



UNIVERSITI TEKNOLOGI MARA
KOTA KINABALU CAMPUS

FUNDAMENTALS OF ENTREPRENEURSHIP
ENT 300

AGPRO TOURISM

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EXECUTIVE SUMMARY

The name of our company is AGPRO TOURISM. The details of this company, it is business that focus on introduce local fruit and food to the local people and tourist people who just do vacation to Sabah.

We located our business at Tambunan, Sabah together with our AGPRO TOURISM; we expect to start our business on April 2014. As we know that Tambunan still in the process of betterment, we try to open our business at this place to help the process of betterment, we expect that with opening new business in Tambunan, Sabah. We can help economic growth Sabah.

We choice the location as stated above because from the view that we make, Tambunan is has strategy location and also has natural background it is suitable to open new business here.

The prospect of our business is to be the best of attracting business to the local and at same time aiming the international tourist who travels to. This business has a high potential to expand in long term business since Sabah has many place to visit.

In order to make this project exist we are requires finding's RM 371, 707 to start the business. We prospecting the profit that we gain on the business, for first year are about RM 154, 819, second year is RM 421, 188, and third year is RM 723, 806. We expect that four year profit will increase again from the third year profit.

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ACKNOWLEDGEMENT

First of all, I would like to say thank you for all group member, which give their effort on this business plan. I realize that if this business plan has been made by me, I can't do it. Because, it has too many think to do before the business plan can be finish. This business plan can be successful done because of all team member give their cooperation and effort on this proposal, and special thanks for our families who gave us support and idea to make this business plan more attractive. Once more we would like to give special gratitude to all persons that we might forget to mention, we will not forget all of your contribution on give us data, information and also advices that can be used in order to make sure this business plan can be done successful.

We also would like to express our higher gratitude to our Entrepreneur (ENT300) subject lecturer, MR. CYRIL CHRISTOPHER for guiding, support and ideas us in completing our business plan. His ideas, general knowledge, and corrections have given us the courage and strength in making this business proposal into reality.

By the implement our final business plan, we can see that the opportunity in proposing this business in the future can be realize with the knowledge that we learned, we believe that this proposal can be existing in the further in the future. We hope that through this business plan, we able to understand more on how does a business work and we are looking forward to make this proposal can becomes reality in the future.

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