



UNIVERSITY OF TECHNOLOGY MARA UiTM  
FACULTY OF PLANTATION AND AGROTECHNOLOGY (AT110)  
DIPLOMA IN PLANTING INDUSTRY MANAGEMENT (DPIM)  
FUNDAMENTAL OF ENTREPRENUERSHIP (ETR 300)



**Xpert Cyber Cafe**

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## TABLE OF CONTENT

	Page
<b>LETTER OF SUBMISSION</b>	I
<b>ACKNOWLEDGEMENT</b>	II
1.0 EXECUTIVE SUMMARY	1
<b>INTRODUCTION OF BUSINESS PLAN</b>	
2.1 Contract Agreement	2
2.2 Introduction of Business Plan	5
2.3 Company Logo	7
2.4 The Purpose of The Business Plan	8
2.5 Company Background	9
2.6 Partner Background	
• General Manager	10
• Marketing Manager	11
• Operation Manager	12
• Financial Manager	13
<b>ADMISTRATION PLAN</b>	
3.0 Introduction of Administration	14
3.1 Company Mission	15
3.2 Company Vision	15
3.3 Company's Strategies	15
3.4 Organization Chart	16
3.5 Schedule of Staff and Responsibilities	17
3.6 Schedule Remuneration	19
3.7 Labour Incentive	20
3.8 Layout Office	22
3.9 List of Office Equipment, Furniture and Fitting	24
• Utilities	25
• Renovation	25
• Stationeries	25
3.10 Administration Budget	26
<b>MARKETING PLAN</b>	
4.0 Definition of Marketing	27
4.1 Marketing Plan	27
4.2 Vision	27
4.3 Mission	27
4.4 Objective	27
4.5 Production and Services Description	28
4.6 Target Market	29
4.7 Market Segmentation	30
4.8 Market Size	32

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## 1.0 EXECUTIVE SUMMARY

Xpert Cyber Café is a business plan focus on internet service where it gives entertainment to community to use the internet with reasonable price. Xpert Cyber Café unlike a typical café in Mukah, it will provide a unique forum for communication and entertainment through the medium of the Internet. Xpert Cyber Café is the answer to an increasing demand. The public wants access to the methods of communication and volumes of information now available on the Internet and access at a cost they can afford and in such a way that they aren't socially, economically, or politically isolated. Goal is to provide the community with a social, educational, entertaining, atmosphere for worldwide communication. Other than that, our company not only provides internet service, fax machine and other service but also provide café where our customer can buy drink and simple meal. Our Cyber café do not like other cyber café in Mukah such as AWI Hitech where they only provide computer service. Our customer can searching internet or play game while enjoy simple meal that we have sale in our cyber café. Beside that we also provide Wi-Fi to our customer.

Xpert Cyber Café is a company in form of partnership between four friends who finished their study and some of them already have a job. Because interested in computer, they open a cyber café where it located don't far from KFC. The marketing is focused on local citizen from Mukah, Oya, Dalat and Balingian area and also foreign student or tourists. Once our company began to expand, we want to continue to venture to satisfy the need of our customer.

Financial analyses show that our company will have both a positive cash flow and profit in the first year. The expected profit and loss in the first year is 6.85%.

## 2.1 CONTRACT AGREEMENT

This contract agreement covers by the entire four partners in the x. In our company, general manager also as administration executive because we don't have enough person. The business which is after this will be called Xpert Cyber Cafe and the owners will be called partners.

1. Mohd Faizal bin Sedie
  - General Manager
  - Administration Executive
  
2. Musliman Bin Morni
  - Operation Manager
  
3. Muhammad Syafiq Bin Moshidi
  - Marketing Executive
  
4. Nur Adli Bin Salleh
  - Financial Executive