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2024



International Industrial Revolution 4.0 Exposition

"INNOVATING IDEAS, TRANSPIRING DREAMS"

ABSTRACT BOOK

Strategic Partners:



Perpustakaan
Sultan Badlishah

Organized By:

**COLLEGE OF COMPUTING, INFORMATICS AND MATHEMATICS,
UNIVERSITI TEKNOLOGI MARA, KEDAH BRANCH**

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UITM Cawangan Kedah Channel

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Copy Editors: Mohd Zhafri Mohd Zukhi
Shahida Farhan Zakaria
Norin Rahayu Shamsuddin
Nor Athirah Mohd Zin
Khairul Adilah Ahmad

Cover Design: Syahrini Shawalludin
Jasmin Ilyani Ahmad

IREx 2024

The successful inauguration of IR4.0 Exposition IREx 2019 has witnessed ground breaking initiatives, ideas, and innovations materialised into numerous practical devices today. Treading on the same triumph, the College of Computing, Informatics, and Mathematics, UiTM Kedah is thrilled to announce the continuation of said event, IREx 2024 with the theme: *Innovating Ideas, Transpiring Dreams*.

The IREx 2024 aspires to incorporate even more exciting new technologies including, but not limited to, Information & Communication Technology (ICT), Educational Technology & Innovation (ED), Operational Excellence (OE), Internet of Things (IoT), Process Improvement, Ideas & Design, Multimedia, and Electronics that will chart new milestones in human history. This will serve as an excellent platform for scientists and innovators alike to meet the like-minded individuals and showcase inspiring ideas and notable innovations.

PROGRAM SCHEDULE

International Industrial Revolution 4.0 Exposition (IREx 2024)
21ST May 2024 (Tuesday)
Dewan Perdana, UiTM Kedah Branch

TIME	EVENT
8.00 – 9.00 am	Registration & Booth Set Up
9.00 am – 12.00 pm	Exhibition & Judging Session
12.00 pm – 2.00 pm	Obedient Drone Session & Break
2.00 pm – 5.00 pm	Official Closing & Prize Giving Ceremony
5.00 pm	Program Ends

Official Closing Ceremony

International Industrial Revolution 4.0 Exposition (IREx 2024)

TIME	EVENT
2.00 pm	Arrival of Guests and Participants
2.30 pm	Arrival of VVIP
	National anthem - Negaraku And Wawasan Setia Warga
2.40 pm	UiTM
	Welcoming Speech
3.00 pm	Rector's Welcoming Speech
	Officiating Speech
3.10 pm	Gimmick & Montage presentation
3.30 pm	Prize Giving Ceremony
4.00 pm	Photography
5.00 pm	Program Ends

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CATEGORY C

VIRTUAL MALAYSIA TRADITIONAL COSTUMES VIA AR

Yew Wei Xiang¹, Woh Yin Yi², Ang Shin Yee³, Syamsul Bahrin Zaibon⁴
^{1,2,3,4}*School of Creative Industry Management and Performing Arts,*
Universiti Utara Malaysia
4syamsulbahrin@uum.edu.my

ABSTRACT - The project promotes clothing as a cultural and social identity which is understood to be a part of symbol that can explain a Malaysian identity. Younger generation nowadays tend to accept western fashion rather than traditional Malaysian costumes. Therefore, through augmented reality (AR) technology, a set of 3D virtual display Malaysian traditional costumes are exhibited via indepth exploration of traditional costume culture across Malaysia. Users learn on rich costume information and design elements, and they experience in interactive mode to view the details of it. The project will make a positive contribution to the inheritance, protection and dissemination of Malaysian traditional costumes, while opening up new possibilities for the application of AR technology in the cultural field.

Keywords: Augmented reality, virtual traditional costume, digital heritage



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