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MasterLaw

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ABSTRACT

Legal studies or law is an interdisciplinary liberal arts major. The study of law is certified as one of the most difficult studies in the world with a low rate of graduates with honors as compared to other fields. This is because the study of law is a difficult learning journey requiring high intellectual skills, perseverance, and adequate technology-handling knowledge to obtain information related to the study. Most foundation of law students experience difficulties in learning this field of expertise because apart from the mind-challenging study quarters, reference materials and documentation related to law are difficult to find on the internet and scattered everywhere. The existing reference material is expensive, not user-friendly or systematic with an outdated operating system that is time-consuming. An innovative take to solve these very problems in legal study is vital and this is the ultimate motivation for the establishment of the MasterLaw educational application. We are optimistic that the MasterLaw will be a learning channel of choice among law students especially at the foundation level. MasterLaw is a technological innovation that is technologically advanced yet maintains user-friendly essence apt to assist all students of law to master this field.

Keywords: Foundation of law students; innovation in learning; law students

INTRODUCTION

Repetitive issues that can constrain the development of the subject's literacy and understanding in higher education level that are faced by students learning law in particular are the lack of resources that cannot be accessed due to expensive reference materials as well as pre-existing "law library" operating systems that are outdated in practicality. This causes inefficient and non-progressive learning process and puts limitations to a supposed 21st century learning style in Malaysia.

In today's informational technology era, teaching materials must include the use of teaching aids (BBM) based on technology such as computers, smartphones, digital cameras and so on. Websites are also no exception in being an effective substitute in helping to make teaching and learning sessions more up to date. Today's generation are internet savvy, and the use of gadgets will be more appealing and may assist them tremendously.

INNOVATION DEVELOPMENT

The idea of producing this MasterLaw application exists to achieve several objectives as follows. The general objective is to become a learning channel for legal education for all Malaysians in general and law students in particular that is user-friendly and cheaper.

The specific objectives are:

1. **All-in-one.** We at MasterLaw aspire to build a comprehensive law-based user-friendly application that contains legal case studies, legal documents and articles as well as lecture recordings from various public universities and private universities better known as MasterClass (with due regards to intellectual property law).
2. **Top-notch law library.** MasterLaw plays a role in providing complete and high-quality reference materials to all users, especially to our users who are law students at institutions of higher education.
3. **Law for all.** MasterLaw gives all Malaysians access to Malaysian legal resources. MasterLaw also provides an opportunity for legal practitioners in Malaysia to join a robust legal ecosystem in addition to being a medium for sharing knowledge and expertise, business opportunities and building close collaboration among professionals in Malaysia.

Application’s Usage



COMMERCIAL POTENTIAL

We at MasterLaw are aware that our software is still not a concrete and solid development of a one-stop center for Foundation Law students in our country. In general, providers such as Current Law Journal (CLJLaw) and LexisNexis have become legal learning channels as well as the main reference source for thousands of law students and professional legal practitioners in Malaysia over the past few decades. However, due to the complaints and wishes of law students who dream of a more user-friendly application with a reasonable price that is suitable with the budget of most students. MasterLaw also has its own uniqueness that makes it stand out from other existing "law library" applications. We cater for Foundation Law Students who are still at the beginning of their law journey and have much to comprehend and master.

Among the MasterLaw novelties are:

1. **Ultimate source.** Recordings of tutorial classes and lectures from both public and private universities in Malaysia that are certified and have high credibility in the field of law.
2. **Budget-friendly.** MasterLaw users can access extensive legal study and reference materials without having to spend a lot of money to buy law books and subscribe to various websites of digital "law libraries" that can reach hundreds of ringgits.
3. **One click away.** MasterLaw is a one-click-away alternative learning channel for students of higher education institutions to study legal cases with less of a hustle.
4. **One-stop educational platform.** Aspiring to be a comprehensive "law library" application, MasterLaw is always ready to provide any reference materials alongside complete legal documents and can help anyone who has a problem or inquiries in the field of law.
5. **Time saver.** MasterLaw strongly prioritizes a systematic and orderly method of storing materials to help save our users' time instead of having to spend a lot of time searching for reference materials in the library or on other existing "law library" applications that are not user-friendly.

Financial Model

“Masterlaw for all”, whereby this application is basically free to ensure that our services are always available for the use of many, especially foundation law students. The no-charge service, which is the Normal Rate though a free service is still satisfactory where users can watch tutorial videos or in our term "Masterclass" which covers the teaching of various legal subjects to help improve students' understanding. In addition to Masterclass, the "law dictionary" service is also catered to make it easier for legal practitioners to find the definition of terms that are often used in the field of law.

There is also immediate access to the Penal Code and the Federal Constitution where these books are updated from time to time. Therefore, with our version users no longer waste money from having to buy the same book every time there is a change because we provide materials that are up to date to meet validity requirements. Various facilities are provided at Normal Rates to provide a satisfactory service to users however there are limitations to the freedom in the usage of some features available on MasterLaw.

Like most other applications, to get access or 'unlock' more advanced features to increase user satisfaction, a fee will be charged every month at a low and reasonable rate to ensure that this application appears affordable for all members of society, especially students who are targeted to be the main users of our application with either no income or low income.

