



اَوْنُوْرَسِيْتِي تِيْكُوْلُوْ كِيْمَاْرَا
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TEKNOLOGI
MARA



FACULTY OF PLANTATION AND AGROTECHNOLOGY

DIPLOMA IN PLANTING INDUSTRY MANAGEMENT

-INDUSTRIAL TRAINING REPORT-

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INTRODUCTION

On August 17, 2001 Act 343 - the Malaysian Cocoa Board (Incorporation) (Amendment) Act 2001 was enacted and came into force on 1 September 2001. The amendment made to carry out the regulation on the importation of cocoa beans, the transfer function MARDI research and market development functions FAMA to the Board, the rules for the enforcement of the act and update the rules and instructions of the Government to keep pace with changes in the statutory bodies of the others.

Who We

MALAYSIAN COCOA BOARD

Malaysian Cocoa Board (MCB) is a statutory body of federal research agency under the Ministry of Plantation Industries and Commodities Malaysia (formerly known as the Ministry of Primary Industries). It was established under an Act of Parliament in 1988 and 343 operating since 1989. The main Objectives for the establishment of the Malaysian cocoa industry to develop an integrated and competitive in the global market. Emphasis is given to increasing productivity and efficiency in cocoa bean production and increasing downstream activities.

What We Make

The main function of the MFI include:

- Conduct and promote research in the production, processing, storage and use;
- Control and coordinate the activities and policies of the investigation;
- Improving the quality;
- Coordinate marketing activities;
- Collect, consolidate and disseminate information;
- To supervise and coordinate activities related to cocoa processing, storage, regulation and marketing.

Research and Development

Research and development are the main activities of MFIs. Programs and research projects underway to address the problems and needs in cocoa and cocoa downstream industry. The main objective is to get practical knowledge and develop technology and plant material that can increase productivity, reduce production costs and labor requirements, improving the quality of cocoa beans and cocoa products, develops new products and new uses of cocoa and improve competitive advantage for cocoa beans and cocoa products Malaysia.

Market Development and Techno-Economic

development objective is to increase the market share of the market for cocoa beans and cocoa products Malaysia in the international and domestic markets. Its activities include international and domestic promotion. International promotion carried out by the Trade and Technical Mission, as well as the international exposition. Domestic promotion is done through party cocoa, cocoa promotion program in schools and exhibitions. Benefits of cocoa is the main theme of the campaign. Meanwhile, the techno-economic program is to see economical production of cocoa beans raw materials until finished products through research and development, as well as a census. Cocoa price information, market scenarios and related statistics are also provided for reference industry.

Regulatory and Quality Control

Licensing and grading is carried out to ensure the quality of Malaysian cocoa beans meet the needs of Malaysian standards. MFI license cocoa beans wet processor, trader of cocoa, cocoa and cocoa graders. It is the responsibility of MFIs to create guidelines and standard for cocoa beans and cocoa products, as well as regulatory.

Development Goal

MFI will continue the implementation of development programs target groups including small farmers and entrepreneurs cocoa Handmade Chocolates. Target Group Development Program is a joint program of expansion and development in the MFI. The main purpose of Smallholders Development program is to increase the productivity of smallholder cocoa from less than 0.5 tonnes / ha / year to more than 1.5 tonnes / ha / year. Its activities include visits, meetings, incentives and the provision of planting material,