



Research *NEWS*

Department of Research & Innovation, UTM

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BITCOM Product Scouting @ Institute for Infrastructure Engineering and Sustainable Management (IIESM)

23 April 2026
IIESM, UiTM



BITCOM continued its 2026 Product Scouting series with a visit to the Institute for Infrastructure Engineering and Sustainable Management (IIESM) to explore the commercialisation potential of UiTM's research and innovation.

The session featured innovation presentations by IIESM researchers, followed by engaging discussions with the BITCOM team on market opportunities, commercialisation strategies, and the preliminary assessment of product readiness for commercialisation.

This initiative reflects UiTM's continued commitment to strengthening technology transfer, accelerating research commercialisation, and fostering innovations that create meaningful impact for industry and society.





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Department of Research & Innovation,
Level 5, Bangunan Canseleri Tuanku Syed Sirajuddin,
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Pemangkin Idea