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MAR A

Cawangan Melaka

QUEST LEARNING

INDUSTRIAL TRAINING REPORT AT QUEST LEARNING SDN. BHD

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EXECUTIVE SUMMARY

Quest Learning Sdn Bhd is a Malaysian-based talent management and consulting organization that was founded in 1984, and has branch operations in the other parts of Asia such as China, Singapore, Hong Kong, Indonesia and Thailand. The company engages in the provision of customized and results-oriented training, coaching and consulting solutions devised to enhance organizational performance, productivity and profitability.

These include Strategy and Business Acumen, Leadership and Management, Persuasive Communication and Influence, Sales and Marketing, Service Quality Excellence, and Organizational Development that include their core service areas. Quest Learning will offer an effective and flexible training using a combination of classroom and online training covered by traditional classroom and using digital and remote learning platforms as well.

More than forty years of practice have helped Quest Learning to unite with various global brands, contributing to such measurable and important results as the 40-900 percent sales growth, up to 40 percent faster project completion, 15 percent cost reduction, above 22 point increase in customer satisfaction, and more than 20 percent staff retention growth, the general productivity growth of over 90 percent.

Across the board, the methodology adopted by the company is that of ensuring alignment of employees' individual and team strengths towards corporate goals through long-term, strategic engagement programs, numbering 12 to 24 months, which have been shown to affect up to a 98% increase in managerial performance. Quest Learning with its ideology of continuous learning and strategic alignment would be the right choice by the organizations in the Asian region that look forward to generating a long-term development and competitive edge.

ACKNOWLEDGEMENT



Assalamualaikum warahmatullahi wabarakatuh,

To begin with I would like to give thanks to all mighty Allah Subhanahu wa Taala because He has been so generous and guided me. Alhamdulillah through His will and mercy somehow I can successfully accomplish this task on an industrial training report at Quest Learning Sdn. Bhd., Kuala Lumpur.

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