

# bit.news

BRINGING IDEAS TO LIFE

BITCOM VISIBILITY

TECHNOLOGY TRANSFER  
& COMMERCIALIZATION

LEGAL & INTELLECTUAL  
PROPERTY

BITCOM OFFICE

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# bit.news

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# bit news

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Chief editor  
note

### Dear Readers,

It is with much delight and excitement for me to present to you for the first time, BITCOM's very own magazine, bit.news. This magazine is specially designed for your casual viewing. In this first issue we intend to highlight the core principles of BITCOM and our activities throughout the year 2022. This magazine will be published yearly to highlight the best of BITCOM.

We proudly compile some milestones and achievements of BITCOM through empowering its visibility, publicity, and promotion for the success of UiTM. Of course, we couldn't have done it without UiTM's finest and brightest talents, who have tirelessly contributed their expertise through IP registration and commercialization. My team and I really hope that our sincere efforts can help in showcasing BITCOM's journey and struggle.

Until we meet again in the next issues.

Yours Sincerely,

*juc*

Dr. Julina Tajul Ariffin

# Director's VISION

BITCOM aspires to be the leading Technology Transfer Centre in Malaysia that transform ideas into economic and societal impact through successful commercialization of UTM's products and technologies.

Through our very own magazine, bitnews, we highlight our key achievements for the year 2022, which are the result of joint efforts made by our staff and the full supports we received from UTM's Top Management.

*Systr*

Professor. Ir. Ts. Dr.  
Syed Shatir Asghrar Syed Hassan



# 03

# BITCOM VISIBILITY



## COMMUNICATION & MEDIA

# NEW Industry PARTNERS



 BITCOM

expertise and products invented by UTM researchers. The director of BITCOM, Prof. Dr. Syed Shahrul Asghar Syed Hassan, stated that through this MOA, the research and product commercialization plan of UTM researchers' innovations can be done more systematically to enhance availability as well as marketability of products. This joint effort between UTM and industries is foreseen to facilitate outstanding commercialization for future innovations. The total amount calculated for this licensing agreement was RM 1000,000.00, in which the signed project will be operated between 3 to 5 years. Through this licensing, the products and innovations from UTM researchers can be highlighted globally, further impacting society and evolving consumer lifestyles. UTM Vice-Chancellor, YBhg. Professor Datuk Ts. Dr. Hajah Rosah Mohd Janor emphasized that UTM will continue to support and encourage UTM researchers in cultivating commercialization through research as well as sharing expertise with the industry in improving the reputation of UTM and the industry to a higher level. In this context, more competitive researchers will be able to be born in addition to strengthening UTM's role in producing intellectuals and generators of human capital for national development.



## PRODUCT COMMERCIALIZATION AND INNOVATION COOPERATION OF UTM RESEARCHERS WITH SIX (6) INDUSTRIES

UTM signed Memorandum of Agreements (MOA) with six industries to synergically boost the impact of commercialization for innovations and research products while expanding networks through collaboration between UTM and industry. This event involved industries from various fields including Cosmetic (VNI Scientific Sdn. Bhd.), Engineering (OPM Venture Sdn. Bhd., Ultra Tech Sdn. Bhd. and Smart Integration Sdn. Bhd.), Agriculture (Masculture Sdn. Bhd.), as well as Healthcare (Bio Fluid Sdn. Bhd.). This collaboration was intended for product or innovation licensing agreements with three industries, meanwhile another three being Micro Industrial Hub - Industrial Research Lab (MIH-IRL) establishment agreements that utilize



