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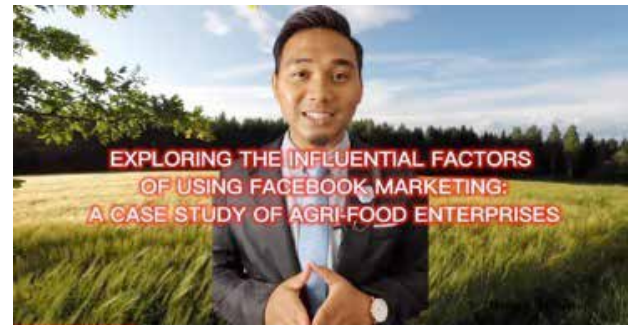
#StudyinUiTM #UiTMDihatiku
#Postgraduate #IPsis25Years
#IPsisUiTM #RealizingAspiration

FACULTY CORNER:

FACULTY OF PLANTATION AND AGROTECHNOLOGY

3 MINUTES THESIS ACHIEVEMENT

The Thesis in 5 Minutes Series 2" was organized by MNF-NETWORK. The objective of the competition is to allow postgraduate students to create a convincing and focused speech by presenting their ideas in 5 minutes. Furthermore, to have a competitive ground, the participants involved postgraduate students from various local and international universities. The competition was held virtually and judged by qualified academicians from various fields. Ahmad Azhan Abdul Moes was a final semester student who enrolled in Master of Science (Agribusiness) – AT733, in the Faculty of Plantation and Agrotechnology, Jasin campus. Prior to join the competition, his talent and ability was recognized by his academic supervisor, Assoc. Prof. Ts. Dr Abdul Rahman Saili, who persuaded him to join the competition. Alhamdulillah, Azhan did well in his presentation, bagged a Gold Medal, and was announced as the winner in the Master Science, Technology, Engineering, and Mathematics category. His thesis is entitled Exploring Influential Factors of using Facebook Marketing: A Case Study of Agrifood Enterprise.



Exploring the Influential Factors of Using Facebook Marketing: A Case Study of Agri-F...

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21



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Thesis in 5 Minutes
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This is to certify that
AHMAD AZHAN BIN ABDUL MOES

has won
1st PLACE

**THESIS IN
5 MINUTES**

(T5M Series 2/2022)

with a title
"EXPLORING THE INFLUENTIAL FACTORS OF USING FACEBOOK
MARKETING: A CASE STUDY OF AGRIFOOD ENTERPRISES"

In category:
**B1: MASTER SCIENCE, TECHNOLOGY, ENGINEERING &
MATHEMATICS**

24 September 2022

Md Nadzri Sahah
Director, MNF-NETWORK



Sekalung
Tahniah

Ahmad Azhan Abdul Moes
Pelajar MSc. Agribusiness (AT733)

&
Prof. Madya Ts. Dr. Abdul Rahman Saili
Penyelia Tesis

Telah memenangi **TEMPAT PERTAMA** dan **PINGAT EMAS**
dalam pertandingan **THESIS IN 5 MINUTES** anjuran
MNNE-NETWORK pada **24 September 2022** dengan tajuk
tesis "Exploring the influential factors of using Facebook
Marketing: a case study of Agrifood Enterprise"

daripada
Dehan & Wangsa
Fakulti Perladangan dan Agroteknologi

Manfaatkan Potensi
Kembangkan Masa Depan

Indonesian

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