



اُونِيُوَرْسِيْتِي تِيكْنُوْلُوْجِي مَآرَا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF CIVIL ENGINEERING (EC110)
FUNDAMENTAL OF ENTREPRENEURSHIP (ENT300)
ASSIGNMENT 3 : BUSINESS PLAN

ANCIENT GOLDEN BAKERY
“CINNAMON”

PREPARED FOR:
MADAM ILYANI BINTI AZER

PREPARED BY:

NO.	NAME	MATRIC NO
1	MUHAMMAD HAZIQ BIN ROSLI	2019409048
2	RAS ALINIE BINTI RASLAN	2019448364
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4	HASNIDA HARISYA BINTI HALID	2019276056

LETTER OF SUBMISSION

**Diploma in Civil Engineering (EC110)
Faculty of Civil Engineering
Universiti Teknologi MARA Cawangan Pahang
26400 Pahang**

10 JUNE 2021

Madam Ilyani Binti Azer
Lecturer of Fundamentals of Entrepreneurship (ENT300)
Faculty of Business Management
Universiti Teknologi MARA Cawangan Pahang
26400 Pahang

Dear Madam,

Submission of the Business Plan (ENT300)

Attached is the business plan title “Ancient Golden Bakery – Ancient Golden’s Cookies” to fulfil the requirements as needed as university requirements.

Below is the list of the group members involved in completing this business plan:

- | | |
|--|--------------|
| 1. MUHAMMAD HAZIQ BIN ROSLI | (2019409048) |
| 2. RAS ALINIE BINTI RASLAN | (2019448364) |
| 3. NUR ARNIE ARYANTIE BINTI MOHD ZAHID | (2019233854) |
| 4. HASNIDA HARISYA BINTI HALID | (2019276056) |

Thank you,

Yours sincerely,

MUHAMMAD HAZIQ BIN ROSLI
General Manager of Ancient Golden Bakery

ACKNOWLEDGEMENT

In the name of Allah. Alhamdulillah, we have finished the project which is the Business Plan that is due on 19th of July, 2021. Business Plan is a part of the subject "Fundamentals of Entrepreneurship". We are glad and happy to express our greatest gratitude to all of the people who spend their valuable time to help us and guide us in preparing this assignment.

We would like to say thank you from the bottom of our heart to our lecturer, Madam Ilyani Binti Azer for guiding us and our classmates in finishing this project. You are truly our star in finishing this project and you have so much patience in teaching us steps by steps. We do not know how to repay all the things Madam Ilyani has done for us. Again, thank you so much Madam Ilyani, you really have our respect.

We would like to thank our friends who have helped in this project. We could not finish this business plan if we did not have all of our friends' support and encouragement. We appreciated it so much. Last but not least, We would like to express our gratitude to our lovely parents who have been with us from start to the end. Big thanks to all. Thank you.

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EXECUTIVE SUMMARY

The fundamentals of Entrepreneurship course (ENT300) have provided an assignment for students to dive deeper in the world of business and economy. The third assignment of our semester was finished by a team of five people working together to complete the project which was to create a business plan which related to our syllabus.

Ancient Golden Bakery is a form of business based on partnership which consists of four members which hold important positions such as General Manager, Administration Manager, Marketing Manager, Operational Manager and Financial Manager. The business capital is amounted to RM 100,000.00 where the contribution of each member is RM 25,000.

It is located at Ampang Malaysia. Ancient Golden Bakery is a company which focuses on production in Malaysia. This company provided food and drink which is wanted by the customer nowadays as it is easy to consume and has varieties. The Difference in recipe compared to our company recipe makes this food look more interesting and suitable with all types of food and drink especially for those who love to eat bread and cake. To make it more attractive we decided to make some innovation by implying our Ancient Golden Bakery's own recipe.