

E-BOOK OF EXTENDED ABSTRACT

THE 14TH INTERNATIONAL INVENTION, INNOVATION & DESIGN COMPETITION 2025



14TH **INDES** 2025

ENVIRONMENTAL • SOCIAL • GOVERNANCE



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INVENTION, INNOVATION &
DESIGN COMPETITION 2025

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IMAGIZINE: A CREATIVE FUSION OF POETRY AND PHOTOGRAPHY

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ABSTRACT

ImagiZine is an innovative, creative project combining poetry and photos in an alternative zine format, converting the conventional book into a tangible, emotionally expressive art object. This project explores the intersection of visual storytelling, word reflection, and product design within a multidisciplinary creative context. The zine utilizes an artistic research process, merging thematic writing, curated photographs, and collaborative design, yet employing sustainable resources and handmade binding techniques like saddle stitching and stab binding. These selections not only expand the sensory experience of the zine but also promote sustainable and inclusive publishing practices. The findings highlight the sense of pride and intellectual richness attained through the zine's intentional design, which illustrates handmade publications' ability to encourage human connection, patience, and creativity. *ImagiZine* merges vintage craftsmanship with modern visual and literary methods, engaging readers personally and emphasizing the relevance of hands-on design for upcoming creatives. This paradigm recontextualizes zines as significant artistic belongings, stimulating accessibility and creativity in community arts, independent publishing, and creative education.

Keyword: zine, poetry, photo, design, book-making

1. INTRODUCTION

ImagiZine is an innovative artistic publication that merges poetry and photography into an alternative zine format. Positioned at the intersection of visual storytelling and literary introspection, *ImagiZine* challenges conventional forms of publishing by reimagining the book as a multi-sensory artistic object. It celebrates the design and creativity inherent in alternative publishing, foregrounding emotional expression, narrative design, and material craftsmanship. The project is conceptualized as both a creative artifact and a research-based exploration of how design enhances literary works' emotional and intellectual resonance. This zine innovation aims to expand the discourse of book-making as an artistic practice while promoting inclusive, low-cost, and sustainable platforms for self-expression.

2. METHODOLOGY

The methodology of *ImagiZine* integrates artistic research, traditional craftsmanship, and alternative publishing techniques to produce an innovative photo-poetry zine. The creative process begins with the development of authentic content, where writers and photographers are guided by thematic prompts to express raw emotions and personal narratives. This is followed by a collaborative design phase involving a photographer who curates the visual and textual elements into a cohesive layout that enhances narrative flow and emotional resonance. Particular attention is given to material choices, such as textured paper, eco-friendly inks, and handcrafted binding techniques like stab binding or saddle stitch, which elevate the tactile experience of the zine. These material and aesthetic decisions are strategically employed to reinforce the emotional depth of the content and to reflect principles of sustainability and alternative publishing. Through this process, *ImagiZine* becomes a multidisciplinary exploration of how design can enrich literary and visual expression in a handcrafted, reader-centered format.

3. FINDINGS

The *ImagiZine* book illustrates that design-oriented publishing can improve the reader's emotional and visual engagement with poetry and photography. The zine nurtures a cohesive interaction between visual and verbal components through deliberate layout, fonts, and photo arrangement choices. The significance of handmade bookbinding techniques, like saddle stitching and various forms of stab binding, is in their enhancement of the creative and aesthetic aspects of the zine. These methods not only respect antique craftsmanship but also familiarize the next generation with the significance of hands-on design practices, fostering an awareness of material sensitivity and process-oriented artistry. The directions for the creation of the zine encourage creators and readers to reestablish a connection with the tangible nature of books, boosting soft skills such as patience, carefulness, and sensory perception. This personal interaction creates deep emotional bonds and a sense of ownership, transforming the zine into a personal, experiential artwork rather than an intangible substance. The project highlights the potential of zines as inclusive platforms for new voices, providing a sustainable and accessible self-expression that connects creative impression with modern creative thinking.

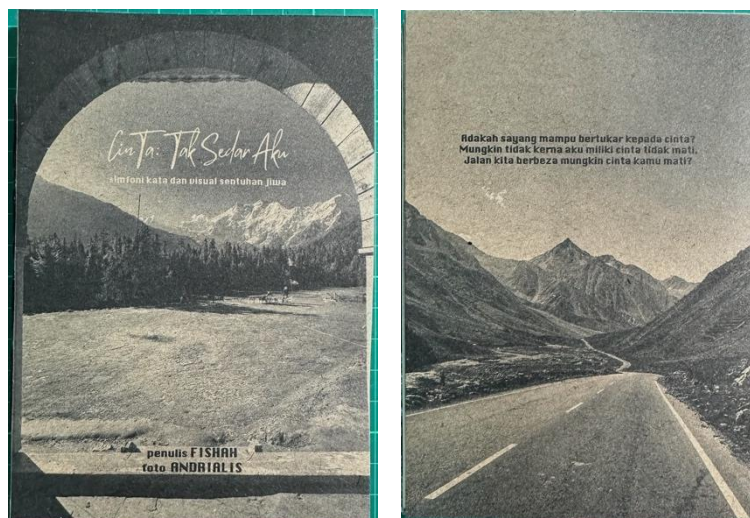


Figure 1 Book with title *CinTa: Tak Sedar Aku*

4. CONCLUSION

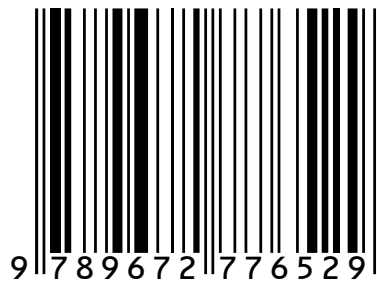
ImagiZine presents a unique fusion of literature, visual art, and design that elevates the zine from its traditional countercultural roots into a refined creative artwork. The thoughtful combination of conventional craftsmanship and modern design approaches shows how artistic innovation can create emotionally resonant and visually impactful works. This approach not only enriches the artistic experience but also holds valuable potential for use in community arts, independent publishing, and creative education.

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