

**ONLINE BUYERS' PERCEPTION TOWARDS
ONLINE SHOPPING IN KUCHING**

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SARAWAK

DECLARATION OF ORIGINAL WORK



**BACHELOR IN BUSINESS ADMINISTRATION
(HONS) MARKETING (BM220)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
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SARAWAK**

I, Sharon Notiazila binti Ali (I.C No:)

Hereby declare that:

- This work has not previously been accepted in substance for any degree, locally, or overseas, and being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation mark and sources of my information have been specially acknowledged.

Date: December 2012

LETTER OF TRANSMITAL

Mr. Abang Sulaiman Abang Naim,
Advisor of Project Paper (MKT 662),
Faculty of Business Management,
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Samarahan Campus,
93400, Kota Samarahan,
Sarawak.

Dear Sir,

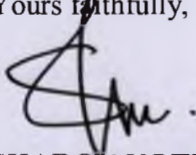
SUBMISSION OF PROJECT PAPER (MKT 662) 'ONLINE BUYERS' PERCEPTION TOWARDS ONLINE SHOPPING IN KUCHING'.

With reference to the above, I am pleased to enclosed herewith my project report entitled 'Online Buyers' Perception towards Online Shopping in Kuching' to fulfil the requirement as needed by the Faculty of Business Management, Universiti Teknologi Mara.

Finally, I would like to express my sincere gratitude for the effort and guidance that you have rendered for the completion of this project.

Thank you.

Yours faithfully,



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