Therefore, we see that the payment for the Premium Rate of rm39.90 per month is very reasonable with the advantages that come along with this subscription package. Among the advantages is the note-taking feature where users can take notes on the same app whilst watching tutorials on Masterclass. There is also a podcast feature that can benefit the user's time through audio input with this premium rate. Finally, access to the Masterclass is without any limitation as compared to the Normal Rate where the Masterclass is only allowed access at a maximum rate of only 3 entries per day.



Future Upgrades

Innovation is a thrust of any kind of success. Hence innovation is the main focus of application development as we strive toward a bright future. Many renowned companies in the world such as Synaptics, Samsung, and AT&T deliver quality products to the market bearing the sigil of innovation. Our objective of delivering a quality application to our targeted market enables us to take a few approaches to identify improvements.

Firstly, a future improvement is to launch the MasterLaw application on Google Play Store. This would broaden MasterLaw's market reach and accessibility significantly. At the moment, the app is only available to be downloaded on Apple Play Store. By making the app available on the Google Play Store, it will lead to increased usage and adoption due to its popularity on Android devices which have a vast user base worldwide. Henceforth, it would be beneficial for law students and practitioners who predominantly use Android devices.

Secondly, installing a built-in note-taking feature within the app would increase the functionality and productivity of MasterLaw, and widen the scope of its use whilst providing a much-improved consumer experience. Legal research often involves taking extensive notes, especially regarding relevant acts, enactments, case laws, legal articles and et cetera; Henceforth with the newly built-in feature, consumers no longer need to find themselves changing between applications when taking notes. This improvement is aligned with our objectives of "All-In-One". Moreover, consumers are able to organize their relevant legal notes for much more efficient legal research.

Thirdly developing an in-house cloud storage server. This will greatly improve the app's data management capabilities. These improvements come after great consideration because legal materials often consume storage heavily. By setting up additional cloud storage servers, the app could provide users with more storage and allow them to sync their data across multiple devices. This would also provide better data security, safeguarding valuable data from loss or damage.

Fourthly, adding a legal podcast would diversify MasterLaw's content and provide users with unique ways to access legal information. The nature and concept of podcasts have been gaining traction in recent years as they offer an engaging and convenient way to consume content. When put into comparison with other conservative media platforms such as television etc.; it is much more flexible as it enables the consumers to listen to the podcast at any time of the day, when studying, working, and even when driving. Moreover, the concept of voice modulations whereby the dynamics of the listeners and the speakers increase which enables a greater user experience. The legal podcast could feature discussions on legal topics, interviews with legal experts, analysis of recent legal cases, advancement of any kind in the legal field, and anything related to law. This would cater to different learning styles and preferences whilst providing users with a dynamic approach to staying updated with legal developments.

Lastly, collaborating with legal libraries both nationwide and worldwide would boost the app's credibility and increase legal resources. Legal libraries are reputable sources of legal materials. It will also expand the app's legal database and offer users a broader range of legal resources as it involves collaboration with varieties of jurisdictions. Henceforth establishing the application as a trusted source for legal research.

In summary, the proposed improvement voiced by our consumers will greatly establish MasterLaw as a superior legal app. This owes due to the fact that this proposed improvement is driven by consumer-oriented innovation, where the advancement made will greatly catapult MasterLaw towards a successful future where consumer needs are greatly prioritized. Thus, hand in hand with the current features, MasterLaw will be the only preferred choice for legal students and practitioners.

CONCLUSION

The 5th Industrial Revolution is defined as an integration of advanced technologies such as artificial intelligence, robotics, and the Internet of Things into all aspects of societies including education. From the perspective of education, it involves the adoption of innovative teaching methods that focus on personalized learning and the development of soft skills such as creativity, innovatively, critical thinking, and financial and digital literacy. Elements of the education system also adopt virtual learning with the use of Silicon Valley's technological products such as the use of Zoom, Google Meet, and Google Classroom have shaped the pedagogy of the 21st Century.

With that being said, the digital education approach applied in MasterLaw rebranded the learning culture of legal education. This owes to the fact that the 5th Industrial Revolution acted as a catalyst for technological advancement which helps life to be more convenient. Prior, legal students are required to spend a significant amount of time looking for material sources for their legal research. Nevertheless, technological advancement has successfully eased this burden, with CLJ and LexisNexis making legal resources conveniently accessible. Hence widening access to legal resources nationwide aligns with MasterLaw governing principles of "All-In-One" and "Law for All". Moreover, flexibility and mobilities for consumers are increased enabling legal students to access material sources wherever they are.

In an effort to establish MasterLaw as the preferred legal app, there are a few innovations made after taking in consumers' feedback. For instance, launching the app on Google Play Store, developing a built-in-note-taking feature, adding a cloud storage server, launching a legal podcast, and collaborating with legal libraries to increase the app's legal database.

In summary, MasterLaw will certainly ease the burdens of legal students that lack access to legal resources due to high cost, low flexibility, and uninteresting content. Our hope is that with this new and upcoming app in the market, we are able to reinvigorate the legal education landscape to a more dynamic, inclusive, and talent-attracting direction for the betterment of this nation's judicial landscape.

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