

## COMMUNITY FOR CONSERVATION: SAVE THE TURTLES, SAVE THE FUTURE



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Masjid Tanah, Melaka, 11 June 2026

The Community for Conservation: Save the Turtles, Save the Future programme was successfully organised by students from MBA1325E and MBA1325F of the Diploma in Office Technology Management programme, Faculty of Business and Management, UiTM Cawangan Melaka, Alor Gajah Campus at the Turtle Information and Conservation Centre, Padang Kemunting, Melaka. The programme served as a community engagement initiative that combined environmental education, conservation awareness, and experiential learning. The programme involved the participation of lecturers, students, and officers from the Turtle Information and Conservation Centre. Through a series of educational and conservation-based activities, participants were exposed to the ecological importance of marine turtles, the threats they face due to pollution, habitat destruction, and climate change, as well as ongoing conservation efforts to protect endangered turtle species in Malaysia.

Among the highlights of the programme were educational talks, conservation awareness sessions, guided visits to the turtle hatchery and exhibition gallery, beach clean-up activities, and interactive community engagement programmes designed to cultivate environmental stewardship among university students and the local community. Organised as part of the Organizing Events (OBM310) course, the programme successfully strengthened students' leadership, teamwork, communication, and project management competencies while fostering greater appreciation towards biodiversity conservation. More importantly, the initiative supports Sustainable Development Goal (SDG) 14: Life Below Water, SDG 13: Climate Action, and SDG 17: Partnerships for the Goals through strategic collaboration between UiTM and environmental conservation agencies. The programme reflects UiTM's continuous commitment to producing socially responsible graduates while contributing to environmental sustainability and community well-being.

## SEA THE CHANGE

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PANTAI PUTERI, 10 June 2026



A total of 44 first-semester students from the Diploma in Office Management and Technology (BA132), together with 51 student organizers from classes MBA1325A and MBA1325B (AquaBuddies), participated in the Beach Cleanliness and Recycling Awareness CSR Programme: Sea the Change 2026 at Pantai Puteri, Melaka. The programme was officiated by YB Tuminah Kadi @ Mohd Hashim, Deputy State Executive Councillor for Entrepreneur Development, Cooperatives and Consumer Affairs and State Assembly person for Pantai Kundor. Organised as part of the OBM310 (Event Management) course, the programme aimed to promote environmental awareness through Beach Plogging, a recycling competition, and an educational session by SWCorp Malaysia. The participants successfully collected 279 kg of waste and installed 3R awareness signboards and a wakaf bench as lasting contributions to the local community. The programme was organised in collaboration with the Majlis Bandaraya Melaka Bersejarah (MBMB), SWCorp Malaysia and Kelab Belia Generasi Progresif (KELGENSIF), and reflecting UiTM students' commitment to environmental sustainability and meaningful community engagement.

## Trash to Cash



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The Trash2Cash Campaign, organised under the Discover, Inspire, Volunteer, Empower (D.I.V.E. 1.0) programme by Semester 4 students of the Diploma in Digital Media Communication Technology (MC112), Faculty of Communication and Media Studies (FKPM), UiTM Cawangan Melaka, Kampus Alor Gajah, was successfully held in collaboration with SWCorp Melaka. The campaign marked as the faculty's first recycling initiative at the campus, reinforcing UiTM's commitment to environmental sustainability and community engagement.

The campaign attracted 84 participants, comprising 39 students, 41 staff members and four community members, demonstrating strong support for sustainable waste management practices. Throughout the programme, participants contributed recyclable materials, used cooking oil and fabric for recycling and reuse initiatives. The campaign achieved remarkable outcomes, collecting 511.6 kg of recyclable materials and used cooking oil, 188.75 kg of fabric donations, and generating RM525.92 through recycling activities. Beyond these achievements, the programme successfully raised environmental awareness while providing students with valuable hands-on experience in organising community-based sustainability initiatives.

The collaboration between UiTM Cawangan Melaka and SWCorp Melaka further strengthened the programme's impact by promoting responsible waste management and supporting the Sustainable Development Goals (SDGs), particularly SDG 12 (Responsible Consumption and Production) and SDG 17 (Partnerships for the Goals). The success of the Trash2Cash Campaign serves as a benchmark for future sustainability initiatives within the university and the wider community.

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## SCAN & EXPLORE

**UiTM CAMPUS  
SUSTAINABILITY STRATEGIC  
ACTION PLAN (UiTM CSSAP)  
FIRST EDITION, 2024-2030**



**UiTM CAMPUS  
SUSTAINABILITY REPORT  
2019-2026**



**BLUEPRINT  
IMPLEMENTATION  
DOCUMENT UiTM SHAH  
ALAM 2026**



**SUSTAINABLE DEVELOPMENT GOALS**

