



اُنَبِّئْ رَسِيْقِيْ تِيْكَوْلُوْا كَيْفِيْ مَّا رَا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF CIVIL ENGINEERING

DIPLOMA IN CIVIL ENGINEERING (EC110)

FUNDAMENTALS OF ENTREPRENUERSHIP (ENT 300)

PC SMITH

COMPUTER STORE

Prepared by:

No.	Name	Student ID
1.	MUHAMMAD SAIFULLAH BIN SUNDILELA	2019260486
2.	AHMAD KHAIRIL BIN JOHAN	2019217418
3.	MUHAMMAD ALIF FIKRI BIN MOHD RAZI	2019427822
4.	MUHAMMAD ADIB DANIAL BIN AZMAN	2019279126
5.	MUHAMMAD ISYRAF BIN MUHAMMAD ISMAYUJA	2019276096

Class:

EC1104N

Prepared for:

Madam Ilyani bt Azer

Date of Submission: 26/7/2021

LETTER OF SUBMISSION

Diploma in Civil Engineering (EC110)

Faculty of Civil Engineering

Universiti Teknologi MARA Cawangan Pahang

26400 Pahang

23 JUNE 2021

Madam Ilyani bt Azer

Lecturer of Fundamentals of Entrepreneurship (ENT300)

Faculty of Business Management

Universiti Teknologi MARA Cawangan Pahang

26400 Pahang

Madam,

Submission of the Business Plan (ENT 300)

Attached is the business plan title “**PC SMITH**” to fulfil the requirements as needed by university requirements.

Thank you,

Yours sincerely,

Muhammad Adib Danial bin Azman

General Manager of PC SMITH.

ACKNOWLEDGEMENT

Alhamdulillah, first of all we would like to thank God as finally we were able to finish our assignment that have been given by biostatistics' lecturer to us. This task had been done with all afford by group members even though a little bit problem were happened among us while doing this assignment. Luckily, all the problems can be settled down and we were able to adapt properly and wisely.

All praise and thanks to Allah and His favour for completing this task. We thank God for all of the possibilities, hardships, and strength that have been bestowed upon us in order to complete the task. During this process, we learned a lot about ourselves, not only academically but also personally. Our heartfelt thanks to the holy Prophet Muhammad (Peace be upon him), whose style of life has been a constant source of inspiration for us.

Besides that, big thank we address to our supervisor Madam Ilyani Binti Azer, our entrepreneurship (ENT300) topic lecturer because without her guide our project cannot be done properly like this. She always gives us supports and guide to us how to do our assignment in purpose to produce a good outcome from research that been studied. She was a huge inspiration for us to work on this project. We'd also want to thank her for providing us with some case study examples. I really thank them. May God grant the aforementioned individual's prosperity and honour in their lives.

We would also like to thank our family who were there to give us moral support in finishing this assignment. We would like to thank our friends for always sticking together and also work hard to excel in this assignment.

TABLE OF CONTENT

No.	Content	Page
1.	Letter of Submission	1
2.	Acknowledgement	2
3.	Table of Content	3-4
4.	Executive Summary	5
5.	1.0. Business Background 1.1. Business Information 1.2. Mission and Vision 1.3. Logo and Motto 1.4. Organizational Chart	7 - 9
6.	2.0. Owner Background 2.1. Manager 2.2. Administrative Manager 2.3. Marketing Manager 2.4. Operation Manager 2.5. Financial Manager	10 - 14
7.	3.0. Administration Plan 3.1. Introduction (Administrative Objectives) 3.2. Manpower Planning 3.3. Schedule Task and Responsibilities 3.4. Schedule of Remuneration 3.5. Office Furniture, Fitting and Office Supplies 3.6. Administration Budget	15 - 21

EXECUTIVE SUMMARY

PC SMITH is a partnership company located at Jalan Setia Gemilang in Shah Alam, Selangor. This company is a start-up business venture developed by 5 individuals for the purpose of making our own computer store. Our business is to sell a variety and type of computer parts such as graphic card, processor, ram, etc and also computer equipment such as headset, mouse, monitor etc. Our business will be promised to give an affordable price with expensive quality. We also could recommend and guide our customers in order to achieve their computer setup with the best quality based on their budget. To ensure our business success in the long term we will make sure our servers are satisfied by the customers so that they can leave our store with their computer setup happily and give many good reviews. In order to maintain our business sales in the pandemic of covid-19 that affected many businesses nowadays, we also run our business online so that customers can buy our product on our website which is www.pcsmith.com.my while quarantined at home. PC SMITH provided a delivery service, customers just chose their product and we sent the item at their front door. Being the best means providing outstanding quality, service, and value, so that our customers will be satisfied.

Before the business started, we did a survey of our competitor in Setia Alam. The survey shows that our company will be up against two or more businesses that offer the same product as ours. Their business will prove to be a challenge to our company as they have been operating for years and have quite a number of loyal customers. Nevertheless, we believe with our quality services, affordable pricing and consistency will go beyond them and reach customers' requirements, needs and wants.

In the future, we are expecting that our business will create many upcoming innovations, creativity and services in order to become a successful business.