# Wor!!! UITM START-UP / SPIN-OFF appear in Media!

UITM Start-Up and Spin-Off companies made headlines in Malaysia's top leading TV show, Malaysia Hari Ini (MHI), Tv3. The broadcast highlights the success of Seven UITM Start-Up and Spin-Off companies demonstrating their latest products, services, and technologies. The live broadcast was conducted every Wednesday starting from August 3, 2022 until September 16, 2022 between 9.30 a.m. to 10.30 a.m. featuring Zakesy Biotech Sdn. Bhd., Your Scents Enterprise, RM Poly Pack (M) Sdn. Bhd., Utechtium Sdn. Bhd., Fav Food Industries, Eagle Attach Sdn. Bhd., and Robopreneur Sdn. Bhd. In line with the university's vision of going global and promoting research commercialization the Vice Chancellor of UITM, Professor Datuk Ts. Dr. Hajah Roziah Mohd Janor complemented the overall broadcast with a special slot, with insights on

UITM's research and commercialization during the festive Malaysia Day of 2022. BICOM UITM enhanced its experience to increase visibility and strengthen media partnerships. The broadcast session is rewarding and fulfilling for all the UITM Start-Up and Spin-Off companies as the new engagements sum up to a total of 338,752 views. This gives an immediate impact on the level of public acknowledgement on the technology and services offered by UITM Start-Up and Spin-Off companies. This simultaneously boosts trust of the public regarding UITM's ability to aid industries, researchers as well as our beloved country in the commitment of providing world-class research and industries.

## Featuring

YBhg. Professor Datuk Ts. Dr. Hajah Roziah Mohd Janor,  
Zakesy Biotech Sdn. Bhd., Your Scents Enterprise,  
RM Poly Pack (M) Sdn. Bhd., Utechtium Sdn. Bhd.,  
Fav Food Industries, Eagle Attach Sdn. Bhd.,  
and Robopreneur Sdn. Bhd.

## “ LIVE @ UFM ”

Product and Market Incubation (PMI) researchers and industries take over UFM radio

BITCOM, the center for commercialization, stays true to its role by promoting researchers' products and technologies to the public through UTM official radio broadcast, UFM. The channel frequency hits the radio every Wednesday with loads of content. The innovations and inventions made by the panelists successfully captivated the radio listeners by their creativity and conveniences of their products. Six researchers featuring Prof. Ts. Dr. Rahmah Mohamed, Dr. Faridah Mohamed Isa, Dr. Zuraidah Salleh, Dr. Shahril Anuar Bahri, Ts. Mohamed Syazwan Osman, and Prof. Madya Dr. Jamal Housaini, in tandem with the researcher expertise, this initiative created outstanding engagements with the public audience into the world of technology and innovation.

## “ LAUNCHING OF NEW POLICY ”

BITCOM produced Intellectual Property Policy and Intellectual Property Commercialization Policy

BITCOM proudly launched these New Policy manual books. The 'Intellectual Property' and 'Intellectual Property Commercialization', are two significant guidebooks to assist the inventors and the researchers in terms of product protection. The books aim to aid in determination of ownership rights and other interests, as well as enforcement of rights and interests on intellectual property produced by parties who have a legal relationship. The policy guidance provided benefits whether contractual or beneficiary to UTM. The Intellectual Property Policy was created to support the culture of research and innovation in a more conducive and orderly environment, guided by the provisions of written laws related to intellectual property and some Malaysian policies.



## “ KONGSI RAYA @ TNCPI ”

Grand Eid Celebration by the Office of Deputy Vice Chancellor (Research & Innovation)

BITCOM contributed to share happiness through a grand Eid celebration hosted by the Office of Deputy Vice-Chancellor (Research & Innovation), TNCPI. BITCOM was awarded as 'Booth Paling Gempak' with the theme of 'Bawang Merah dan Bawang Putih', which was inspired by Malay and Indonesian folklore.

## “ CTWR ”

Coffee Talk with Rozie 2022 Episode 9 Featuring the Director of BITCOM, Professor Ir. Ts. Dr. Syed Shatir Asghar Syed Hassan.

The main idea of CTWR talk show was from our UTM's Vice-Chancellor, Professor Datuk Ts. Dr. Hajah Roziah Mohd Janar. This program is focusing on discussion on UTM ideas and planning with UTM Leaders. Our Director of BITCOM, Professor Ir. Ts. Dr. Syed Shatir Asghar Syed Hassan was one of the panel to discuss on Global Goals: 'UTM at the Forefront in Fostering Innovation and Building Sustainable Industrialization'. The director delightedly discussed the importances of technology transfer in building a sustainable industry. He also mentioned the important role of universities in developing national technologies and supporting the achievement of Sustainable Development Goal 9 (SDG 9) that leads to a significant impact on industry and the country.

