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Research NEWS

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Jabatan Penyelidikan & Inovasi (JPI)
Universiti Teknologi MARA





UiTM Press' Visit to USIM Press

19 Mei 2025 | Universiti Sains Islam Malaysia (USIM), Negeri Sembilan



On Monday, 19 May 2025, UiTM Press conducted a benchmarking visit to Universiti Sains Islam Malaysia (USIM) Press. UiTM Press delegation led by the Director, YBrs. Professor Sr. Ts. Dr. Zulhabri Ismail, together with the Deputy Director and all Unit Heads, was warmly welcomed by the Director of USIM Press, YBrs. Puan Hariza Mohd Yusof.

The visit aimed to review and learn best practices in publishing management and strengthen the operational effectiveness of UiTM Press. Among the main points discussed were manuscript management, royalty payment structure, implementation of publishing agreements, and marketing and sales strategies.

UiTM Press is always committed to implementing continuous improvements in order to achieve the set Performance Indicator (PI) targets, in line with the university's aspirations. It is hoped that this visit will open up synergy and provide mutual benefits in producing high-quality published works and generating sustainable sources of income.



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