG)
Integrating sustainability modules into 70% of academic programs and launching Green Governance Bootcamps.
POSTGRADUATE PROFESSIONAL ECOSYSTEM
Hosting annual Thesis Boot-Camps and specialized webinar series for research student advancement.
STRATEGIC INITIATIVE INVESTMENT
AGILE GOVERNANCE
Performance Reviews & Strategy Meetings
RM 20,200
GREEN CAMPUS
LED Lighting & Motion Sensor Installation
Up to
RM 60,000
INNOVATION
International Innovation Competitions
RM 25,000




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FSPPP ON INCOME GENERATION
INITIATIVES










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FSPPP @ INCOME GENERATION
INITIATIVES














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Fatwa Sains Pentadbiran dan
Penguatkuasaan Polisi
bagi Jilid (SAP)


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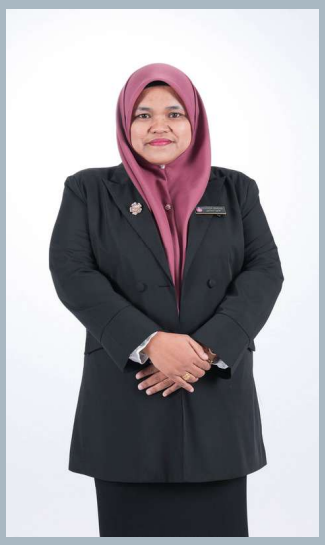
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FSPPP

RESONANCE

With full confidence and a clear vision, FSPPP presents this achievement report & strategic action plan as a foundation for faculty's future acomplishments.

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