Event  
HIGHLIGHTS

ramadhan

# Engaging

## SOCIAL REPOISIBILITY WITH INDUSTRIES & RESEARCHES OF UiTM

Fostering value of love and care to the orphans of Rumah Amal Cahaya Kasih Bestari, Shah Alam.

In conjunction with the glorious month of Ramadan, BITCOM organized a break-fast ceremony with the orphans from Rumah Amal Cahaya Kasih Bestari. This ceremony was held at the Mardhiyyah Hotel to celebrate the orphans and establish a warm bond between UiTM researchers and industry partners. Also witnessed, the launch ceremony of the BITCOM website which now has a new look and is more interactive. BITCOM was delighted as we received many sponsors from individuals and organizations who contributed in the form of money and other kinds of goods to make the program happen. Around 20 orphans had joined the event with the special appearance

of Upin Ipin and Cikyah animation videos to cheer up the children. Many parties donated for the event, such as Les' Copaque Production Sdn. Bhd, and Armada Karya Production (Cikyah Creative Content), the Saudi Arabian Embassy, Emzi Holding Sdn. Bhd, Ikhlas Resmi (M) Sdn. Bhd, Bio Fluid Sdn. Bhd, OPM Venture Sdn. Bhd, Jakesh Shah Alam, Karangkrat, Hausboom HQ, Una Coffee, Talent Synergy (Ingress Corporation Berhad), Smart Integratech Sdn. Bhd, and Dr Azri's Perfume, also joined the sponsors line. All in all, this momentous event will not last only for one night, as we believe that the impact will stay in our hearts for a lifetime.



*"Its not how much we give, but how much love we put into giving"*



Sponsors :



# BITCOM *Visibility*

Broadening networks through online platforms  
Reaching the public eyes to improve BITCOM's visibility while proving our capabilities



**@Bitcom Uitm**  
"Wow! BITCOM gained 12,854 engagements in a span of 1 year!"



**@bitcom\_uitm**  
"BITCOM reached an outstanding 18,241 amount of engagements in 2022? impressive!!"



**@bitcom\_uitm**  
"Amazing, how can they achieve 5,309 engagements from last June to December? They took only 6 months to achieve that amount!"

# BITCOM *Papercutting* 13

## Cipta kit mikrobiologi kenali bentuk kuman, bantu virus



**D**alam dunia yang semakin maju, teknologi mikrobiologi terus berkembang. Salah satunya adalah dengan menciptakan kit mikrobiologi yang mudah digunakan dan efektif. Kit mikrobiologi ini dirancang untuk membantu para peneliti dan mahasiswa dalam mengidentifikasi bentuk kuman dan membantu virus.

Kit mikrobiologi ini terdiri dari beberapa komponen, termasuk tabung reaksi, pipet, dan media kultur. Dengan menggunakan kit ini, pengguna dapat dengan mudah mengidentifikasi bentuk kuman dan membantu virus.

Kit mikrobiologi ini juga dilengkapi dengan panduan penggunaan yang mudah dipahami. Dengan mengikuti panduan ini, pengguna dapat dengan mudah menggunakan kit ini untuk mengidentifikasi bentuk kuman dan membantu virus.

Kit mikrobiologi ini sangat berguna untuk penelitian dan pembelajaran di bidang mikrobiologi. Dengan menggunakan kit ini, pengguna dapat dengan mudah mengidentifikasi bentuk kuman dan membantu virus.

**G**erakan ini merupakan salah satu upaya untuk meningkatkan kesadaran masyarakat tentang pentingnya mikrobiologi dalam kehidupan sehari-hari.

