



UNIVERSITI  
TEKNOLOGI  
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# PGS POST

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## “ UiTM Soaring high with IPSis Postgraduate Promotion at KLIA1

Since its opening in June 1998, Kuala Lumpur International Airport (KLIA1) has served as Malaysia's primary gateway for both domestic and international travel. Strategically located in Sepang, it has become a vital hub for travellers from around the globe, welcoming millions of visitors each year. As Malaysia's pride, KLIA1 stands as a symbol of the country's progress and its openness to the world, striving to provide travellers with a pleasant experience from the moment they arrive until they depart. Whether for business or leisure, visitors can expect exceptional service and a warm welcome at this important international gateway.

With that in mind, the Institute of Postgraduate Studies (IPSis) proudly embraces the responsibility of promoting over 220 diverse postgraduate programmes available at Universiti Teknologi MARA (UiTM). This commitment reflects IPSis dedication to advancing higher education and research in Malaysia. Starting in November 2024, IPSis has established a strategic presence at the KLIA1 domestic departure hall to encourage locals to pursue postgraduate studies at UiTM. As visitors head to their local destinations, they will easily notice a prominent static advertisement welcoming them as they ride the escalators and lifts.

IPSis hopes that a prominent display at KLIA1 will strengthen UiTM's efforts to become a globally renowned university while remaining locally rooted and proudly serving the nation.

