



UNIVERSITI
TEKNOLOGI
MARA



BACHELOR OF BUSINESS ADMINISTRATION

(HONS.) MARKETING

INDUSTRIAL TRAINING REPORT

ANGLICAN TRAINING INSTITUTE

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TABLE OF CONTENTS

Acknowledgement	3
1.0 Executive Summary	4
2.0 Update Resume.....	5
3.0 Company Background.....	6
3.1 Name, Location and Background.....	6
3.3 Mission	7
3.4 Objectives.....	8
3.5 Goals.....	8
3.6 Organizational Structure	9
4.0 Internship Details.....	12
4.1 Internship Duration	12
4.2 Department.....	12
4.3 Roles and Responsibilities	13
4.4 Major Assignments and Projects.....	15
4.5 Benefits Gained During Internship	16
5.0 SWOT Analysis	18
5.1 SWOT Analysis of Anglican Training Institute (ATI)	18
6.0 Discussion and Recommendation	20
6.1 Strength 1: Accredited and Quality Theological Programmes.....	20
6.2 Strength 2: Flexible Learning through Online Classes and ATI Extension (ATI-E)	20
6.3 Weakness 1: Brand Image is Weaker than Sabah Theological Seminary (STS)	22
6.4 Weakness 2: Limited Digital Marketing.....	23
6.5 Opportunity 1: Expansion of ATI-E Throughout Malaysia	24
6.6 Opportunity 2: Digital Technology and Social Media	24
6.7 Threat 1: Competition from Other Theological Institutions	25
6.8 Threat 2: Declining Interest in Full-Time Theological Education	25
Conclusion	27
References.....	28
Appendices.....	30

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I would also like to thank the management and staff of Anglican Training Institute (ATI) for giving me the opportunity to experience and learn the ways of academic administration, office management, event organization, marketing and student services.

Last but not least, I would like to express my gratitude to my family and friends for their encouragement, understanding, support and motivation throughout my internship period and for the report that I have just completed.

1.0 Executive Summary

This internship report is written in order to explain my experience throughout internship at the Anglican Training Institute (ATI) in Kota Kinabalu, Sabah during my study in Bachelor of Business Administration (Hons.) Marketing program in Universiti Teknologi MARA (UiTM).

This report begins by outlining ATI's history, its vision and mission, the organizational structure of ATI and details of the academic programs and services that are provided to students. There is also a description of programs for students and the roles and responsibilities that an intern can expect to experience in gaining practical experience and knowledge in a variety of administrative work, academic support, marketing and event work, student services and other support areas for programs that are conducted by the institution.

The report also includes a SWOT analysis of the Anglican Training Institute. Based on the analysis some recommendations are made to the institution for it to continue improve and to develop in the long run.

This internship provided me with the opportunity to apply what I have learned so far in the university. I was also able to develop my skills and work as a more responsible individual in the working place. I also managed to gain insight of how an organization operates and the challenges it faces in order to achieve its objectives. This experience will also be able to aid me in my future career and also in my personal and professional growth.

3.0 Company Background

3.1 Name, Location and Background

Company Name: Anglican Training Institute (ATI)

Location: Wisma Anglican, Kota Kinabalu, Sabah, Malaysia.

Background

Anglican Training Institute (ATI) is an institute for education and training for Christian theological studies. Anglican Training Institute is a institute established under the Anglican Diocese of Sabah to equip all Christians to be mature Christians, effective Christian workers and leaders in the various parts and aspects of life and in Christian churches and organizations.

ATI was formerly known as the ***School of Ministry and Mission (SOMM)*** before being renamed ***Anglican Training Institute***. Anglican Training Institute started off with an intake of 69 students in 2012. That was the time the Anglican Training Institute partnered with the Department of External Studies of Moore Theological College, Australia. As time passed by, the institute has grown into a recognized theological institute serving students from across Sabah and beyond. It combines academic excellence with practical ministry training rooted in the Sabah Anglican ethos, preparing students to become effective church leaders and Christian workers.

All the programs offered by ATI are recognized by the ***Asia Theological Association (ATA)***. This apart from the range of accredited programs ATI currently offers, ATI-E (Extension) programs have been formulated to enable members of churches all over Sabah to be equipped in theology through various programs and study materials.

3.2 Vision

The vision of Anglican Training Institute is:

*"Equipping pastors and committed members to **build STRONG local churches throughout Sabah and beyond that are **PASSIONATE** in worship, **POWERFUL** in preaching and **PREPARED** for effective mission and evangelism.**"*