Kit mikrobiologi ini juga dapat digunakan untuk keperluan pendidikan di sekolah-sekolah. Dengan menggunakan kit ini, siswa dapat dengan mudah mempelajari mikrobiologi dan membantu virus.

Kit mikrobiologi ini juga dapat digunakan untuk keperluan penelitian di laboratorium. Dengan menggunakan kit ini, peneliti dapat dengan mudah mengidentifikasi bentuk kuman dan membantu virus.

Kit mikrobiologi ini juga dapat digunakan untuk keperluan industri. Dengan menggunakan kit ini, industri dapat dengan mudah mengidentifikasi bentuk kuman dan membantu virus.

Kit mikrobiologi ini juga dapat digunakan untuk keperluan kesehatan. Dengan menggunakan kit ini, tenaga kesehatan dapat dengan mudah mengidentifikasi bentuk kuman dan membantu virus.

Kit mikrobiologi ini juga dapat digunakan untuk keperluan lingkungan. Dengan menggunakan kit ini, masyarakat dapat dengan mudah mengidentifikasi bentuk kuman dan membantu virus.



**Unizzol: Penyahkuman dengan pewangi**

**Komersialkan produk hasil kajian UiTM**

Unizzol adalah salah satu produk hasil kajian UiTM yang telah komersialkan. Produk ini adalah sebuah penyahkuman dengan pewangi yang efektif dan tahan lama.

Unizzol ini sangat berguna untuk keperluan rumah tangga. Dengan menggunakan Unizzol, rumah dapat dengan mudah disyahkumkan dan berbau harum.

Unizzol ini juga dapat digunakan untuk keperluan industri. Dengan menggunakan Unizzol, industri dapat dengan mudah menyahkumkan dan berbau harum.



## Pensyarah UiTM cipta minyak wangi tahan 72 jam

**D**alam dunia yang semakin maju, teknologi pembuatan minyak wangi terus berkembang. Salah satunya adalah dengan menciptakan minyak wangi yang tahan lama dan efektif.

Minyak wangi ini dirancang untuk tahan hingga 72 jam. Dengan menggunakan minyak wangi ini, pengguna dapat dengan mudah menikmati aroma yang tahan lama dan efektif.

Minyak wangi ini juga dapat digunakan untuk keperluan industri. Dengan menggunakan minyak wangi ini, industri dapat dengan mudah menikmati aroma yang tahan lama dan efektif.



Hasil kajian kami mendapati dengan adanya bahan lemak dalam kandungan minyak wangi, pemerivapan akan berkesan berumur-amur dan bau wangi lebih bertahan lama."

Minyak wangi ini juga dapat digunakan untuk keperluan kesehatan. Dengan menggunakan minyak wangi ini, tenaga kesehatan dapat dengan mudah menikmati aroma yang tahan lama dan efektif.

Minyak wangi ini juga dapat digunakan untuk keperluan lingkungan. Dengan menggunakan minyak wangi ini, masyarakat dapat dengan mudah menikmati aroma yang tahan lama dan efektif.

BITCOM

# Visibility FAMILY



*"A picture is worth a thousand words, but a memory is priceless"*

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## TECHNOLOGY



## TRANSFER & COMMERCIALIZATION



## BITCOM Representing 2022 BOOK PUBLISH I

Here we come with two intellectual policies to assist the inventors and the researchers. We are pleased to launch our first guidebooks on June 2, 2022. This policy establishes a framework for the protection and management of intellectual properties created by the UTM's researchers, in addition to outlining UTM's rights and interests as the owner of the intellectual property, the policy also outlines the benefits to staff, students, and collaborators as creators of innovative products developed through their research activities.

