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Chief Editors:

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Preface

Pioneering Educational Perspectives: Series 2025 is a collection of thought-provoking insights and research contributions exploring contemporary educational trends and practices. This eBook presents a diverse range of perspectives on innovative teaching methodologies, digital learning strategies, and transformative approaches in education. Designed to serve as a resource for educators, researchers, and practitioners, it aims to inspire meaningful discussions and advancements in the field. Through carefully curated chapters, this publication offers fresh ideas and practical solutions to enhance learning experiences in an ever-evolving educational landscape.

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TIME TO ENGLISH (TTE): PROBLEM-SOLUTION ESSAY

Shahira Adam^{1*}, Ira Syaqira Sukimin², Norhafizah Amir³, Nur Fadzilah Muhamad Zamani⁴
& Nur Sherina Zainal Abidin⁵

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ABSTRACT

Time To English (TTE): Problem-Solution Essay is an innovation which utilises a website to provide a wholesome learning experience by compiling all the necessary learning materials needed to master the subject matter. This website includes lecture recording, lecture notes, exercise, and answer key. This innovation provides a complete and compact platform for users including learners and educators. All the learning materials provided are readily available on the website making it convenient for the users to access and even download for their personal keeping. The highlight of this innovation is at its convenience and simplicity in providing a complete learning experience through technology. Further improvement of the website will include an improved interface to elevate the learning experience for the users.

KEYWORDS: Time To English (TTE), English language learning, Academic writing, Problem- solution essay.

PROBLEM AND OBJECTIVE

Writing is one of the four skills being emphasised in English language learning. The importance of mastering writing skills is immense as it helps learners to express their ideas and thoughts. However, when it comes to writing, especially academic writing, students tend to face bigger challenges when it is not in their native language. According to Lin and Pua (2024), apart from the interference of mother tongue, the lack of techniques, skills and access to materials in writing contribute to the weak writing skills among undergraduates. Therefore, a proper platform is required to ensure effective and efficient learning. A proper platform would be able to serve as a one-stop centre where users can gather and access all necessary information. With the advancement of technology, digital tools can help achieve this, which contributes to the betterment of education (Fionasari et al., 2024). Hence, this leads to the two main objectives of this study:

1. To provide accessible writing materials (problem-solution essay) that helps with writing techniques, knowledge, and skills.
2. To provide exercise and answer key for problem-solution essay to ensure the understanding of the topic.

DESIGN DESCRIPTION

Time To English (TTE): Problem-Solution Essay is an innovation that implements the use of technology to provide easy access to problem-solution essay to students. This innovation utilises technology in the form of a free website to supplement students with lecture recording, lecture notes, exercise, and answer key. The four materials included act as a complete guide to help students to master the writing of problem-solution essay.

Detailed explanations for each material provided is explained below:

1. **Lecture Recording:** Clear lecture recording is provided on the subject matter to ensure detailed explanation and demonstration of writing skills for the students. Video can be watched directly from the website, ensuring convenience without directing them to different webpages.
2. **Lecture Notes:** Extensive notes with clear explanations are made available on the website. Users also can download and keep the notes in their personal folder.
3. **Exercise and Answer Key:** As a follow-up of their learning and understanding, exercise is provided on the website and can be downloaded. Answer key is also available for students to check their answers.

