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# RMU e-Bulletin



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**Research Management Unit**  
Universiti Teknologi MARA Cawangan Kedah

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**Design Editor:** Shafilla Subri (Dr)  
Juaini Jamaludin

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# Embracing Innovation and Discourse: A Message from the Rector



Esteemed colleagues, students, and friends of UiTM Kedah Branch,

I am pleased to announce the launch of the second edition of the **RMU4U E-Bulletin**. This publication showcases the intellectual energy and a wide range of expertise that have bloomed within our esteemed university.

The 38 articles presented in this issue exemplify a remarkable spectrum of scholarly inquiry. From insightful legal studies to captivating cultural reflections, from thought-provoking discussions on business and finance to explorations of the ever-evolving technological landscape, the **RMU4U E-Bulletin** offers a glimpse into the minds that are shaping the future. This e-bulletin is more than just a collection of articles; it is a platform for discourse, a springboard for critical thinking, and a catalyst for innovation. By engaging with the diverse perspectives presented here, we can cultivate a deeper understanding of the complex issues facing our world today.

I am particularly heartened by the focus on the transformative power of technology. Discussions on Industrial Revolution 5.0 and the integration of AI serve as crucial reminders of the need to embrace innovation and equip ourselves with the skills to navigate the rapidly changing landscape. The articles on learning methodologies, from self-directed learning to mobile-assisted language acquisition, further underscore UiTM Kedah's commitment to providing our students with the tools and resources they need to thrive in the 21st century.

To our esteemed contributors, I extend my sincere gratitude for sharing your valuable insights and expertise. Your dedication is what fuels the intellectual engine of our university.

To our readers, I encourage you to delve into the articles, engage with the ideas presented, and later share your perspectives. Let this e-bulletin be the spark that ignites lively dialogues and fosters a culture of continuous learning within our university community.

Together, let us leverage the power of knowledge and innovation to shape a brighter future.

Sincerely,

*Prof. Dr. Rohima Sa'id*

Rector, UiTM Kedah



# A Message from the Chief Editor

Dear Readers,

Welcome to the second issue of the RMU4U E-Bulletin from UiTM Kedah. I am excited to present 38 insightful articles that showcase the diverse academic interests and expertise within our university. Each article brings a unique perspective, contributing to a rich array of knowledge and ideas.

In this issue, our contributors have explored a wide range of subjects. We have compelling legal studies on topics such as home-schooling and child marriage, alongside cultural reflections that delve into the Semai heritage and contemporary Malaysian art. These pieces highlight the importance of preserving and understanding our cultural and societal norms.

Our business and finance section offers fresh insights into the gig economy, the integration of AI in accounting, and the nuances of tax compliance. These articles provide a closer look at the evolving economic landscape and the challenges and opportunities it presents.



Technological innovation is another prominent theme, with discussions on Industrial Revolution 5.0, the critical role of information professionals, and the integration of AI in education. These articles underscore the rapid pace of technological change and its impact on various sectors.

We also feature thought-provoking pieces on self-directed learning, mobile-assisted English learning, and the transformative power of social media in libraries. These articles explore the intersections of technology, education, and communication, offering valuable insights into modern learning environments. Our goal with this e-bulletin is to foster a deeper understanding and spark meaningful conversations among our readers. We hope that the knowledge and ideas shared here will inspire and engage you.

A heartfelt thank you to all our contributors for their hard work and dedication. And to our readers, thank you for your continued support and interest in the RMU4U E-Bulletin.

Happy reading!  
Warm regards,

Dr Azyyati Anuar  
Chief Editor, RMU4U E-Bulletin



# ADDRESSING COPYRIGHT ISSUES IN MALAYSIA: A COMPREHENSIVE EXAMINATION

**Juaini Jamaludin & Normaziana Hassan**

College of Creative Arts,  
Universiti Teknologi MARA Cawangan Kedah, Kampus  
Sungai Petani, Kedah, Malaysia  
[juaini@uitm.edu.my](mailto:juaini@uitm.edu.my) & [normazianahassan@uitm.edu.my](mailto:normazianahassan@uitm.edu.my)

Copyright is a legal entitlement that gives the originator of an innovative creation the only rights to its utilisation and dissemination. It safeguards intellectual property by preventing unauthorised usage, thus ensuring that creators can profit from their creations. Copyright can encompass a broad spectrum of creative works, such as literary, artistic, musical, and architectural projects. The purpose of this is to encourage originality and ingenuity by granting authors authority over the usage of their work. Copyright also enables authors to grant licences to others for the use of their work in exchange for payment. In addition, copyright protection often extends for the duration of the creator's life and a specific period of time after their death, which varies depending on the jurisdiction.

