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"TALK SERIES"

Date : April 08, 2022

Perubahan Syarikat Pemula dan Terbitan UTM
by Dr Fazlana Hamzah

Date : June 15, 2022

From Innovation to Commercialization by
Prof Madya Ir Dr Syed Shatir Asghar Syed Hassan

Date : July 27, 2022

Translating Innovation into Business by
Prof. Dr. Wickneswari Ratnam, FASE

Date : August 17, 2022

Transforming Technology into Business & Securing
Relevant Fund by Mr Yusno Yunus

Date : September 28, 2022

Sharing session with Start-up university by
Dr Mariani Abdul Hamid

Date : November 08, 2022

Product Development and Feasibility Studies by
Ms. Nurin Shamimi Nazrin" Visit from Universitas
Sumatera Utara (USU)
Medan, Indonesia "

BITCOM welcomed the arrival of Universitas Sumatera Utara (USU) delegation at our campus, UTM Shah Alam. Throughout the visit, a brief sharing session for product commercialization was held with the USU representatives, Prof. Dr. Ritha F. Dalimunthe, The Director of the Student Entrepreneurship Center (MASMED UTM), Ts. Dr. Siti Hafsah Zulkarnain and the Head of IRL-MIH HEMREL UTM, Dr Zuraidah Salleh warmly welcome the delegation. To further strengthen the relationship, the USU delegation was taken to visit HEMREL-MTC Laboratory which is one of the research and industry collaboration projects under BITCOM Industrial Research Lab program.

TTC
Contributions

"MODULE SERIES"

Module 1 : Prototype and Design

Date : 20 May 2022

The speakers involved in this module were Dr. Ahmad Rafizan, Mr. Rahman Amin, and Mr. Abdul Hafiz Shah. They respectively shared on "Getting Your Prototype Ready", "Making an Attractive Packaging", and "How to Design a Smart Packaging".

Module 2 : Money Matters

Date : 22 June 2022

The module includes three topics, "Knowing Your Target Market Population", "Define and Test a Sustainable Business Model", and "Financial Management, Management Needs, and Raising Capital", which were respectively shared by Mrs. Nor Sara Nadia Muhamad Yunus, Assoc. Prof. Dr. Rozita Naina Mohamed, and Dr. Balqis Haris.

Module 3 : Signed, Sealed, Delivered


Date : 20 May 2022

Mr. Abdul Azim Akhbar Ali and YM Raja Sabila Husna Raja Azman took the baton on the third module to share on "How to deliver a good Pitch", while Ir. Ts. Dr. Fadhlan Hafizhelmi Kamaru Zaman delivered on "How to Pitch for Technology Development Fund".

" Meeting with Pejabat
Setiausaha Kerajaan
Negeri Selangor (SUK) "

As much as four research products believed to have high potential for collaboration were presented by SUK, which consisted of KIKORP, the user-friendly first aid bag, SUKSEL, the aircon maintenance monitoring system, MARYAM, the breastfeeding moving booth, and DSMOSIS during the meeting with BITCOM. As part of the commercialization cooperation meeting's objective, BITCOM escorted the SUK team to visit UTM Shah Alam's Engineering Lab.





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