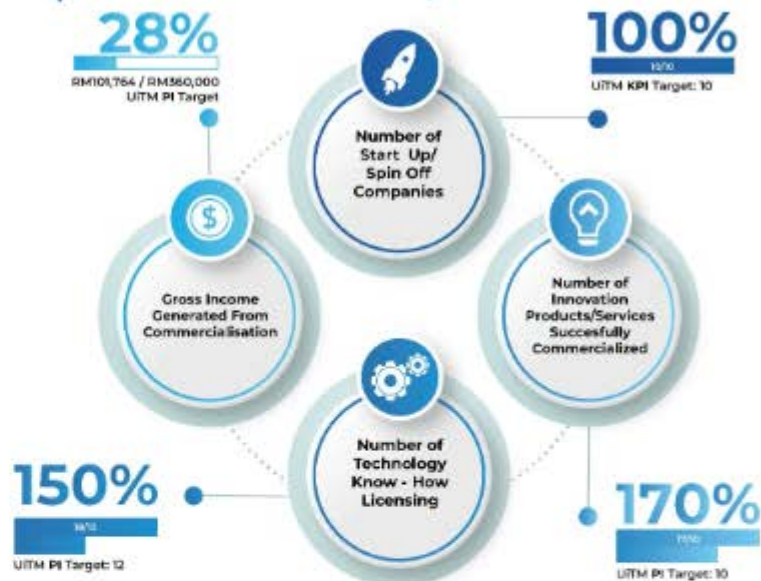
## BUKU DASAR EDISI 2021 PENGKOMERSIALAN HARTA INTELEK & UITM TECHNOLOGY & PRODUCT CATALOGUE

Business Innovation & Technology Commercialization Centre (BITCOM) is the Technology Transfer Office of UTM dedicated to support UTM researchers to maximize research impact through evaluation, protection, marketing, and licensing of the university's innovations, inventions and research discoveries. BITCOM works closely with UTM researchers and industry partners to explore the best pathway to successfully bring out UTM innovations and intellectual properties to the marketplace, including playing key supportive roles in the formation of UTM-based Start-Up and Spin-Off companies. This catalogue showcases 84 UTM's technologies and products by academic research that can make a positive difference in the world and commercialization to deliver benefits to society from UTM research outputs.



## OUR Achievements FOR THE WHOLE YEAR OF 2022

# 17



## Company START -UP/ SPIN-OFF

Month	Company Name	Status
JAN 2022	Rebopreneur Sdn. Bhd.	upgraded to Spin-Off company
JUNE 2022	UFRA Tech Sdn Bhd lead by Prof Madya Zakaria Hussain	registered as a start-up company
JULY 2022	Zakesy Biotech Sdn Bhd signed MOU with BP Clinical Sdn Bhd	Utechtium Sdn Bhd Upgraded to Spin-Off company
	Eagle Attech Sdn Bhd lead by Dr Nurul Syuhadah Kusaini	registered as Start-Up company
	DoCADz Biotech Enterprise lead by Dr Khairul Adzfa Radsun	registered as Start-Up company
	Athanliz Innovation Sdn Bhd lead by Dr Athifah Najwani Shahidan	registered as Start-Up company
AUG 2022	Athanliz Innovations Sdn Bhd signed MOU with Zern Holdings Sdn Bhd and MALTHAIHUB	

# Road Tour

BITCOM



**Perlis**  
UITM Kampus Arau

**Kedah**  
UITM Kampus Sungai Petani

**Kelantan**  
UITM Kampus Kota Bharu

**Pulau Pinang**  
UITM Kampus Pulau Pinang



**Sabah**  
UITM Kampus Kota Kinabalu



**Terengganu**  
UITM Kampus Dungun



**Pahang**  
UITM Kampus Jengka



**Perak**  
UITM Kampus Sri Iskandar



**Negeri Sembilan**  
UITM Kampus Kuala Pilah



**Melaka**  
UITM Kampus Lendu



**Johor**  
UITM Kampus Pasir Gudang



**Sarawak**  
UITM Kampus Kota Samarahan



## BITCOM ON THE MOVE !

In enhancing technology transfer and commercialization activities, BITCOM traveled to all UITM campuses in seeking potential research products for commercialization across the branch campuses. With a mission to increase the number of products to be commercialized in the year 2022 and the goal of 1 campus 1 product commercialization, we enthusiastically travel to look for prospective commercializing research products across UITM.

