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Institut
Pengajian Siswazah

PGS POST

Volume: 2 Issue: 2 December 2023



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MALAYSIA RESEARCH ASSESSMENT

UiTM Conducts **Jelajah e-Pursuit** to Boost Postgraduate Enrolment

On 8th July till 9th July, IPSis in collaboration with UiTM branches held the Jelajah e-Pursuit event. The initiative aimed to enhance local postgraduate enrolment by providing a special route for graduates and final year students to continue their studies without undergoing the normal application process. UiTM Penang, UiTM Melaka, and UiTM Trengganu were chosen to host this event.

Jelajah e-Pursuit showcased UiTM's commitment to supporting and encouraging higher education. The event served as an avenue for students to learn about e-Pursuit and the various opportunities available for them to pursue postgraduate studies at UiTM.

The event was not limited to the host campuses, as representatives from other UiTM branches and faculties were also invited to promote their postgraduate programs. This provided students with a comprehensive overview of the diverse range of studies available across the university.

Throughout the event, students had the opportunity to engage with faculty members, administrators, and current postgraduate students. They gained valuable insights into the benefits of choosing UiTM as their institution for postgraduate studies. The event also highlighted the academic support and resources available to postgraduate students at UiTM.



Jelajah e-Pursuit received a positive response from students, as it offered a streamlined route to pursue their postgraduate education. By eliminating the need for a lengthy application process, the event provided a convenient platform for students to further their studies and expand their knowledge in their respective fields.

The event also contributed to increasing the number of local postgraduate enrolment, a priority for IPSis and UiTM. By attracting more graduates and final year students to pursue postgraduate studies, UiTM aims to play a crucial role in developing a highly skilled and knowledgeable workforce in Malaysia.

Overall, Jelajah e-Pursuit successfully created an inclusive and accessible pathway for students to continue their academic journey. With its commitment to supporting postgraduate education, UiTM continues to pave the way for future leaders and experts in various fields.

