

Research Article

V'Care

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Abstract: Giving of one's time and talents to help others without expecting anything in return is another definition of volunteering. Volunteers are important for endeavours that benefit people and the environment. Those interested in volunteering can use this app to locate upcoming opportunities in their area. We hope to spread the word about the positive effects on the environment as well. Businesses' philanthropic initiatives are made easier with the application. As a result, it won't be hard for them to recruit people to take part. The volunteer organiser and attendees can both benefit from this user-friendly app. They just need to go to the Play Store to get it. It is designed to be simple and straightforward to ensure a pleasant experience for the user. This application can make it much easier to promote volunteerism. It also makes local connections easier. Anyone can help preserve a rainforest or an endangered species by volunteering. To make this application accessible to everyone, we will first have to find investors to fund its development. Then, we are going to start focusing more on our clients. The next step is to ensure that the application is always dynamic.

Keywords: Volunteerism; Sustainability Tourism; Community Organization.



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1. INTRODUCTION

According to Herzberger (2020), one of the reasons people do not volunteer is because they believe they are not on par with the other volunteers. For example, some volunteers may assume that they are unable to provide as much as other volunteers because they work full-time. Following that, people do not believe they are valued. Volunteers are less likely to continue offering their time if they do not believe their efforts are appreciated. If non-profits organizations want to retain their present volunteers and attract new ones, they must make them feel valued. Furthermore, getting involved is really difficult (Herzberger, 2020).

Any smartphone user can just download V'Care app from the Play Store or Apple Store. We prefer keeping things simple and be user-friendly which improves the user experience. All interested parties are welcome to participate without any special requirements. Those in need of assistance can simply post the volunteer event they want to hold, along with the information on when and where it will be held, as well as how many volunteers are required to join the volunteering activities. People who are volunteering for the first time should not be concerned because there will be guidelines available for them to follow. This application allows them to select where they would like to volunteer as well as the time and date. Both parties that use our app to publicise and find volunteer events will receive a token of appreciation and a gift of recognition because we want to have the United Nations

(UN) recognise them. We provide a lifetime membership programme for this app to expand and increase volunteerism's positive impact on society. This will encourage more people to volunteer, which will help conserve and preserve the environment.

2. METHOD & MATERIAL

According to existing research, another element contributing to potential volunteers' hesitation is a lack of clarity about the nature of the job they are being requested to assume. According to Susan Ellis, president of Energize Inc., a global organization based in Philadelphia that specializes in volunteer training, consulting, and publishing, individuals tend to avoid volunteering due to the significant effort required to understand the overall purpose and expectations. It has been argued that breaking down jobs into concrete components that people can easily visualize would be a more effective strategy to engaging them. One suggestion is to include a detailed explanation of the exact activity and the time commitment required, such as aiding with volunteer check-ins for a carnival between four and six o'clock in the evening or producing PTO meeting minutes for a specific month (Why Don't People Volunteer? - PTO Today, n.d.).

Individuals interested in volunteering will find the V'Care application to be a straightforward and user-friendly experience. Users can begin by downloading the V'Care app from the Play App Store or Play Store. They can explore various volunteering projects available on the platform after completing the registration process. When they identify a project that interests them, they can look for open slots and confirm their involvement. Users will receive additional information via email after successfully checking in, including any special regulations or procedures supplied by the participating NGO groups. V'Care enables individuals to make important contributions to their communities in a comfortable and efficient manner by simplifying the volunteering procedure and providing essential information.

3. FINDINGS

According to findings from recent studies, volunteer management is a wide notion that encompasses a variety of different contexts in which the services of volunteers are exploited. These contexts can include well-established volunteer mobilization organizations like Points of Light or United Ways, in addition to nonprofit organizations, community-based groups, faith-based organisations, and educational institutions of higher learning. The way in which volunteers are managed can vary greatly according to the type of the involvement they are providing. For instance, protocols may be different for episodic volunteers, who contribute during emergency situations or events, compared to those who engage in continuing or regular volunteer jobs in the same capacity (Engaging Volunteers: A Comprehensive Literature Review, n.d.).

This application's UI is user-friendly, making it simple to use. Everyone gets access to it because both Android and iOS users can download it for free. They only need to get it from the Play Store. This app can assist you in rapidly locating a volunteer opportunity in your neighborhood. It makes it easier for first-time volunteers and other interested volunteers to sign up for their preferred event. It's also a convenient way for folks who need help to contact you. This software can help any group or person looking for volunteers for an event. This program also encourages people to enjoy assisting those in need.

3.1 *Benefit to mankind*

This application is excellent for increasing people's awareness of volunteerism. Because most individuals nowadays use their smartphones to conduct research, disseminating information via technical means has become considerably more efficient. That is why they have this software at their disposal. It is convenient, and it helps spread the word about the positive impacts of volunteering,

particularly in locations where people may be less knowledgeable about the subject. This app can also help to foster unity and a healthy lifestyle. It invites people to volunteer and learn about how they may help the environment.

3.2.2 Potential commercialization

This application strives for flexible, agile product launches that satisfy the needs of clients and users. We also seek to acquire official recognition so that we can easily develop a joint venture volunteerism event that people want to participate in and that promotes unity. We believe that the value of V'Care apps will be communicated to the community and supported by people of all ages as a result of the marketing initiatives.

4. DISCUSSION

The researchers Dempsey-Brench and Shantz (2021) did study on skills-based volunteering and defined it as the optimal sort of service. In spite of the fact that not all of the papers that were reviewed were an exact match for this description, the studies uncovered a variety of facets of skills-based volunteering. This analysis paves the way for future research and practice by providing an opportunity to expand on the fundamental aspects of this notion. The culmination of the literature research is the creation of a model for skills-based volunteering, which focuses on the essential components of the model that are responsible for beneficial outcomes for both for-profit corporations and non-profit organizations.

According to the findings of study, significant commercial potential is defined as the promising chance for huge sales and profits on a broad scale, which justifies the undertaking of the risks that are involved with a concept for a firm. The worth of this potential is often determined by considering monetary factors. Because companies may need to invest huge sums of money in order to reach the market, they demand substantial evidence that your idea will be successful before they will invest in it. In the world of commerce, there are no assurances that one will be successful. It's possible that some recently released products will do exceptionally well in the market, while others may struggle to get traction (European Patent Office, n.d.).

5. CONCLUSION

To summarize, this application is an excellent tool for increasing people's awareness of how important it is to participate in volunteer work. This program provides quick access to relevant information in light of the increasing efficacy of technology-based information transmission, in particular through the use of smartphones. Its applicability and capacity to reach people in areas where there is little awareness of volunteer opportunities make it a very important resource. In addition to this, the app boosts both mental and physical well-being, which helps to foster a sense of community. Users are able to see the good effects of the volunteer activity they have done, which leads to increased motivation to participate in other acts of compassion and community service.

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