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CAMPUS BANDARAYA MELAKA
FACULTY OF BUSINESS AND MANAGEMENT
BA232 – BACHELOR IN OFFICE SYSTEM MANAGEMENT (HONS)
INDUSTRIAL TRAINING REPORT (MGT666)



MAGMA TRD RESOURCES
3RD MARCH – 15TH AUGUST 2025

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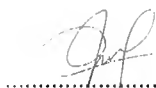
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PART 1: PRELIMINARY PAGES

1.1 EXECUTIVE SUMMARY

The internship report discusses my 24-week industrial training (MGT666). I began my internship on March 3, 2025, and concluded it on August 15, 2025. This internship report covers the experience and learnings gained during the 6-month industrial training period conducted at Magma TRD Resources company. Magma TRD Resources is an organization involved in the field of education. The main purpose of this training is to provide exposure to the real work environment, as well as improve the knowledge learned at university in the context of the industrial world. Throughout the training, I was allowed to be involved in several important projects, such as holding talks on Education or TVET programs for SPM graduates and managing student data in each state.

This report will begin with an introduction to the company where I am currently doing my industrial training and followed by the company's vision, mission, and not forgetting the company's main objectives. In this report, there will also be a detailed discussion of SWOT analysis. Furthermore, I also include my training experience as a Sales and Marketing Education Trainer. This report highlights the time I spent in the marketing department under the supervision of Mr. Rozaiman Bin Rozli

Through this report, the main subject focused on is SWOT analysis because we will see where the company's strengths are, where the company's weaknesses are, what opportunities the company has, and we will also know what threats the company Magma TRD Resources faces. In this report, I will also discuss recommendations regarding the weaknesses and threats faced by the company. By conducting industrial training here, I was able to further increase my knowledge and gain new experiences with departments that I had never been through before.

1.2 ACKNOWLEDGEMENT



First and foremost, I am grateful to Allah S.W.T. for providing me with the mental and physical endurance needed to successfully finish the individual assignment. I would also like to express my gratitude to Madam Zatul Himmah binti Abdul Karim, my wonderful lecturer, for her guidance, understanding, and patience as she taught me MGT 666, Industrial Training. As your student, I am constantly pleased with your good energy and achievements in teaching me. I also appreciate that you have taught me so much and that you are ready to take on the responsibility of guiding students to become successful adults in the future.

I would like to express my deep thanks to all my amazing friends who have helped me both in good and difficult times. When I am in need, I am overwhelmed by the number of people who are willing to assist me. I'm also committed to giving my parents my deep appreciation for all their help and inspiration with this task. Without their guidance, I might not be able to complete this task as effectively as other people.

Ultimately, my goal is that this report on industrial training satisfies the specified requirements. In addition, I would like to express my gratitude to everyone who has assisted me in any way, directly or indirectly, as their efforts and initiative have enabled me to successfully finish this assignment.

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