



اُنْدِيْفُ مَرْسِيْ اِتِيْكَوْ لُوْ كُنِيْ مِلْمَرْا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF CIVIL ENGINEERING

FUNDAMENTALS OF ENTREPRENEURSHIP (ENT300)

BUSINESS PLAN:

Laundry Services by DobbyBrothers

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Date of Submission:

26th July 2021

LETTER OF SUBMISSION

Diploma in Civil Engineering (EC110)
Faculty of Civil Engineering
Universiti Teknologi MARA Cawangan Pahang
26400 Pahang

6 June 2021

Madam Ilyani bt Azer
Lecturer of Fundamentals of Entrepreneurship (ENT300)
Faculty of Business Management
Universiti Teknologi MARA Cawangan Pahang
26400 Pahang

Madam,

Submission of the Business Plan (ENT 300)

Attach is the business plan title “**DobbyBrothers – Laundry Business**” to fulfil the requirements as needed by university requirements.

Thank you,

Yours sincerely

.....

Amri Nadzman bin Mahusin
General Manager of DobbyBrothers

ACKNOWLEDGEMENT

In the name of Allah of Most Gracious and Most Merciful,

First of all, Alhamdulillah praise to Allah SWT for giving us opportunity to finish this project successfully. With the gust and guide that He gives to us, we could finish up this project completely on time. With the strength He gave to us, it helps us to find the materials and Information that are needed to finish up this project.

Moreover, we would like to express our gratitude to our beloved lecturer for this subject Fundamentals of Entrepreneurship (ENT 300), Madam Ilyani bt Azer for her kindness and her time spent for us. Her dedication in giving all the knowledge about this subject has made this project early to be done although we have faced some problem in completing this project. She has taught us how to solve the problem and advise us to be patient in finding information and finish the task that has been given.

Not to forget, lot of thanks to our parents for being very supportive in vary way and pray for us to be success in completing this project from the starting point until the end of the project. Last but not least, to our entire classmates, thanks for being a good friend when our group having problem in finishing this project. Thank you for giving opinions, ideas and information needed by this project.

But out of all people that have been supporting us, we would like to thanks to each our group members who has been sacrificing their time for being so tough and tolerate until we could overcome every difficulty that coming towards us in any that we faced, we support and help each other until the day of submitting. We hope, we may run this company successfully in the future as we planned.

TABLE OF CONTENT

No.	Content	Page
1.	Letter of Submission	2
2.	Acknowledgement	3
3.	Table of Content	4-5
4.	Executive Summary	6
5.	1.0. Business Background 1.1. Business Information 1.2. Mission and Vision 1.3. Organizational Chart 1.4. Logo and Motto	7-9
6.	2.0. Owner Background 2.1. Manager 2.2. Administrative Manager 2.3. Marketing Manager 2.4. Operation Manager 2.5. Financial Manager	10-14
7.	3.0. Administration Plan 3.1. Introduction (Administrative Objectives) 3.2. Manpower Planning 3.3. Schedule Task and Responsibilities 3.4. Schedule of Remuneration 3.5. Office Furniture, Fitting and Office Supplies 3.6. Administration Budget	15-19

EXECUTIVE SUMMARY

DobbyBrothers, a service for people around Kuala Terengganu that had a problem to find a guaranteed save dobbby service during this pandemic COVID-19. DobbyBrothers consists of five partnership business whose contribute same amount of capital and will hold different task and responsibilities in order to manage our business with a capital RM50,000 as a start. As a newly build business, we want to be a problem solver to consumers which is why our goal is to provide a great service for our clients by trying our very best to fulfil all requirements requested.

The business, DobbyBrothers, aim to give a new variety of services which is a dobbby especially for the society busy with work affairs as our target market to achieve our business purpose which is provide a laundry service. Through our research and observation, we had planned to set up this business because we can see wider prospect in this sector for the future. Moreover, we discover that people are getting busier with their work so we come out with providing them a quick laundry service at a reasonable price.

Thus, in conclusion, we hope that DobbyBrothers can be a well-known company throughout the nation and able to provide greater service from time to time. We also believe that the demand of laundry service will increase every year as the increase in human population. Lastly, it is our pleasure to be the benchmark for others people who are interested to start business.