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Wow!! UiTM START-UP / SPIN-OFF appear in Media !

UiTM Start-Up and Spin-Off companies made headlines in Malaysia's top leading TV show, Malaysia Hari Ini (MHI), Tv3. The broadcast highlights the success of Seven UiTM Start-Up and Spin-Off companies demonstrating their latest products, services, and technologies. The live broadcast was conducted every Wednesday starting from August 3, 2022 until September 16, 2022 between 9.30 a.m. to 10.30 a.m. featuring Zakesy Biotech Sdn. Bhd., Your Scents Enterprise, RM Poly Pack (M) Sdn. Bhd., Utechtium Sdn. Bhd., Fav Food Industries, Eagle Attech Sdn. Bhd., and Robopreneur Sdn. Bhd. In line with the university's vision of going global and promoting research commercialization, the Vice Chancellor of UiTM, Professor Datuk Ts. Dr. Hajah Roziah Mohd Janor complemented the overall broadcast with a special slot, with insights on UiTM's research and commercialization during the festive Malaysia Day of 2022. BITCOM UiTM enhanced its experience to increase visibility and strengthen media partnerships. The broadcast session is rewarding and fulfilling for all the UiTM Start-Up and Spin-Off companies as the new engagements sum up to a total of 338,752 views. This gives an immediate impact on the level of public acknowledgement on the technology and services offered by UiTM Start-Up and Spin-Off companies. This simultaneously boosts trust of the public regarding UiTM's ability to aid industries, researchers as well as our beloved country in the commitment of providing world class research and industries.

Featuring

YBhg. Professor Datuk Ts. Dr. Hajah Roziah Mohd Janor, Zakesy Biotech Sdn. Bhd., Your Scents Enterprise, RM Poly Pack (M) Sdn. Bhd., Utechtium Sdn. Bhd., Fav Food Industries, Eagle Attech Sdn. Bhd., and Robopreneur Sdn. Bhd.

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