In Malaysia, copyright protection is essential because it encourages producers to create new works, which in turn fosters creativity and innovation. In the absence of copyright protection, there would be minimal incentive for individuals to dedicate their time and money to produce their unique work. Moreover, copyright protection in Malaysia also has a crucial impact on promoting economic development by guaranteeing that authors can derive financial benefits from their works, hence stimulating a flourishing creative sector in the nation.



The Copyright Act 1987, which safeguards original literary, musical, and artistic works, governs copyright laws in Malaysia. The Act also covers related rights such as performers' rights and producers' rights, providing a comprehensive framework for intellectual property protection in the country. Additionally, the Copyright Act 1987 also includes provisions for the duration of copyright protection, which varies depending on the type of work. This ensures that creators have exclusive rights to their works for a specified period, allowing them to reap the benefits of their creativity. This legal protection plays a crucial role in promoting creativity and innovation by safeguarding creators' rights. By safeguarding their rights, the Act encourages artists and creators to continue producing original works without fear of infringement.



## Copyright Infringement in Malaysia:

1

Types of copyright infringement: Include direct infringement, indirect infringement, and vicarious infringement. Direct infringement occurs when someone reproduces, distributes, or performs a copyrighted work without permission. Indirect infringement involves aiding or facilitating someone else's copyright infringement, while vicarious infringement occurs when someone benefits financially from another person's copyright violation.

2

Common forms of copyright infringement in Malaysia: Include piracy of movies, music, and software, as well as unauthorised reproduction of books and articles. The Malaysian government has implemented strict laws and regulations to combat copyright infringement, but enforcement remains a challenge due to the widespread availability of pirated materials on the market.

3

3

Consequences of copyright infringement: In Malaysia can result in hefty fines, imprisonment, and even the closure of businesses found guilty of violating copyright laws. It is essential for individuals and businesses to be aware of the legal implications and consequences of engaging in copyright infringement to avoid facing severe penalties.



## Challenges in Identifying Copyright Issues in Malaysia

Lack of awareness about copyright laws and regulations among the general public and businesses in Malaysia can lead to unintentional copyright infringement. Additionally, the digital age has made it increasingly difficult to monitor and enforce copyright laws, posing a challenge for authorities in identifying and addressing copyright issues effectively. There are few strategies for addressing Copyright Issues in Malaysia, which consist of educating the public and businesses about copyright laws and regulations through workshops, seminars, and awareness campaigns. These strategies can help in reducing unintentional copyright infringement. Furthermore, implementing technology-based solutions for monitoring and enforcing copyright laws can improve the effectiveness of addressing copyright issues in Malaysia.

Difficulty in proving copyright infringement can be addressed by investing in digital tools and resources that can provide concrete evidence of intellectual property theft. Adding to that, collaboration with international organisations and agencies can help Malaysia stay updated on global copyright trends and best practices for enforcement.

Differences in copyright laws across different countries can also be addressed through international collaboration, allowing for better alignment and coordination in addressing cross-border copyright issues. This can lead to more streamlined processes and consistent enforcement efforts on a global scale.

By implementing strategies such as education, enforcement, and collaboration, Malaysia can work towards a more robust copyright protection framework that benefits all stakeholders involved. As technology continues to advance, it is crucial for Malaysia to stay proactive in updating and adapting copyright laws to address new challenges. By staying vigilant and responsive, Malaysia can continue to foster a creative and innovative environment that protects the rights of creators and businesses. It is also important for Malaysia to prioritise public awareness campaigns to educate the general population on the importance of respecting copyright laws. Additionally, strengthening partnerships with international organisations and neighbouring countries can help Malaysia combat cross-border copyright infringement effectively.



Image Source : Canva

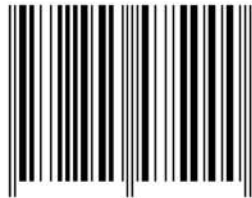
### Biodata of authors

Juaini Jamaludin is a dedicated researcher and writer, deeply committed to exploring Malaysia's art and design. She holds a Master's degree in Visual Art from Universiti Malaya and has a profound interest in art history, visual culture, graphic communication, multimedia, and comic research.

Normaziana Hassan is a writer deeply committed to exploring the art and design ideas in Malaysia. She holds a Master's degree in Art & Design (Design Technology) from Universiti Teknologi MARA and has a profound interest in fashion design and textile design studies.



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