



# Research **NEWS**

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Jabatan Penyelidikan & Inovasi (JPI)  
Universiti Teknologi MARA

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# Strategic Collaboration Between UiTM and CG Computers Sdn Bhd Strengthens Research and Innovation Ecosystem

16 April 2025 | CG Computers Sdn. Bhd., Pulau Pinang

On 16 April 2025, a delegation from Universiti Teknologi MARA (UiTM) led by Prof. Ir. Ts Dr Mohamad Hafiz Mamat, Deputy Rector (PJI), UiTM Selangor Branch made an industry visit to CG Computers Sdn Bhd or known as Switch, the largest IT retailer in Malaysia. This visit was conducted in conjunction with *Mesyuarat Timbalan Naib Canselor (Penyelidikan & Inovasi) bersama Dekan (Penyelidikan & Inovasi), Timbalan Dekan (Penyelidikan & Jaringan Industri) dan Timbalan Rektor (Penyelidikan & Jaringan Industri)* (MeTPI- 13) 2025 which was held from 14 to 18 April 2025 in Pulau Pinang this year.

The visit aimed to hold strategic discussions and exchange of views to strengthen collaboration in research and innovation activities in addition to attractive installment purchase offers for students and educational development programs carried out at UiTM Penang Branch. This effort is a continuation of the Memorandum of Understanding (MoU) signed between UiTM and CG Computers Sdn Bhd on 15 January 2024.

UiTM delegation was also joined by Prof. Dr. Razana Juhaida Johari, Deputy Dean (P&I) of the Faculty of Accounting, Assoc. Prof. Ts. Dr. Saiful Izwan Suliman, Head of the Research & Innovation Data Unit, Research Management Centre (RMC), Assoc. Prof. Dr. Mohd Rizaimy Shaharudin, Deputy Rector (PJI), UiTM Kedah Branch, Assoc. Prof. Dr. Shamila Mohamed Shuhidan who is the Dean (P&I) of the College of Computing, Informatics and Mathematics Studies (KPPIM), Dr. Norzieha Mustapha, Deputy Rector (PJI), UiTM Kelantan Branch, Puan Khairunnisa Musa, Head of the ICT Unit and also Puan Norazlin Suboh, Head of the Research Operations Unit, RMC.



The delegation was warmly welcomed by Mr. Karim Jerome Bahari, Advocacy Manager, Mr. Moses Kwok, Corporate Sales Executive and Mr. Mohammad Hafeez Danial, Higher Education Advocacy Lead, CG Computers Sdn Bhd.

Among the main discussions included efforts to intensify training, educational development and provision of facilities for UiTM residents. In addition, also discussed was the sharing of expertise in Artificial Intelligence (AI), Augmented Reality (AR) technology and application development using Apple technology with UiTM. CG Computers Sdn Bhd also offers lecturer attachment and industrial training opportunities for UiTM students.

The UiTM delegation also explained the opportunities for collaboration through direct involvement between researchers and industry as strategic partners in technology transfer, problem solving and tax reduction incentives for industry through Matching Grants. It is hoped that this collaboration will benefit the community and further strengthen the research and innovation ecosystem at the university.

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UiTM *di hatiku*

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