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Research NEWS

2/2025

Jabatan Penyelidikan & Inovasi (JPI)
Universiti Teknologi MARA



UiTM Strengthens Strategic Collaboration with NCER in Penang

16 April 2025 | Pejabat Wilayah Ekonomi Koridor Utara (NCER), Pulau Pinang

On 16 April 2025, a delegation from Universiti Teknologi MARA (UiTM) led by Professor Ts. Dr. Norazah Abd Rahman, Deputy Vice-Chancellor (Research and Innovation) paid a courtesy visit to the Northern Corridor Economic Region (NCER) office, Penang. The visit aimed to explore the potential for strategic collaboration in the fields of research and innovation as well as talent and industry development that can impact the country's socio-economic development, especially in the Northern Corridor Economic Region (Penang, Kedah, Perlis and Perak).



This visit was planned in conjunction with *Mesyuarat Timbalan Naib Canselor (Penyelidikan & Inovasi) bersama Dekan (Penyelidikan & Inovasi), Timbalan Dekan (Penyelidikan & Jaringan Industri) dan Timbalan Rektor (Penyelidikan & Jaringan Industri) (MeTPI-13) 2025* which was held from 14 to 18 April 2025 in Pualu Pinang this year.

UiTM delegation was also joined by Senior Management from the JPI including Division Directors, HICoE and CoE from various fields of expertise. The UiTM delegation was warmly welcomed by Datin Shahdee Dato' Ahmad, Director of the Business Ecosystem Department along with Senior Management from the Business Ecosystem Department and the NCER Investment Department. This session opened up a space for sharing ideas and offering value that UiTM can contribute in strengthening the research and innovation ecosystem at the regional and national levels. NCER also shared the organization's main focus in stimulating investment, developing high-impact industries and strengthening human capital development through various NCER Entrepreneur Sustainable Transformation (NEST) Programme and Advanced Technology Meister Programme (ATMP) programmes.

Among the main discussions raised were the potential for collaboration in research that is in line with industry needs in NCER, the development of new technologies, and the matching of UiTM expertise with NCER development projects in sectors such as high-value manufacturing, modern agriculture, and sustainable technology. UiTM also expressed its commitment to playing an active role in supporting the regional development agenda through its academic and research expertise. This visit reflects UiTM's continued efforts in establishing strategic relationships with government agencies and industry in order to expand the impact of research on society and increase the university's visibility at the national level. It is hoped that this collaboration will be officially signed in the near future through initiatives that will be planned and are expected to benefit all parties involved

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Published by

Unit of Research Communication & Visibility

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