



FACULTY OF CIVIL ENGINEERING

DIPLOMA IN CIVIL ENGINEERING (EC110)

EC1104I

FUNDAMENTALS OF ENTREPRENEURSHIP

ENT 300

BUSINESS NAME : RAPID FOOD
PRODUCT NAME : FOOD DELIVERY SERVICE

PREPARED FOR : -

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LETTER OF SUBMISSION

Diploma in Civil Engineering (EC110)
Faculty of Civil Engineering
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12 JUNE 2021

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Madam,

Submission of the Business Plan (ENT 300)

Attach is the business plan title “**FOOD DELIVERY by Rapid Food**” to fulfill the requirements as needed as university requirements.

Thank you,

Yours sincerely,

NUR IZZATI BINTI ZAID
General Manager

ACKNOWLEDGEMENT

First of all, it is because of His endless guidance and blessing that we are able to finish the Business Plan for the Fundamental of Entrepreneurship (ENT300) neatly in these unprecedented times. Praise to Allah S.W.T for providing us such decent health and convenience in the process of our research work

Secondly, we would like to express our utmost gratitude to our dearest lecturer, Dr. Nor Hidayatun Binti Abdul Razak for the guidance and all the advices throughout the process of completing this business plan. Her patience, sincerity, and wisdom has inspired us to be successful not just as an entrepreneur but as a human being as a whole. It was definitely an honour to be under her guidance and for that we are truly grateful for all the knowledge she had shared with us.

As the General Manager, I would like to also express my gratitude towards each group members, Sheikh Amirul Azzat Bin Mudtahahidin, Muhammad Nafil Bin Mohamad Anuar, Imran Haziq Bin Mazlan and Siti Fatimah Binti Mohamed for the dedication and tremendous cooperation. Their persistence and diligence are the main reason making this business plan possible and an easy journey for all five of us.

Last but not least, we are extremely grateful to our parents for the prayers and support they have given to us throughout the whole process of planning for this business plan given the circumstances, Online Distance Learning (ODL). Needless to say, without the full support of our parents, the business plan would not be possible for all of us.

TABLE OF CONTENTS

CONTENT	PAGES
EXECUTIVE SUMMARY	5
BUSINESS MODEL CANVAS (BMC)	6-9
BUSINESS BACKGROUND	10-13
OWNER BACKGROUND	14-20
ADMINISTRATION PLAN	21-26
MARKETING PLAN	27-38
OPERATIONAL PLAN	39-45
FINANCIAL PLAN	46-54
CONCLUSION	55
APPENDICES	56

EXECUTIVE SUMMARY

Rapid food main purpose is to provide excellent services for the convenience of the society amidst the pandemic while charging with affordable and cheaper delivery fee compared to other companies. After focusing on one main purpose, rapid food will then widen its services not exclusively for food but anything that customer to ever demand, Rapid Food will fulfill. Targeting locally as the first baby steps, hoping it would be successful will leads to more branch of Rapid Food Company internationally. With the right amount of investment, we can guarantee that Rapid Food could be built into an empire successfully one day. Manifesting these into existence as we are all passionate businessmen and businesswomen that are willing to sacrifice and give everything to the fullest to ensure that our business end up being a successful business.