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Research NEWS

2/2025

Jabatan Penyelidikan & Inovasi (JPI)
Universiti Teknologi MARA





Academic Lecture: STEM & Artificial Intelligence 2025

16 June 2025 | Menara SAAS, UiTM Shah Alam, Selangor

The Accounting Research Institute (ARI), Universiti Teknologi MARA (UiTM) in collaboration with Erasmus+ and Burgas Free University, Bulgaria, successfully organised an academic lecture titled: “STEM and Artificial Intelligence: Ethics, Creativity and the Future of Human Knowledge” held at Dewan STAR, Menara SAAS, UiTM Shah Alam.

This academic lecture featured two international speakers:
 Prof. Dr. Sc. Mariya Aleksieva
 Asst. Prof. Gergana Kirova

Both speakers delivered engaging insights on design thinking, artificial intelligence, and the transformation of education in today’s digital era.

This programme was conducted as part of the Erasmus+ initiative, a European Union programme that supports education, training, youth, and sport through international collaboration and mobility. The session was also streamed live via the JPI UiTM YouTube channel, enabling broader participation from audiences across borders. Sincere appreciation to all participants, organisers, and partners for making this event a success.



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