

Research Article

# Ouriginal

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**Abstract:** The popularity of utilizing internet research for assignments is increasing due to the technological era. Plagiarism is the crime of wrongly copying the ideas or works of someone else without properly crediting them. This video product is regarding video campaign of plagiarism checker which we choose "Ouriginal" as our main plagiarism checker software. The definition of plagiarism was included in the introduction. The significance, uniqueness and novelty were explained. The benefits and objectives of the video campaign were determined. The methodology and potential commercialization were discussed.

**Keywords:** Plagiarism, Ouriginal, Students



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## 1. INTRODUCTION

In academic institutions, there are countless cases of students plagiarizing. The issue of plagiarism must be treated seriously because it is so critical. The students' future academic reputations would suffer if they were discovered plagiarizing. As a student, they should refrain from participating in this kind of behavior because it will limit their opportunity to learn about and improve their own understanding of a certain subject. The learning process could be beneficial to us in the future since it will teach us how to correctly do research and look for new information without plagiarizing other people's work. When we do research by referring to original books and academic journals using the "word for word" concept, we need to make sure to put proper quotation marks on the sentences. In order to avoid this kind of plagiarism in our work, we need to redo the whole structure of the sentence and not simply rephrase the words of the original work. There are several types of plagiarism, including direct plagiarism, mosaic plagiarism, self-plagiarism, and incidental plagiarism, that frequently occur in the academic context. Direct plagiarism is the first type of plagiarism and involves duplicating someone else's work exactly without properly crediting it or quoting it. The second type of plagiarism, called "mosaic plagiarism," occurs when students use different synonyms for the same phrases while maintaining

the original structure. Additionally, students who use their previous research from various classes without the professors' consent are said to be engaging in "self-plagiarism." The last type of plagiarism is incidental plagiarism, which occurs when students do not take seriously their need to cite their sources. To prevent accidentally using similar terms or sentence patterns, students should learn how to properly cite sources.

## **.2. METHOD & MATERIAL**

Based on the video campaign, we had made video compilations of each group member based on the sections that had been distributed towards each member. As for the video, we edited it in the CapCut application that has been installed on our mobile devices. For each of the sections, we use the interactive media of pop-ups, using voice overs, background music and subtitles to make it interesting for people to watch. This would ease people in understanding the video campaign that we had made as we provide subtitles and pop-ups for them so that they can catch up to what is being said in the video. People who watch the video will get the information easily as multimedia used is very interesting and catches people's attention to watch them.

## **3. FINDINGS**

Through this video campaign, our hope is that the video would get through people who are involved with academic works, for example students in universities, colleges and high level of institutions and also their teachers and lecturers who are the one to give them the task regarding the particular subject. The benefit that they will get through our video campaign is Ouriginal will help lecturers to detect plagiarism activities among students' works in a short period of time. The lecturers will automatically receive the plagiarism result of their students' works after they submit their works in the classroom. Both lecturers and students could see the plagiarism results and students had to make sure that their works are not beyond the plagiarism limit before they submit their works on Ouriginal.

## **.4. DISCUSSION**

The following is the discussion on importance of this video:

1. To build a standard for plagiarism checkers among particular academic institutions.
2. To create awareness among students to not copy other works without the owner's permission.
3. To enhance students' performances on doing their tasks given by lecturers.
4. To priorities the importance of Ouriginal as plagiarism checker and its functions among students and lecturers.
5. To acknowledge the Ouriginal plagiarism checker as the facilities of institutions towards their communities.

## **5. CONCLUSION**

In conclusion, educational institution around the world consider plagiarism as academic dishonesty. With plagiarism checker software, the lecturer can find the originality students' work and help the institution and the education process as a whole. "Ouriginal" is one of the popular plagiarism

checker that usually used by educator because this software easy to use, efficient and accurate, highly accessible and reliable, data security, customer support, safeguards and promotes academic integrity and access to the Plagiarism Prevention Pool (PPP). By speaking of easy to use, “Ouriginal” is software that adaptable and easily integrated with popular learning management systems such as Microsoft, Canvas, Google Classroom etc. By that, it can conclude that, we believe that, in the student level, by using “Ouriginal” plagiarism checking it can help them to improve their education.

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