



اَوْنُوْرْسِيْتِي تِيَكْنُوْلُوْجِي مَارَا  
UNIVERSITI  
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MARA



# INDUSTRIAL TRAINING REPORT AT HEXAMAX FRUITS SDN BHD

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**2022621904**

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## EXECUTIVE SUMMARY

This report summarizes my 24-week internship at Hexamax Fruits Sdn. Bhd. in Muar, Johor, from August 2025 to January 2026. As an Assistant in the Administration and Accounting department, I gained hands-on experience in office management and basic accounting within the premium durian export industry.

Hexamax Fruits specializes in processing varieties durian like Musang King and Black Thorn using modern cryogenic freezing technology for markets including China, Singapore, the UK, and Korea. In administration, I managed office records, handled data entry for sales and purchases, and prepared official documents like memos and monthly reports, while in accounting, I assisted with Accounts Payable and Receivable (APAR) tracked customer and supplier payments and managed company petty cash flow. Not only that, but a significant part of my training also involved organizing documentation for Halal, GMP and HACCP certifications, which are essential for meeting international export standards. I also represented the company at an international trade exhibition at MITEC, Kuala Lumpur.

This report includes a SWOT analysis identifying strengths in high-tech processing but challenges in seasonal dependency and high utility costs. To address these, I recommended implementing semi-automated tools, integrating IoT sensors, diversifying into secondary products like durian powder and snacks to stabilize year-round income and adopting solar-hybrid cooling systems to save energy.

Overall, this internship significantly enhanced my professional skills in communication, teamwork, and technical administration. It provided a strong foundation for my career, fostering independence and a deep understanding of the global durian export market.

## ACKNOWLEDGEMENT

Alhamdulillah, firstly I would like to express my gratitude and praise to Allah SWT for all His blessings, guidance and mercy which had contributed to my good health, patience, and strength during completing my industrial training and writing this report. Quranic verses and Hadith wisdoms facilitated this learning journey; without His guidance it would not have done so smoothly.

Next, the management of Hexamax Fruits Sdn. Bhd. to accept me for completing my industrial training and for allowing me to experience a real working environment. I acknowledge all staff including faculty members who supported and cooperated with me as well as extended willingness to help me during my training period, making my learning process better and more effective.

I also would like to express my special appreciation to my industrial supervisor, **Ms. Jessie Tong**, for her guidance, patience and thank you for putting up with me throughout the training. My mentor ratted out that also helped me to understand office systems, administrative work, document handling, and communication in the workplace. Her experience and encouragement has allowed me to be more confident but also to be more professional.

I would also like to express my deepest gratitude to my academic advisor **Madam Nurhafizah Mohd Zolkapli** for their guidance, motivation, and constant supervision during the period of my training. Their guidance and scholarly contribution ensured that the training objectives were met, and this report written to academic standards.

I also thanks my family for given opportunity of support, motivation, prayers, understanding during my training period. They pushed me through every difficult step and kept me in line of getting my work done. Finally, my friends and co-trainees, for all the moral support and experiences I shared while trying to finish my training. You made my training life worthwhile.

Finally, I express my heartily appreciation to all those who have given me the opportunity to work on my industrial training successfully and complete this report. I have learned so much in the experiences above and will take each tool into my next career opportunity.

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