



PIONEERING EDUCATIONAL PERSPECTIVES

Series 2025



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Preface

Pioneering Educational Perspectives: Series 2025 is a collection of thought-provoking insights and research contributions exploring contemporary educational trends and practices. This eBook presents a diverse range of perspectives on innovative teaching methodologies, digital learning strategies, and transformative approaches in education. Designed to serve as a resource for educators, researchers, and practitioners, it aims to inspire meaningful discussions and advancements in the field. Through carefully curated chapters, this publication offers fresh ideas and practical solutions to enhance learning experiences in an ever-evolving educational landscape.

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TIME TO ENGLISH (TTE): FREE VERSE POEM

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Susanna Bithiah Varma⁴ & Nur Fadzilah Binti Muhamad Zamani⁵

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ABSTRACT

Time To English (TTE): Free Verse Poem innovation provides lecture recording, lecture notes, exercise, and answer key as materials for the subject of creative writing, specifically free verse poems. This innovation gathers the materials on a website that is accessible for both educators and learners. The website design is compact as the materials are gathered on one website page. Lecture recording can be played directly from the website, or there is an option to play it on YouTube platform. There is also the option to download lecture notes, exercise, and answer key so visitors can have the copy of the materials on their own device. The selling point of this innovation is its simplicity. The website is straightforward that users who are not competent with technology can still benefit from it. Furthermore, this innovation does not have any costs as the items/products used are free for public users. Moving forward, there is a need to upgrade the website so it can gather more materials related to English language learning.

KEYWORDS: Time To English (TTE), Free verse poem, Creative writing, English language learning.

PROBLEM AND OBJECTIVE

Writing is a complex process as it takes into account the writer's grammar, spelling, and vocabulary of the written language. On top of that, a writer needs to be well-versed in the topic that he/she intends to write. While overall language skills and topic comprehension are important, creative writing demands more than just the two aspects of writing. The interest in creative writing may depend on the writer's social, cultural, and field-specific beliefs and assumptions (Meekings et al., 2023). The challenge here is providing materials for the subject/topic that are accessible to students. As technology continues to evolve, educators are encouraged to be updated with the knowledge of using digital tools to enhance teaching and learning (Sim & Ismail, 2023). Therefore, the primary objectives of *Time To English (TTE): Free Verse Poem* innovation are:

1. to provide accessible lecture recording and notes on free verse poems for creative writing students, and;
2. to supply accessible exercise and answer key on free verse poems for creative writing students.

DESIGN DESCRIPTION

Time To English (TTE): Free Verse Poem innovation optimizes teaching and learning through the integration of digital tools. It is a free website containing lecture recording, lecture notes, exercise, and answer key that focus on free verse poems for creative writing. The website design is simple and neat as all of the materials are available within one website page. Further explanation on each material's features and functionality is provided below:

- **Lecture recording** is made available on the website and can be played directly.
- Both **lecture notes** and **exercise** are made available on the website and can be viewed directly.
- **Answer key** is available for users to download. It is not viewable on the website with the intention to allow users to work on the exercise first before referring to the answer key.

The target audience for *Time To English (TTE): Free Verse Poem* innovation is creative writing learners, specifically Diploma in English for Professional Communication students. As the innovation is in the form of a free website, students can access it from anywhere and anytime they want to.