VISUALS

Figure 1

Time To English (TTE): Problem-Solution Essay - Landing Page

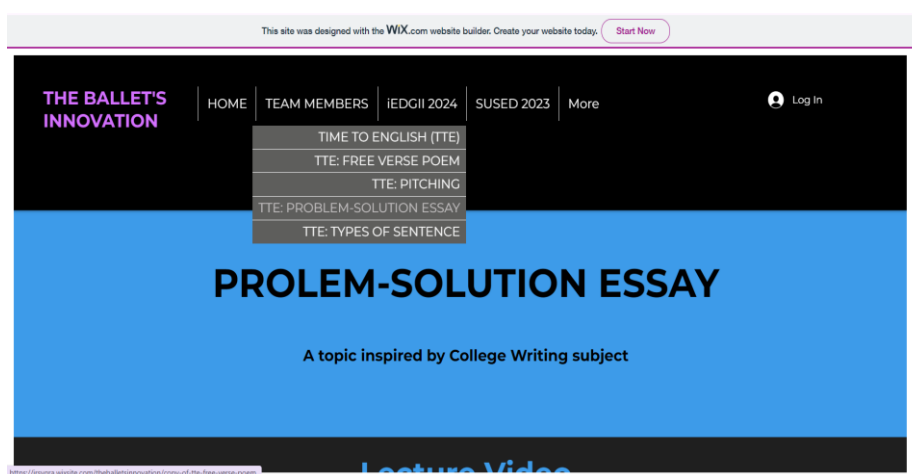


Figure 2

Time To English (TTE): Problem-Solution Essay - Lecture Video

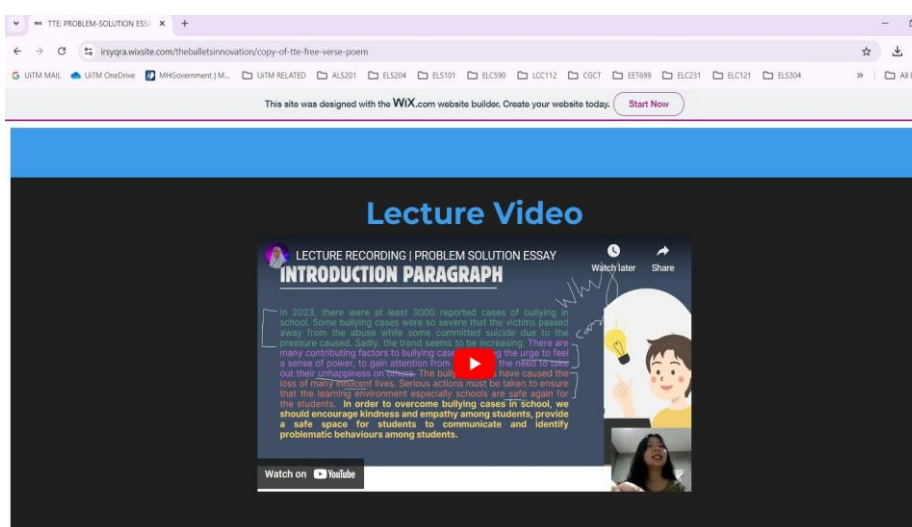


Figure 3
Time To English (TTE): Problem-Solution Essay - Lecture Notes

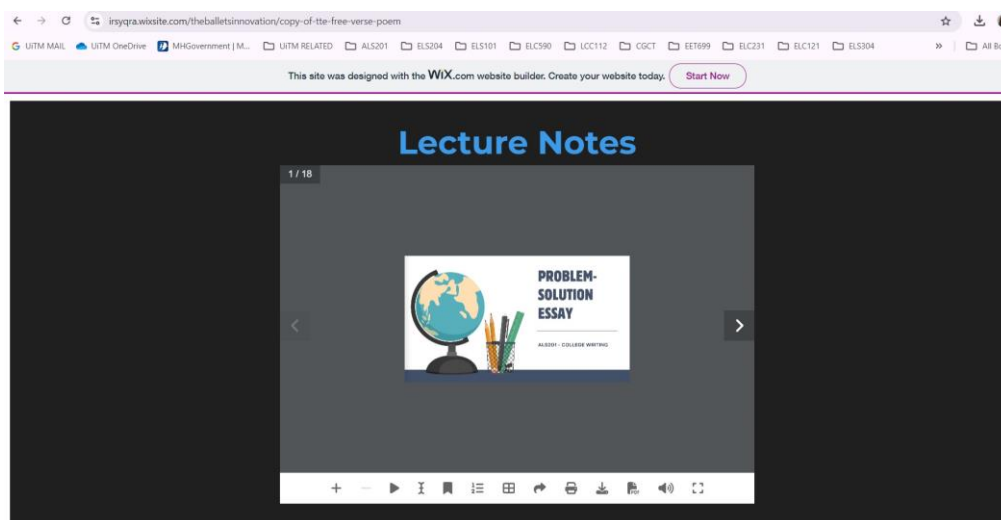
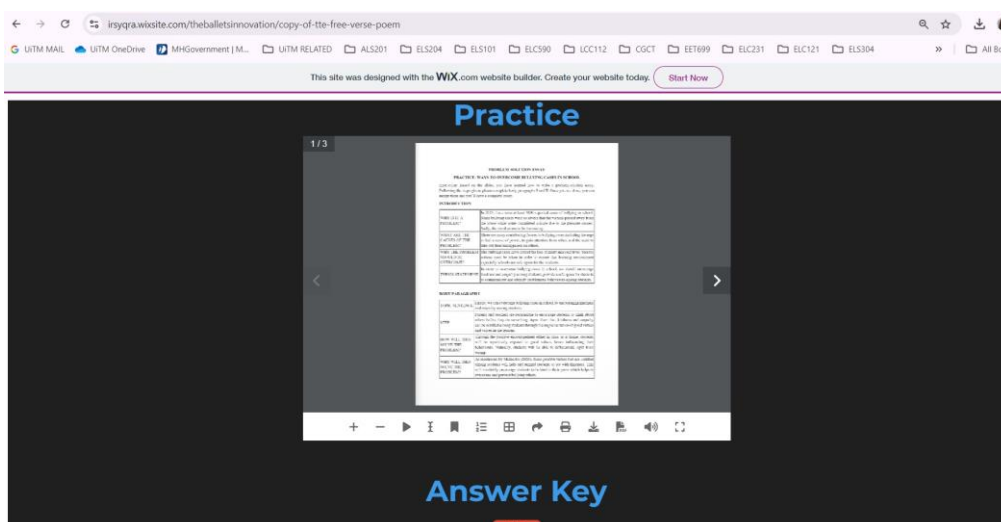


Figure 4
Time To English (TTE): Problem-Solution Essay - Exercise and Answer Key



NOVELTY AND UNIQUENESS

Time To English (TTE): Problem-Solution Essay is an innovative product where it provides convenience to learners. Instead of the traditional manner of going through papers or going through different online platforms, the integration of one platform - website to access all materials needed is crucial to ensure an effective and efficient learning.

BENEFITS TO MANKIND

This innovative product in the form of a website which includes all the learning materials needed to learn problem-solution essay contributes to the field of education. Not only is it beneficial to the students, it is also beneficial to the educators.

1. **Students** would be able to have easy and free access to the website which comprises all materials needed to master the specific essay writing style.

2. **Educators** can benefit from this website where they can use it to share knowledge and implement it in classroom teaching without spending extra time gathering information.

COMMERCIAL POTENTIAL

Time To English (TTE): Problem-Solution Essay focuses on writing especially in writing a problem-solution essay. As writing skills require a specific set of skills and knowledge, this innovation helps to ensure a wholesome learning experience for the users. The convenience of a website in providing lecture recording, lecture notes, exercise and answer key is foreseen to attract users due to its convenience. Therefore, a lot of users will be gravitated to visit this website. Despite this innovation incurs zero cost at the moment, the website is expected to go through some upgrades in the near future through premium subscription to cater a better learning experience for the users.

CONCLUSION

In conclusion, *Time To English (TTE): Problem-Solution Essay* is an innovation that leverages on technology, specifically a website to cater to the need to master the learning of problem-solution essay. This website provides free access to the users including access to lecture recording, lecture notes, exercise, and answer key. This innovative product is believed to be beneficial in the education setting by providing multiple materials in a single platform. The future potential direction of this innovation could be geared towards a more sophisticated interface to further enhance the learning experience.

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