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**ANDIKA ENTERPRISE
(OSTRICH AND DEER LIVESTOCK)**

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1.0 INTRODUCTION

Nowadays, for those of any entrepreneur that involve themselves in Ostrich and Deer livestock can get better profit for both of these animal. This is because in our country, there is only having several amount of entrepreneur that involves in Ostrich and Deer livestock. Our country has to import the Ostrich from the other country to fulfill the demand in the country.

The origin of the ostrich is from Africa. Although there is different climate between our country with Africa but many effort have been done to farm these animal in this country. The classification of the Ostrich is from the species of *Struthio camelus*. There have four types of the Ostrich species, that is *S.camelus camelus*, *S.camelus australis*, *S.camelus massaicus* and *S.camelus molybdophanes*. These animal products are meat, animal skin and fur.

Deer firstly introduce in our country since 20 years ago in Perak. Deer was introduce with human for long years ago as the animal can brings many benefit for them such as provide nutrient, traditionally medicine and give better benefit for the entrepreneur to get profit. These animal product are meat, and skin.

Therefore, from all of these reasons we have made decision to choose Ostrich and Deer as our entrepreneurship project. We choose these animals because it can give many benefits such as;

- i. The country can save the money to import the product from another country with higher price
- ii. People in these country can get these product easily
- iii. Production is not affected by monsoonal seasons
- iv. Better profit from these product