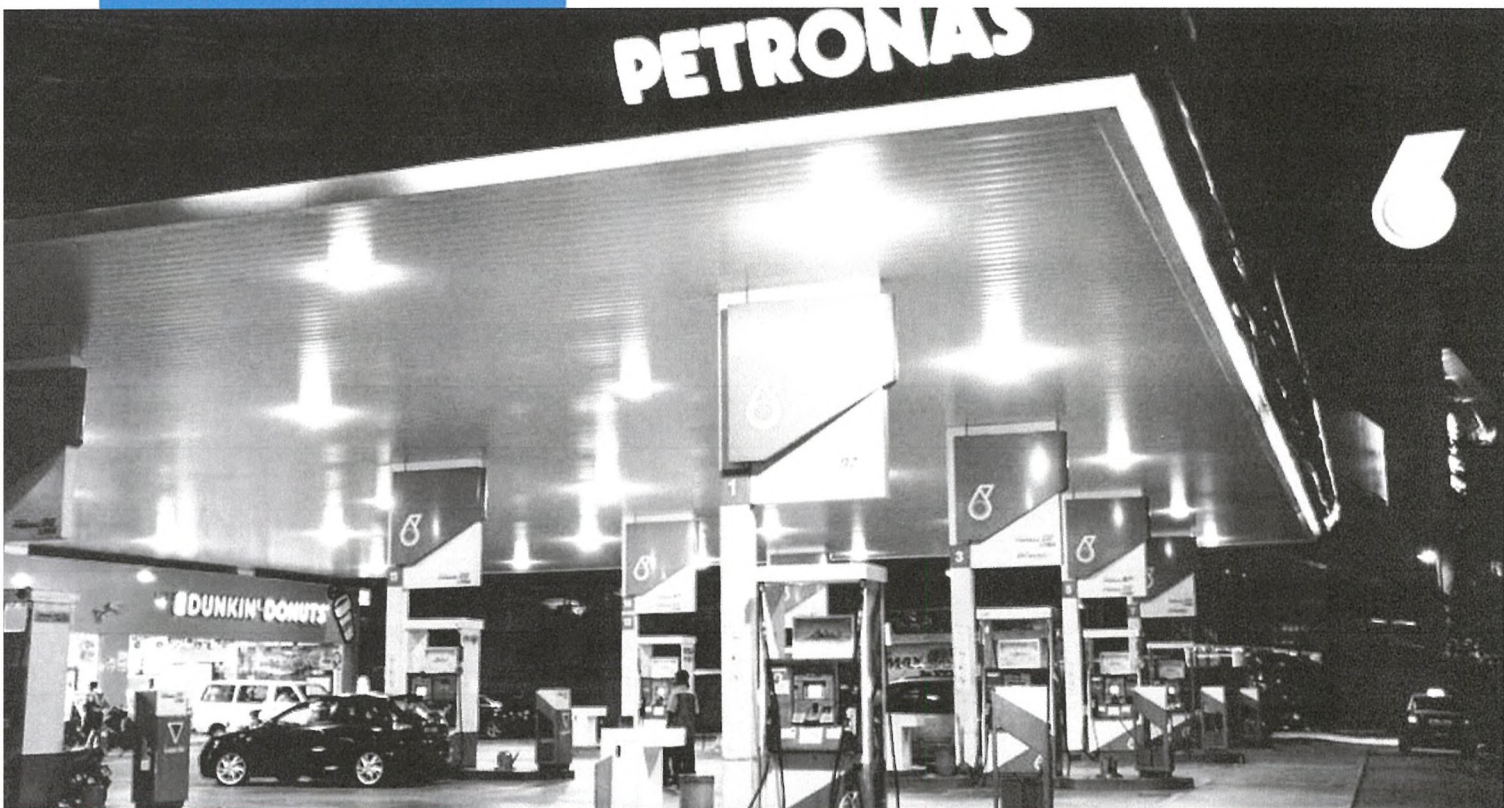


SETEL VENTURES SDN BHD



PREPARED BY:

