



اُنِيْوَرْسِيْتي تِيْكْنُوْلُوْجِيْ مَآرَا
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TEKNOLOGI
MARA

FACULTY OF BUSINESS AND MANAGEMENT
BACHELOR OF OFFICE SYSTEMS MANAGEMENT (HONS.)

INDUSTRIAL TRAINING REPORT (MGT 666)
CELESTICA ELECTRONICS (M) SDN BHD
SENAI, JOHOR



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Customer Program Manager

EXECUTIVE SUMMARY

My six-month industrial training adventure began at Celestica Electronics (M) Sdn Bhd, and it was fun. I will discuss and explain my internship experience at this organization in this report, highlighting its policies and procedures as well as other pertinent information about Customer Program Department (Capital Equipments – LAM) management. This is a great chance to examine how a multinational corporation does it because there are a lot of variables to take into account. I will include as much detail as possible about the company's management in this report.

This report will go on to discuss the company's profile and my training reflection based on the knowledge I acquired during my internship with the organization. In addition, the company's SWOT analysis will be covered, which I can examine via the Customer Program Department. Finally, the report concludes with a suggestion for the company based on my overall observations and conclusions.

ACKNOWLEDGEMENT

First and foremost, I would like to express my heartfelt gratitude to Celestica Electronics (M) Sdn Bhd for granting me the opportunity to undergo my industrial training at their esteemed establishment. I am truly thankful for the invaluable exposure, knowledge and skills I have gained throughout this period.

My sincere appreciation goes to my industrial supervisor, Suresh A/L Jayapalan as Customer Program Manager and also to my planners, Encik Mohamad Firdaus and Ron Miller, whose continuous guidance, encouragement and constructive feedback have been instrumental in shaping my learning experience. Their mentorship and professionalism have inspired me to grow both technically and personally.

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To all the staff members and colleagues, the Customer Program Department, thank you for your kind cooperation, patience, and willingness to assist whenever needed. Working alongside such a helpful and knowledgeable team made my learning experience both pleasant and enriching.

Last but not least, I would like to thank my family and friends for their unwavering support, motivation, and understanding throughout this journey. Your encouragement has been my pillar of strength and to all who have contributed to the completion of my industrial training directly or indirectly, I am appreciate for the kindness and help me throughout the journey. This milestone would not have been possible without your presence and assistance.

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