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ANNOUNCEMENT KONFERENS & SEMINAR

11/06/2021 / SUZANA BINTI ZAMBRI

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i-USEr2021 Workshops : CALL FOR PARTICIPANTS
6th International Conference on User Engineering (i-USEr 2021)
Virtual Workshop | 13 September 2021
<https://fskm.uitm.edu.my/iuser2021/workshop.html>

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i-USEr is the leading conference on Human Computer Interaction in Malaysia, and encouragingly gaining attention in the South East Asia region. It is a platform where HCI communities and stakeholders gather to network and share the latest development in HCI and practice. For this cycle, i-USEr 2021 chose “Sustainable UX” as the theme for this conference. It looks at user experience practices through the lens of sustainability via various mediums such as smartphones, mobile apps, websites, or simply everyday technology.

We are pleased to invite you to participate in the virtual workshops as follows:

Workshop 1 : Towards Human-Centered AI Through Unstructured Data Text Representation

Speaker : Assoc Prof Dr. Harco Leslie Hendric Spits Warnars, Head of Concentration of Information Systems at Doctor of Computer Science (DCS) Bina Nusantara University

Time : 9.00am -10:30am



6th International Conference on User
Science and Engineering (i-USEr) 2021

WORKSHOP#1

Towards Human-Centered **AI through Unstructured Data Text Representation**

This workshop is expected to provide a broad and in-depth understanding of the implementation of AI technology using unstructured text data. this workshop is perfect for academics, industry practitioners, and students who are interested in understanding human-centered AI implementation using unstructured text data.

13 SEPTEMBER 2021 | 9:00 - 10:30 AM

<https://fskm.uitm.edu.my/iuser2021/workshop.html>

For further enquiries, please contact
Emma Nuraihan (Dr.)
emma@fskm.uitm.edu.my



*AP Dr. Harco Leslie Hendric
Spits Warnars*

Workshop 2 : Increase your Chances of Acceptance? Understanding Peer Review Process for Researchers and Authors

Speaker : Dr Eddy Siong Choy Chong, Chief Technical Officer (Quality Assurance) at Finance Accreditation Agency (FAA), Malaysia.

Time: 11.00am to 12.00noon



6th International Conference on User
Science and Engineering (i-USEr) 2021

LIMITED
SEATING

WORKSHOP#2
Increase your Chances of Acceptance?
**Understanding Peer
Review Process for
Researchers and
Authors**

This workshop is expected to shed lights to researchers and/or authors on what it takes to review research articles submitted for journal publication. Besides, this workshop will enable researchers and/or authors to prepare their manuscripts from the standpoint of reviewers

13 SEPTEMBER 2021 | 11:00 AM - 12 NOON

<https://fskm.uitm.edu.my/iuser2021/workshop.html>



For further enquiries, please contact
Emma Nuraihan (Dr.)
emma@fskm.uitm.edu.my

Dr. Eddy Chong Siong Choy
Registration Deadline : 31st of August 2021

Workshop 3 : UX Design Workshop with Golden Circle and Business Model Canvas

Speaker : Ts. Haslinda Rasip serves as the Chief Technology Officer for Dropee

Time: 2.00pm to 3.30pm



6th International Conference on User
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WORKSHOP#3 : UX Design with Golden Circle & Business Model Canvas

This 2-hours workshop will cover a walkthrough on how the concept of Golden Circle and Business Model Canvas is actualized with a real case study illustration. The participants will also get hands-on with these tools to get better insights into the process!

13 SEPTEMBER 2021 | 2:00 - 3:30 PM

<https://fskm.uitm.edu.my/iuser2021/workshop.html>

For further enquiries, please contact
Emma Nuraihan (Dr.)
emma@fskm.uitm.edu.my



Ts. Haslinda Rasip

For further enquiries, please contact Dr Emma Nuraihan via email emma@fskm.uitm.edu.my

Thank you, see you there!



Tags: [Fakulti Sains Komputer Matematik \(FSKM\)](#), [Universiti Teknologi MARA \(UiTM\)](#)

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