



اَوْنِبُوْرَسِيْبِيْتِي تِيْكَبُوْلُوْكَي حِيْبَارَا

UNIVERSITI TEKNOLOGI MARA

PJS Co.

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We have done our best for this business project. We hope our effort is enough to get higher marks for this subject. However, we admit that we also have weaknesses in completing this task thus any unintentional matter, we will take full responsibilities.

CONTENTS	PAGES NUMBER
1. INTRODUCTION	1
1.1 EXECUTIVE SUMMARY	2
1.2 PARTNERSHIP AGREEMENT	3-5
2. COMPANY PROFILE	6
2.1 COMPANY NAME AND LOGO	7
2.2 COMPANY BACKGROUND	8
2.3 COMPANY'S OBJECTIVE	9
2.4 ADMINISTRATION BUDGET	10
3. ENVIRONMENTAL INDUSTRY ANALYSIS	11
3.1 ENVIRONMENTAL INDUSTRY ANALYSIS	12-13
4. DESCRIPTION OF VENTURE	14
4.1 DESCRIPTION OF VENTURE	15
5. OPERATION OR PRODUCTION PLAN	16
5.1 INTRODUCTION TO OPERATIONAL PLAN	17
5.2 OPERATIONAL PLAN OBJECTIVE	18
5.3 OPERATIONAL PLAN STRATEGY	19-22
5.4 LAYOUT PLAN OF OPERATION AREA	23
5.5 OPERATION OVERHEAD	24-25
6. MARKETING PLAN	
6.1 MARKETING OBJECTIVE	26
6.2 CUSTOMER	27-28
6.3 MARKET SIZE AND TREND	29
6.4 COMPETITION AND COMPETITIVE EDGES	30
6.5 ESTIMATED MARKET SIZE AND SALES	31-33
6.6 MARKETING STRATEGY	34-35

1.1 EXECUTIVE SUMMARY

PJS Co. is the name of our business where we are focusing on offering the best merchandise for woman and our company conducting online business. We create this name after we did discussion and generate the idea among members. PJS Co. Represent the combination of the co-founder name in our company which P represent for Prisca, J represent for Jacqueline and S represent for Syurah. We think that PJS Co. is a creative and unique name that easy to be remembered by other people.

PJS Co. offered a best merchandise for woman in term of offering handbag, high heels and blouse. Our speciality is the price of our product is cheaper compare to the other online shop that selling the merchandise for woman. Other than that, the product in our company is up to date and follow the market trend. PJS Co. is suitable for all ages since we have a variety types of handbags, high heels and blouses.

People can purchase the product from PJS Co. through social media. PJS Co promoting their business by using social media such as instagram, facebook and whatsapp. The instagram account of PJS Co. is pjs.fashion while the facebook page for our company is PJS Co. Besides, we also provide a gift for customer that purchasing from PJS Co..

Our big competitors are Chichgrocery, Lollepopland and Blouse_kk.km since they also serves the variety types of merchandise for woman. However, these competitors offered the expensive price for their product while we offering the affordable price for our product and often follow the market trend that will gives us an advantage in competitions.

In term of profitability, PJS Co. wants to achieve the target sales which is RM 228 600for the first year, RM 324 000 for the second year of operation and RM 405 00 0 for the following year.

1.2 PARTNERSHIP AGREEMENT

This PARTNERSHIP AGREEMENT is made on 22 September 2017 between partners:

- ❖ Siti Nor Assyurah Binti Sapilih
- ❖ Jacqueline Anak Ayong
- ❖ Prisca Anak Gambal

1. TYPE OF BUSINESS

This business has been registered under Partnership Agreement 1961 using the name PJS Co.

2. PURPOSE OF PARTNERSHIP

This partnership is created to carry on business in common with the view of profit.

3. DURATION OF PARTNERSHIP

The partnership will be continued until the day it is terminated. Partners are prohibited to terminate or dissolve this partnership without consent from all partners in the firm.

4. CAPITAL CONTRIBUTION

Name of Partners	Equity Contribution (RM)
Siti Nor Assyurah Binti Sapilih	600
Jacqueline Anak Ayong	600
Prisca Anak Gambal	600
Total	1800

5. RULES TO INTEREST AND DUTIES

- i. All partners are entitled to share profit or loss based on ratio contributed to the firm.
- ii. Any partners not entitled to receive or claim interest on capital contributed to the firm.
- iii. All partners entitled to actively participate in the management of the business.