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E-NEWSLETTER SCHOOL OF CIVIL ENGINEERING

VOLUME
2/2023

JAN - JUNE 2023



**STUDENT'S
ACHIEVEMENTS**

EMPOWERING THE COMMUNITY: "RURAL EMPOWERMENT AND COMMUNITY HELP (REACH) INITIATIVES) AT KG PULAU MANIS, SERADA, KUALA TERENGGANU"

The Rural Empowerment and Community Help (REaCH) carnival took place on June 10, 2023, at the Tok Pulau Manis Gallery, Kampung Pulau Manis, Serada, Kuala Terengganu. The opening ceremony of this carnival was officiated by Mrs. Ainol Shaharina Sahar, Director of Yayasan TM, with the support of Prof. Dr. Ayub Md Som, the Dean of ICAN from the College of Engineering, Universiti Teknologi MARA (UiTM), Shah Alam. The REaCH Carnival is part of the "Rural Empowerment and Community Help" project, a collaboration between Yayasan TM and Universiti Teknologi MARA, Shah Alam

Yayasan TM appointed a group of nine (9) lecturers led by Assoc. Prof Ts. Dr. Nur Kamaliah Mustafa as the Program Director to execute this community project. Other lecturers involved in the project include Dr. Sakhiah Abdul Kudus, Dr. Nazirah Ab Wahab, Ts. Dr. Nor Azmi Bakhary, Ts. Dr. Nurul Rabitah Daud, Ts. Dr. Musmuliadi Kamaruding, Assoc. Prof. Ir. Dr. Che Maznah Mat Isa, Dr. Zadariana Jamil@Osman and Dr. Nurul Ainain Mohd Salim who served as advisors for 50 final-year students from the School of Civil Engineering, College of Engineering, UiTM Shah Alam who enrolled in the Engineers in Society course, which integrated Service- Learning Malaysia University for Society (SULAM) and design thinking approaches.

The REaCH program aims to enhance awareness, knowledge, and skills among rural communities to achieve three sustainability agendas: social and economic stabilization, environmental sustainability, and maintaining rural communities' well-being. Each activity within the REaCH Program was designed to align with the 17 Sustainable Development Goals (SDGs). The community empowerment carnival, held on June 10, witnessed the participation of over 600 villagers from Kampung Pulau Manis and surrounding areas.



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PUBLISHED BY:

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