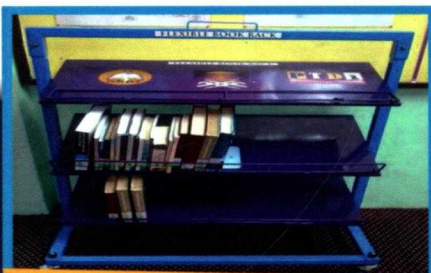




TAHNIAH Kumpulan Inovatif dan Kreatif AKAR, Perpustakaan Tun Dr. Ismail kerana menerima anugerah Emas semasa Pertandingan Konvensyen KIK Peringkat UiTM, 2016. - m/s 3...

Antara Menarik di Dalam



PRODUK INOVASI 2010 -2016
Perpustakaan Tun Dr Ismail
m/s 5



BERITA KAMPUS PASIR GUDANG
Perpustakaan Tun Dr Ismail
m/s 9



LAWATAN KETUA PUSTAKAWAN
Ke Perpustakaan Tun Dr Ismail
m/s 14

Make libraries GREAT again!

Oleh : Mawar Noor binti Abdullah

Libraries, regardless of their types either academic libraries, special libraries, public libraries and even in a school libraries are facing a major challenge in the 21st century: a decline in the number of books being borrowed (Breslin & McMenemy, 2006).

The challenges facing by the libraries relate to understand why borrowing activities are not as active as before. By referring to the statistics from circulation department, it is clearly revealed that the numbers of books being borrowed by users declined drastically.

The problem becomes critical as library now facing the issues on budget constraints. Majority libraries around the world are having experienced the budget cuts in their yearly allocations (Guarria & Wang, 2011). As library needs to spend a lot of money to purchase books, the return-on-investment should be taken into consideration. As books is the most valuable assets for the library, making sure it is being fully utilized is the major concerned for management to ensure that library service is still relevant and practical to the users.

Based on the issues, several recommendations and suggestions are addressed to ensure that library printed collections are still relevant and actively borrowed by users. With the advancement of technology and the various online resources offered the new way of getting and finding information, it is not an easy task to attract user attention especially in terms of traditional method of finding information.

Firstly, it is suggested that library put an extra effort on promotional activities and campaign to create an awareness of their services and collections. An event such as "Library Clients Day" is good to have as to keep library users engage and attach to the library. Several activities maybe arrange in this event including the slot for book searching and borrowing techniques, book talk, new titles in library and selected books display. Librarian can also promote the use of book in bibliotherapy as to help user self-discovery or finishing their daily activities and other task. As to make full use of this event, library may organize writing competition among lecturers and at students' level by required them to make full use of books as their references.

Besides that, raising users' awareness on what libraries can offer, could be another way to raise community awareness and subsequently increase book loans. This suit the theme of transform libraries will transform our communities.

Libraries may consider rewarding their clients who has loyalty towards the library. Users who have highest number of books borrowed should be given a token of appreciations and indeed they should be known by the communities. The certificate might be one of the examples of rewards that can be given besides maybe a column in local publications so that users are feel appreciated. In encouraging the books loans, the types of printed collections should be assessed in ensure they are suit with its readers. The popular adult's novels, magazines and other light reading books may be put in special leisure area. These materials if managed well and properly may embark the community and users to start borrowing and make Malaysia read again.

In a nutshell, to accomplish mission to provide excellent resources, services and facilities to support learning, teaching, research and consultancy activities, libraries have built up its collection in various subject fields both on print and electronic format. It is a big loss for the libraries and the communities if the users are not fully utilized the books provided. Therefore, library management should measure and evaluate their collections and improve their services to user especially in encourage them to read and borrow books. This is important because:

Books & libraries
empower people
to LEAD.

Books can CURE
a broken heart &
helps you remain
CALM.

Books builds
STRONGER brains.

Books turn
commutes into
ADVENTURES.

Books can change
your LIFE.