## "TALK SERIES"

Date : April 08, 2022

Perubahan Syarikat Pemula dan Terbitan UTM  
by Dr Fazlana Hamzah

Date : June 15, 2022

From Innovation to Commercialization by  
Prof Madya Ir Dr Syed Shatir Asghar Syed Hassan

Date : July 27, 2022

Translating Innovation into Business by  
Prof. Dr. Wickneswari Ratnam, FASE

Date : August 17, 2022

Transforming Technology into Business & Securing  
Relevant Fund by Mr Yusno Yunus

Date : September 28, 2022

Sharing session with Start-up university by  
Dr Mariani Abdul Hamid

Date : November 08, 2022

Product Development and Feasibility Studies by  
Ms. Nurin Shamimi Nazrin" Visit from Universitas  
Sumatera Utara (USU)  
Medan, Indonesia "

BITCOM welcomed the arrival of Universitas Sumatera Utara (USU) delegation at our campus, UTM Shah Alam. Throughout the visit, a brief sharing session for product commercialization was held with the USU representatives, Prof. Dr. Ritha F. Dalimunthe, The Director of the Student Entrepreneurship Center (MASMED UTM), Ts. Dr. Siti Hafsah Zulkarnain and the Head of IRL-MIH HEMREL UTM, Dr Zuraidah Salleh warmly welcome the delegation. To further strengthen the relationship, the USU delegation was taken to visit HEMREL-MTC Laboratory which is one of the research and industry collaboration projects under BITCOM Industrial Research Lab program.

TTC  
Contributions

## "MODULE SERIES"

Module 1 : Prototype and Design

Date : 20 May 2022

The speakers involved in this module were Dr. Ahmad Rafizan, Mr. Rahman Amin, and Mr. Abdul Hafiz Shah. They respectively shared on "Getting Your Prototype Ready", "Making an Attractive Packaging", and "How to Design a Smart Packaging".

Module 2 : Money Matters

Date : 22 June 2022

The module includes three topics, "Knowing Your Target Market Population", "Define and Test a Sustainable Business Model", and "Financial Management, Management Needs, and Raising Capital", which were respectively shared by Mrs. Nor Sara Nadia Muhamad Yunus, Assoc. Prof. Dr. Rozita Naina Mohamed, and Dr. Balqis Haris.

Module 3 : Signed, Sealed, Delivered

Date : 20 May 2022

Mr. Abdul Azim Akhbar Ali and YM Raja Sabila Husna Raja Azman took the baton on the third module to share on "How to deliver a good Pitch", while Ir. Ts. Dr. Fadhlan Hafizhelmi Kamaru Zaman delivered on "How to Pitch for Technology Development Fund".

" Meeting with Pejabat  
Setiausaha Kerajaan  
Negeri Selangor (SUK) "

As much as four research products believed to have high potential for collaboration were presented by SUK, which consisted of KIKORP, the user-friendly first aid bag, SUKSEL, the aircon maintenance monitoring system, MARYAM, the breastfeeding moving booth, and DSMOSIS during the meeting with BITCOM. As part of the commercialization cooperation meeting's objective, BITCOM escorted the SUK team to visit UTM Shah Alam's Engineering Lab.



# THE Products

Beechayana Bambootea, Sarawak



*"There could be no definition of a successful life that does not include service to others."*

Batik Kemuning, Kelantan



Papan Majdani, Kedah



Madu Kelulut, Terengganu



Kemuning Serunding, Kelantan



Pansuh Mix, Sarawak

## LEGAL &



## INTELLECTUAL PROPERTY MANAGEMENT

# INTELLECTUAL Properties



## Manage IP Applications

The Legal and Intellectual Property Management Unit manages the application process for intellectual property, including copyright, patent, trademark, and industrial application.

## SUPPORT COMMERCIALIZATION ACTIVITIES

The Legal and Intellectual Property Management Unit also serves as a support system for the commercialization of UTM's technologies and innovations.

