

UNIVERSITI TEKNOLOGI MARA

FUNDAMENTAL OF ENTREPRENEURSHIP.

ETR 300

SPEEDY PETROL STATION

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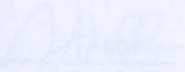
Summary of ETR 300 Business Plan

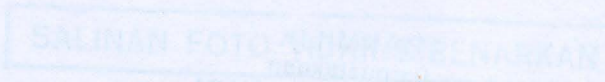
We are future partners of the business called Speedy Petrol Station with all of our grateful, submit our business plan that we have worked for the past three months.

1. From the early stage in preparing this business plan, we realize that it is not easy to start up a business plan. However, we try our best and finally we managed to finish up our business plan that include all the important data and necessary plan such as the plan, marketing, operation and financial.

2. We are very thankful for all the advice that you gave us. Thank you.

Sincerely,


(Asnanti Rasmanan)
Administrative Manager,
Speedy Petrol Station


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B) ACKNOWLEDGMENT

Fist we would like to express our thankful to GOD that we have been complete our project successfully. We believe that even though, there are a lot of weaknesses and encounter with a lot of problem but with willingness and blessing from GOD, we finally finish it successfully.

In this opportunity we would like to take this opportunity to express our thank and gratitude to our ETR 300 lecturer, Professor Mat Yasin Jamil and our tutor Madam Adelina Ebun for being so motivated, patience, guidance and their advice in completion of this business planning.

Not forgetting all the respondents, offices, individuals, student and UiTM staffs and the lecturer when had helped us from the beginning until the completion of this businesses planning. Without your cooperation we would not be able to get a good result for our survey.

Lastly, thanks to the group members for their hard working, cooperation and high spirit in making this businesses planning became reality.

1.0) MANAGERIAL PLAN

1.1) EXECUTIVE SUMMARY

Speedy petrol station is a business that gives services of fuel transport. The two types of fuel are petrol and diesel. Present, transportation like car, motorcycle and other transportation have an importance on implementing some activities. So, demanding on fuel transport will give benefit to petrol station. Because of that, our group has co-operated with few people, want to involve in this business.

Before this, we want to build our petrol station at the Kota Kinabalu City because in that area there are many demands but after we made a survey, we found out that there Tuaran by-pass Highway has more demand for petrol because it is near the industrial area. Due to that reason, we have decided to open our business there. We also feel that we can get profit from that area. We are confident that the demand for petroleum and diesel will increase.

We will build our petrol station at Tuaran By-pass Highway early 2007 and we expecting to operate at 2008. We build our petrol station beside the steel junkyard and near the secondary school. Our group is confident that we can compete with our competitors such as SHELL, ESSO and also PETRONAS petrol station. We will make sure that our staff will give good service to our customer so that our customer will go to our station again.

Our group will joint forces together and we are determined to continue this Project because we are sure that this will give us great Benefit. We are also determined to faced all the risk that might come and we will never give up and will stand still to build SPEEDY PETROL STATION.