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Research NEWS

2/2025

Jabatan Penyelidikan & Inovasi (JPI)
Universiti Teknologi MARA



JPI Training Series 3/2025

10 June 2025 | PTAR 1, UiTM Shah Alam, Selangor

Research & Innovation Department Training Series 3/2025 was held on 10 June 2025 with the title Design through Typography. This session was conducted by an experienced lecturer from the Faculty of Art & Design, namely Mr. Mohamed Izzat Mohamed Khalil, who is also the Coordinator at the Research Communication & Visibility Unit (UKKP).

A total of 45 administrative staff at the JPI participated in this session at Computer Lab 2, PTAR 1, UiTM Shah Alam to learn about typography layout.



In the training session, participants were exposed to the early history of typography, the evolution of typefaces, design principles and theories, and the role of typography in designing.

The training session was also enriched with practical activities, where participants were asked to design posters using typography elements, as well as applying the principles of graphic layout learned in line with UiTM Corporate Management Procedures.

This training successfully sparked the participants' creativity and strengthened their understanding of the importance of typography in delivering visual messages more effectively.

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