## DASAR HARTA INTELEK

Intellectual Property Policy was launched to establish a framework for the protection and management of intellectual properties created by UTM's researchers. In addition to outlining UTM's rights and interests as the owner of the intellectual property, the policy also provides appropriate benefits to staff, students and collaborators as the creator of innovative products developed through their research activities.



# Intellectual PROPERTY STATISTIC

# 25



## PATENTS GRANTED 2022

In total 74 patents were granted between 2019 and 2022. In 2022, UTM has filed 10 applications with MyIPO and received 18 patent grants.

## NO OF PATENTS GRANTED

The KPI for patent granted in 2022 is 10. To date, MyIPO has granted 18 patents to UTM, representing 180% of the total accomplishment.



## NUMBER OF PATENTS FILED

The KPI for patents filed in 2022 is 10. To date, UTM has submitted 10 applications to MyIPO, representing 100% of the total accomplishment.

## NUMBER OF OTHER IPRs

For other IPRs (e.g. copyright, trade mark, industrial design), the KPI for year 2022 is 350. To date, UTM has submitted 357 applications to MyIPO, representing 102% of the total accomplishment.



## INTELLECTUAL

## Contributions


**“BENKEL TATACARA  
PERMOHONAN  
HARTA INTELEK”**

BITCOM in collaboration with the Centre of Excellence (CoE), shares knowledge in the procedure of application for intellectual property through PRIME system. The workshop was conducted by BITCOM's Legal and Intellectual Property Management Unit which includes the Deputy Director, Dr. Farizah Mohamed Isa, the Coordinator, Dr. Muhamad Helmi Muhamad Khair, and the Executive Officer, Mr. Mohd. Noor Azliy Abdullah. The workshop took place on August 12, 2022.

**“ INFORMATION SHARING  
SESSION ”**

This hands-on session that gives out information on intellectual property was organized on August 17, 2022 by Primary Care Medicine, Department UTM Sungai Buloh. The speakers involved were the Deputy Director, Legal and Intellectual Property Management, Dr. Farizah Mohamed Isa, the Coordinator, Dr. Muhamad Helmi Muhamad Khair and the Executive Officer, Mr. Mohd Noor Azliy Abdullah.


**“BENKEL PENCARIAN  
TEKNOLOGI TERDAHULU  
& ASAS PATEN”**

Intended to provide guidance and enlightenment to UTM researchers, especially for grant holders, in understanding and recognizing research innovation patents deeply. This workshop was conducted on October 6 and 7, by the CEO of Patentsworth International, Mr. Irfan Awang.

**“ BENKEL PENGURUSAN  
HARTA INTELEK ”**

This workshop gives insights regarding Pengurusan Hasil Cipta (IP) via Portal for Research and Innovation Management (PRIME), by the Deputy Director, Legal and Intellectual Property Management, Dr. Farizah Mohamed Isa and Assistant Information Technology Officer, Mrs. Nor Malini A.Hamid. BITCOM in collaboration with Jawatankuasa Inovasi, Harta Intelekt Pengkomersialan dan Jaringan Industri, from Pusat Asasi, UTM Dengkil Branch organized the workshop on August 12, 2022.

# INTELLECTUAL *Colleagues*



**BITCOM**

Bengkel Tatabara  
Permohonan Harta Intelektual  
Melalui Sistem PRIME Bersama  
Centre of Excellence (CoE)

19th August 2022  
10:00 a.m. - 12:00 p.m.  
UTM Innovation Hub,  
Bongsheng Lada-BK21-008

Dr. Farhan Mohamed Ridwan  
Ketua Peringkat, Perancangan dan Pengurusan Harta Intelektual

Dr. Mubtasham Malik Mubtasham Shah  
Ketua Peringkat, Perancangan dan Pengurusan Harta Intelektual

Dr. Mohd Nizam Akhy Ismail  
Ketua Peringkat, Perancangan dan Pengurusan Harta Intelektual

- INTELLECT
- PROPERTIES
- PATENT
- OWNERSHIP

**ONLINE WEBINAR:  
TATABARA PERMOHONAN  
HAKCIPTA (COPYRIGHT)  
MELALUI SISTEM PRIME**

22 APRIL 2022, JUMAAT  
10:00 pagi - 12:00 tengahari  
PLATFORM: CISCO WEBEX  
[https://uitm.webex.com/meet/  
noorizyan](https://uitm.webex.com/meet/noorizyan)



*exclusive interest*



**BITCOM  
MEMBERS**

## ADMINISTRATION DEPARTMENT

Administrators engage in a common set of functions to meet the organizations goals.

