



اَبُو سَيِّدِي تَيْكُو لُو كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

FUNDAMENTALS OF ENTREPRENEURSHIP

ENT 300

FACULTY OF BUSINESS AND MANAGEMENT

BA111 5C

BUSINESS PLAN

MEATBALL - LAH

PREPARED BY:

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PREPARED FOR:

MISS NORULHUDA BIN TAJUDDIN

SUBMISSION DATE: 18 JANUARY 2021 (MONDAY)

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LETTER OF SUBMISSION

Diploma in Business Studies (BA 111)
Faculty of Business Management
Universiti Teknologi MARA Cawangan Pahang
26400 Pahang

18 JANUARY 2021

Miss Norulhuda bin Tajuddin
Lecturer of Fundamentals of Entrepreneurship (ENT 300)
Faculty of Business Management
Universiti Teknologi MARA Cawangan Pahang
26400 Pahang

Miss,

Submission of the Business Plan (ENT 300)

Attach is the business plan title “**MEATBALL - LAH**” to fulfill the requirements as needed as university requirements.

Thank you,

Yours sincerely

Muhaimin

MUHAMMAD MUHAIMIN BIN JASMAYUDDIN
General Manager

1. Business Background (Arial 12, BOLD)*Table 1.0 Business Background*

Name of the Business	Kaiteki Enterprise
Business Address	TINGKAT 1, B – 40, LORONG BALOK DARAT 13, 26100 KUANTAN, PAHANG.
Correspondence Address	TINGKAT 1, B – 40, LORONG BALOK DARAT 13, 26100 KUANTAN, PAHANG.
Website	
E- mail	
Telephone Number	
Form of Business	Partnership
Main Activity	Manufaturer, wholesale of meatball, logistic and forwarding agents.
Date of Commencement	07. 01. 2019
Date of Registration	02. 12. 2018
Registration Number	
Name of Bank	CIMB BANK
Bank Account Number	

1.1 *Vision and Mission*

1.1.1 *Vision*

“ To be one of the biggest supplier which supply Halal meatballs in Malaysia. “

- 1. To be a platform to produce Halal, hygienic and quality products.*
- 2. To become a company that can produce products to fulfill customer needs and wants.*
- 3. To provide customers with good quality products and they can get them at affordable price.*

1.1.2 *Mission*

“ We are intended to excellence In our product until future. “

- 1. We want to prove that we also capable of being on par with other leading brands one day.*
- 2. We want to achieve high profits by producing more quality products to customers.*
- 3. We will strive to improve quality of our products by taking care with every comment given by our customers.*