

PRINCIPLES OF ENTREPRENEURSHIP
ENT530
"PARISIENNE PARFUM"

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First of all, we would to thankful to ALLAH S.W.T for his guidance during doing this assignment. Without his mercy and love, maybe we are not able to finish this assignment by the due date. No words can describe how significant his spirit in order to have the parts while preparing our assignment with confidence.

Secondly, thank you to our beautiful Dr Jacqueline Koh for all the guidance through the assignment. We cannot manage to do by itself. Even thank you words cannot defined your love and attention to your student. Only God knows how deepest we want to give this appreciation for Miss Jacqueline.

Nevertheless, a very precious moment that you always beside us and sacrifice your valuable money for us to do our assignment. More than million grateful from us to our beloved parents that always support us to finish our assignment until final semester.

Thank you that you all continue our attempt to do this assignment with the most relationships and cooperate each other. All of us have done the good job. Sacrifice our time, laughing each other and understand when some of our members having spend in order to finish our assignment. In finish, thank you to other group who also struggling with us. We hope that you share with us. Thank you.

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ACKNOWLEDGEMENT

First of all, we would to thankful to ALLAH S.W.T for his guidance during doing this assignment and business plan. Without his mercy and love, maybe we are not able to finish this assignment by the due date. No words can describe how significant his spirit in order to have the guts while preparing our assignment with confidence.

Secondly, thank you to our beautiful Dr Jacqueline Koh for all the guidance through the 14 weeks. Without your time with us, we cannot manage to do by itself. Even thank you words cannot defined your love and attention to your student. Only God knows how deepest we want to give this appreciation for Miss Jacqueline.

Nevertheless, a very precious moment that you all always beside us and sacrifice your valuable money for us to do this assignment. More than million thankful from us to our beloved parents that always ready and support us to finish our assignment for this final semester.

Least, to group members a very thank you that you all contribute and attempt to do this assignment with the strong relationships and cooperate each other. All of us have done the good job. Sacrifice our time, laughing each other and understand when some of our members having the difficult time. No words can describe the sweat that we had out, our effort and money that we spend in order to finish our assignment. In nutshell, thank you to other group that also struggling to do this assignment with your knowledge that you share with us. Thank you.

EXECUTIVE SUMMARY

Planning is a crucial part in order to achieve our agenda in business. By doing this, we can go along with the other competitors. We should take serious in order to start up a business in market. To develop our business, we must have the courage, the leadership that can lead people to join us and persuade them self to be like us.

In young generation, business online is easy to enter and can make profit from it. Then, the vital thing is each of them must have the entrepreneurship attitude to deliver the significant meaning for them self. In other hand, we must have the strategy to start up business with business plan. Hence, we are not wasted, the time for doing this are shorter and in a proper management.

Apart from that, we can create the history by attacked the market with uniqueness and strong reason why we should take part in business carrier. All of this need planning and business plan. As the generation y, we can transform our imagination to be the realistic fact that people can do it but they insist to do so. We can change the perception by preparing the business plan so we can run our business smoothly.

In a nutshell, everything is beyond from imagination. If we are willing to be the successful entrepreneurship, nothing is impossible. Saying say that," entrepreneur is a person who undertakes to do a job". Referring on this saying, we can conclude that we must put the confidence in our self with strong objectives that we are already aware by doing the business plan.

Nowadays, people keep looking for the rare service and when our company provide the uniqueness with high quality service that they purchased is rare in the era. Saying that, our perfume fulfil the enjoyment and satisfaction of our customer.

We believe that if we are strongly guts to proceed in this arena which is solid parfum business, we can gradually expand step by step. Other than that, the existence of our product can gain profit and maximized the utilization of output. Business plan can be the guidelines for us to go further and run our smoothly. Overview, we are taking serious in doing business and deliver the satisfaction to our customer.

1.0 GENERAL COMPANY DISCRPTION

Below is the specific information regarding to our company that formed by three members.

Name of the business : Parisienne Parfum

Location : 1st Floor, UiTM Campus Sabah, 88400 Kota Kinabalu, Sabah, Malaysia

Guidelines : Solid Perfume

Phone number : 089-5222222

E-mail : parisienne.parfum@gmail.com

Form of business : Partnership

Main activity : Processing

Date of registration : 3rd Nov 2017

No. Of registration : 0000142534-T

Date of commencement : 3rd Nov 2017



Introducing our company Parisienne Parfum, which sell solid parfum as our main point in business plan. Our company located at the KK Sabah, Malaysia and also at UiTM Campus Sabah. In our company, tend to sell a various kind scent of perfume.

Nowadays, people keep looking for the rare service and unique. Our company provide the uniqueness with high quality perfume that they purchased is really rare in the era. Saying that, our perfume fulfil the enjoyment of happiness and reduce stress.

We believe that if we are strongly guts to proceed in this arena which is solid parfum business, we can gradually expand step by step. Other than that, the existence of our product can gain profit and maximized the utilization of output. Business plan can be the guidelines for us to go further and run our smoothly. Overview, we are taking serious in doing business and deliver the satisfaction to our customer.