

UNIVERSITI TEKNOLOGI MARA
KOTA KINABALU CAMPUS

FUNDAMENTALS OF ENTREPRENEURSHIP
ENT 300

F&F INRERNATIONAL TOURISM

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EXECUTIVE SUMMARY

The name of our company is F&F TOURISM INTERNATIONAL. The details of this company, F&F mean Flora & Fauna and we provide this service to all people. In this business, our company focus on introduce flora and fauna to the local people and tourist people who just da vacation to Sabah.

We located our business at Kg. Weston, Beaufort, Sabah together with our F&F TOURISM INTERNATIONAL. We expect to start our business on November 2014. AS we know that Kg. Weston still in the process of betterment, we try to open our business at this place to help the process of betterment and we expect that with opening new business in Kg. Weston, Beaufort Sabah. We can help economic growth in Sabah.

We choice the location as stated above because from the review that we make, Kg. Weston have the unique of flora and fauna and also has natural background it is suitable to open new business here.

The prospect of our business is to be the one of attracting business to the local and at same time aiming the international tourist who travels to Sabah. This business has high potential to expend in long tern business since Sabah has many places to visit.

INTERNATIONAL TOURISM
Weston Village

ACKNOWLEDGEMENT

First of all, I would like to say thank you for all group member which give their effort on this business plan. I realize that if this business plan has been made by me, I can't do it itself. Because it has too many think to do before the business plan can be finish. This business plan can be successful done because of all team member give their cooperation and effort on this proposal, and special thanks for our families who gave us support and idea to make this business plan more attractive. Once more we would like to give special gratitude to all person that we might forget to mention, we will not forget all of yours contribution on give us data, information and also advices that can be used in order to make sure this business plan can be done successful.

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By the implement our mind as an entrepreneur, we can see that the opportunity in proposing this business in the future can be realize with the knowledge that we learned, we believe that this proposal can be existing in the further in the future. We hope that through this business plan, we able to understand more on how does a business work and we are looking forward to make this proposal can becomes reality in the future.

INTERNATIONAL TOURISM Boston Village

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