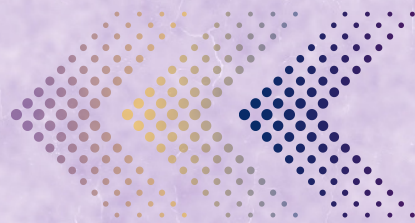




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NEWS AND ARTICLES

WEBINAR QUALITATIVE ANALYSIS USING NVIVO

Author: Ting Hie Ling



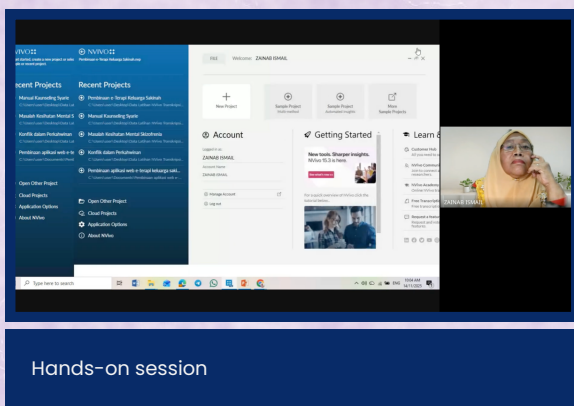
Webinar poster for NVivo Qualitative Analysis

An NVivo workshop was successfully conducted on 14 November 2025. This course sought to offer participants hands-on experience and training in utilizing NVivo software for systematically and effectively managing, analysing, and interpreting qualitative data.

A total of 28 participants attended this course, including lecturers from Universiti Teknologi MARA (UiTM) and other institutions outside UiTM. The positive feedback indicated significant interest from scholars in utilizing NVivo software for research purposes. Throughout the course, attendees learned about several NVivo features, such as data organization, coding methods, theme creation, and data visualization strategies.

This course was implemented through an interactive approach, combining lecture sessions with practical training. Participants had the opportunity to apply the knowledge acquired through hands-on exercises using authentic data examples. Responses from participants were very favourable, with most indicating that the course significantly enhanced their understanding and confidence in performing qualitative data analysis.

In general, the course effectively met its objectives and made a notable impact on the participants. It is hoped that similar courses can be held in the future to enhance research skills among instructors and support the production of high-quality research.



Hands-on session

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