Zainul Fikri bin Zainul Falah

STUDENT ID:

2023165077

MGT666

Industrial Training

Report

SURAT KEBENARAN

Tarikh : 25/8/2025

Kepada :

Penyelaras Latihan Praktikal

Fakulti Pengurusan Perniagaan
UiTM Kampus Bandaraya Melaka
110 Off Jalan Hang Tuah
75300 Melaka

No Tel : 06-285 7119 / 7190 / 7196

Email : praktikalfppmelaka@uitm.edu.my

Maklumbalas (/)



Setuju



Tidak Bersetuju

Tuan/Puan

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Nama Pelajar	Zainul Fikri bin Zainul Falah		
No. Matriks	2023165077	Nama Program	BA246
Tajuk Laporan	Industrial Training Report	Nama Syarikat	Setel Ventures Sdn Bhd

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Yang Benar

Harpal

.....
Nama Pegawai : Harpal Singh

Jawatan : Senior Manager, Fraud Management & Investigation

No. Tel. : 0177113911

No. Faks :

Cop jabatan/organisasi:

SETEL VENTURES SDN BHD (1310317-A)
Suite 11 - 01 Level 11,
Vertical Corporate Tower B Avenue 10,
The Vertical, Bangsar South City,
No. 8, Jalan Kerinchi,
59200 Kuala Lumpur

EXECUTIVE SUMMARY

This mainly highlights provides an overview of the benefits that studying for a bachelor's degree in international business can gain by completing an internship during my last semester. The internship experience during this crucial period offers unique advantages, allowing students such as me to bridge the gap between academic learning and real-world business practices. Moreover, as an internship in the last semester, it allows me to apply the theoretical knowledge gained throughout their International Business program in a practical setting. Therefore, intentionally I can see firsthand how concepts and theories translate into real-world business scenarios, enhancing their understanding and reinforcing their academic foundation.

This internship training report highlights my journey as a UiTM student majoring in International Business during my internship program. Over the course of 24 weeks, I have gained valuable experience and insights into how a real life corporate environment operates, which complemented my theoretical knowledge from the classroom. Being in fraud management and investigation as an intern, I gained valuable hands-on experience in various aspects such as monitoring of suspicious activities, investigations of fraudulent activities and taking action to prevent suspicious activity.

After careful consideration, I chose Setel Ventures Sdn. Bhd, which was the best company for my internship. Setel Ventures aims to provide a seamless fuel payment experience in Malaysia. In this report, I have conducted a comprehensive SWOT analysis, which encompasses both internal and external factors. The strengths and weaknesses represent internal aspects of the company, while opportunities and threats are influenced by external factors. I have identified specific areas and factors prone to challenges within Setel Ventures Sdn. Bhd. and have explained them in detail within this report.

ACKNOWLEDGEMENT

First and foremost, I want to express my deepest gratitude to Allah SWT, The Most Beneficent and Merciful, for His continuous guidance throughout my internship. Without His help and power, I would not have been able to finish this industrial training and properly create this report.

Second, I want to express my heartfelt gratitude and special thanks to my academic adviser, Madam Azlinda, for her ongoing assistance, support, and encouragement during the process of writing this report. Her insightful input and regular monitoring kept me on track during my internship and contributed significantly to the completion of this report. I am truly appreciative for her dedication to my academic success.

Third, I would like to convey my heartfelt appreciation to the entire staff at Setel Ventures Sdn Bhd, particularly the Compliance and Risk department, for sincerely greeting me and providing me with the opportunity to complete my industrial training with the company. My sincere thanks also goes to my Direct Supervisor, who provided crucial direction, trust, and support in allowing me to participate in numerous work. This internship provided me with invaluable hands-on experience and exposure, which aided my personal and professional growth.

Finally, I want to thank my beloved family, especially my parents, for their unwavering support mentally and physically during this journey. Their consistent encouragement has been the bedrock of my strength, not only throughout my internship but also throughout my academic career. I feel very lucky to have their unfailing support.

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