

PHARMFEST X

PUBLIC HEALTH CAMPAIGN: SUPPLEMENTS AWARENESS 2026

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Community-focused Initiative

25th anniversary
of the UiTM
Faculty of
Pharmacy

Collaboration

SOPHYS
SMF

Supporter

MyPSA

Uniting for Public Health

The Society of Pharmacy Students (SOPHYS) and the Faculty of Pharmacy Student Secretariat (SMF)

in collaboration with PharmFest, successfully hosted the PharmFest x Public Health Campaign (PHC): Supplements Awareness 2026. This impactful initiative was launched in conjunction with the momentous 25th anniversary of the UiTM Faculty of Pharmacy, themed "25 Years of Legacy: Emphasising Values, Empowering Resilience, Embracing Life". Supported by the Malaysian Pharmacy Students' Association (MyPSA), which provided the campaign theme and guidance, the initiative successfully brought together approximately 237 participants, including students, alumni, lecturers, and members of the public, to promote safe, and evidence-based use of supplements.

A Journey to Wellness

The day began with an aerobic fitness session, followed by PharmRun 25, an energetic 5 km run across the campus, officiated by the Dean of the Faculty of Pharmacy, Professor Dato' Dr. Abu Bakar Abdul Majeed. Alongside the run, participants also engaged in a lively rope-skipping session. After the fitness events, attendees explored a wide array of educational and interactive exhibition booths. Alpro Campus Care introduced their specialised campus care initiative at the event, offering complimentary HappiScan Neuro AI stress screenings to attendees. Visitors explored a variety of health-focused booths, including Natural Health Farm (NHF), which provided blood analysis and related health screenings, and ADAS Apothecary, which provided basic health check-ups. The event also featured a successful blood donation campaign in collaboration with Pusat Darah Negara. Additionally, interactive "Know Your Medicine" booths led by pharmacy students helped educate the public on safe medication use and proper label literacy, making the event both informative and engaging.

Expert Insights on Supplements

The campaign also featured an educational Industry Townhall forum session titled "Smart and Responsible Supplement Use: Ensuring Safety in the Modern Era." This interactive discussion brought together a distinguished three-person panel: Mr. Kevinn Khoo Teng Shang (ProteinLab Malaysia), Dr. Norman Mohd Norawi (Natural Health Farm), and Dr Farah Farhana (Eskayvie). The panelists shared insights from their professional journeys in the supplement industry and took the opportunity to address and correct widespread misconceptions about dietary supplements.

Closing Ceremony

The closing ceremony was graced by Associate Professor Dr. Fazleen Haslinda Mohd Hatta, Deputy Dean of Industry, Community and Alumni Network. Her presence marked the project's success in fostering accountable student leadership and strengthening public confidence in pharmacists as trusted professionals within the primary healthcare system.