Effective administration is one of the key successes for an organization. The Admin department plays a vital role for the overall department and growth of BITCOM.

### Administration Department

Administration can be defined as the universal process of organizing people and resources efficiently so as to direct activities toward common goals and objectives.

We are  
**ALWAYS HERE  
TO ASSIST EVERY**  
*staff member!*

# 31

### DOCUMENTATION AND ORGANIZING RECORDS

We are responsible for managing and organizing records into categories and files accordingly as the documents are important for BITCOM's internal use, particularly for inspections, account management, disputes and records, also for external use such as legal disputes, audits and inspections.



### MANAGE FINANCES

To smooth the financial affairs in BITCOM, we help in preparing proposals and all other financial documents for monitoring purposes.



### ASSET MANAGEMENT

To ensure all staff can work in a conducive working environment, we manage physical capital assets in terms of building installations, office space improvements or refurbishments and office renovations. We are also responsible for other office necessities such as electronic stationary items, office files, furniture and equipment.



### STAFFING MANAGEMENT

The recruitment of various people in a team on the basis of their knowledge, experience, talent, skill, and areas of expertise. With staffing management tries to simultaneously find, evaluate, select and nurture talent while also catering to the present talent in UiTM.



# CONSULTANCY MANAGEMENT

We help inventors to explore their options, as well as providing practical help at every stage of the commercialization process or creation of a start-up enterprise. We aim to offer our help for the range of professional expertise needed to move their inventions from lab to market by introducing the expertise to the industries. On that account, both inventors and UTM will have equitable profits sharing through licensing fees, royalty payments and returns on investments.

Consulting activities have been carried out at UTM since the 1990s. Up to date, consultation remains as one of the significant arms in raising income for UTM. Consulting activities have opened up more effective spaces in the field of academic-industry networks, in the context of development which is vital in sustaining the country and further contributing to the Transformation Agenda National Economy.

## Business Development

At BITCOM, we strive to provide all the business needs to ensure you get to your desired final destinations and perhaps, beyond.

# Process CONSULTANCY

# 33



## SENDING THE APPLICATION

The Consultancy Unit has a specific focus which is managing projects' financial ledgers to facilitate payment process and claims made.

## PROCESS THE DOCUMENT

Reconciling the financial ledger of all projects that have ended, updating inactive projects that have not been closed yet.



## APPROVAL BY THE FINANCE (UKZ 17)

Collaborate with UTM Finance Department (UKZ17) in updating the financial affairs of projects and all matters related to expense claims, payments, applications, and the distribution of UTM funds.



## CONSULTANCY RECORD

Any projects' data will be practically recorded, documented, and constantly updated from time to time.



# It's the most awaited *Convocation* DAY !

In honour of our big day, BITCOM gears up the commercialization game to an extraordinary level, where a list of Start-Up and Spin-Off companies were displayed for canvas exhibition during UiTM's grand 95th Convocation ceremony. The exhibition was presented for the attention of Kebawah Duli Yang Maha Mulia Seri Paduka Baginda Raja Permaisuri Agong and other visitors. The 9 companies canvas joined the exhibition. Therefore, we would like to thank Robopreneur Sdn. Bhd., RM Polypack (M) Sdn. Bhd., Fav Food Industries, Your Scents Enterprises, Eagle Attech Sdn. Bhd., Zakesy Biotech Sdn. Bhd., Litechium Sdn. Bhd., Nitium Technologies Sdn. Bhd., and Athanz Innovations Sdn. Bhd for their commitments.



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