VISUALS

Figure 1

Time To English (TTE): Free Verse Poem - Landing Page

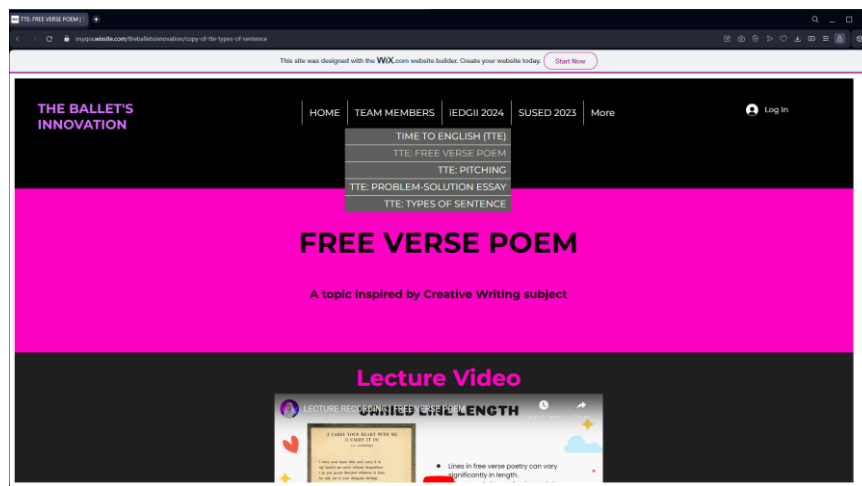


Figure 2

Time To English (TTE): Free Verse Poem - Lecture Video and Lecture Notes

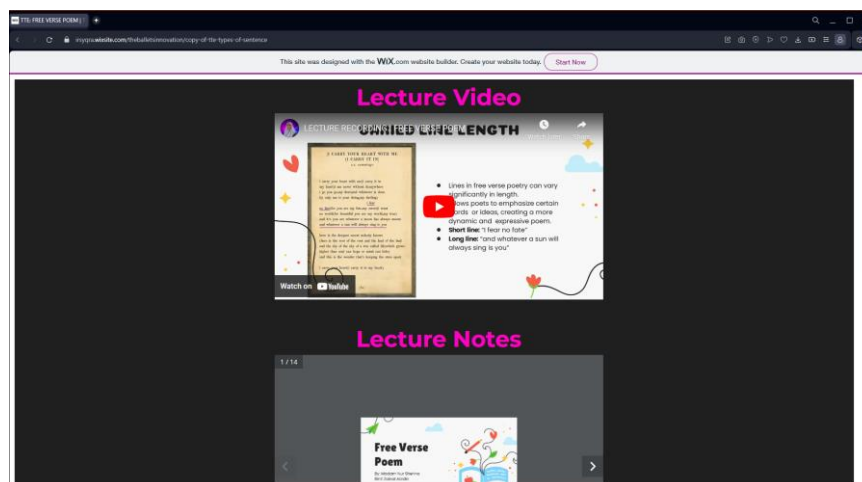
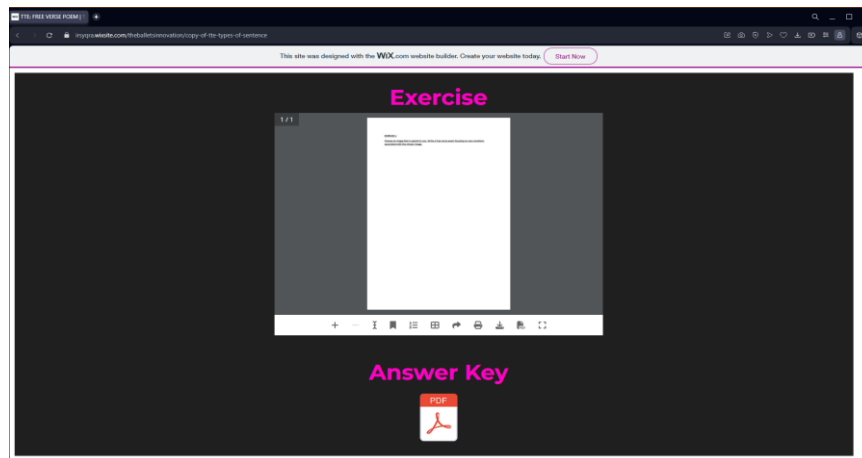


Figure 3
Time To English (TTE): Free Verse Poem - Exercise and Answer Key



NOVELTY AND UNIQUENESS

Time To English (TTE): Free Verse Poem is an innovation that focuses on accessibility through the integration of digital tools. Rather than having different website pages for different materials, the innovation gathers all of the materials in one page. So, creative writing students who are looking for materials on free verse poems can simply visit the website. Although this kind of innovation is not new, it is definitely the first within its target audience.

BENEFITS TO MANKIND

Time To English (TTE): Free Verse Poem innovation benefits two different groups, and they are: (1) educators, and; (2) learners.

- Educators who teach creative writing, specifically free verse poems, can incorporate this innovation in their teaching materials.
- Learners can use this innovation as reference when they learn about free verse poems.
- This innovation improves both educators and learners' quality of life as they are able to access the materials on free verse poems from anywhere and at any time they want to.

COMMERCIAL POTENTIAL

Other than labour cost, *Time To English (TTE): Free Verse Poem* innovation does not have any other costs. The items/materials/products used to complete this innovation are listed below.

Table 1
Time To English (TTE): Free Verse Poem - Cost Analysis

ITEM/PRODUCT	DESCRIPTION	COST (RM)
Wix.com	Host/website, domain/URL address	0.00
Microsoft PowerPoint	Lecture recording	0.00
Adobe Acrobat	Lecture notes, exercise, answer key	0.00
YouTube	Video upload	0.00

As *Time To English (TTE): Free Verse Poem* innovation focuses on providing materials for English language learners, specifically Diploma in English for Professional Communication students, it is possible that the number of website visitors will increase. When the number of website visitors increases, there will be a need to upgrade the website.

CONCLUSION

In conclusion, *Time To English (TTE): Free Verse Poem* innovation optimizes the teaching and learning of creative writing, specifically free verse poems through the integration of digital tools. Educators and learners can benefit from this innovation as it is easily accessible and there is no fee to access it. Most importantly, it gathers lecture video, lecture notes, exercise, and answer key for free verse poems. In the near future, *Time To English (TTE): Free Verse Poem* innovation can be expanded by adding more materials that cover other topics related to English language learning.

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