

UGC NEWSLETTER

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107



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UiTM MELAKA BRANCH



In cooperation with strategic partners PPSPM, MBMB, and SWM Environment Melaka Region, the LuMora Squad, which is made up of final semester student of Diploma in Office Management from groups MBA1325L and 1325M at UiTM Melaka, Alor Gajah Campus, organized a CSR program centered on river and environmental sustainability under Project Advisor Cik Afrah Hayati binti Abdul Rahman and assistant Nuraqeelah Muhammad Hamdan.

UiTM ALOR GAJAH

**THE STREAM SAVERS:
CSR SUNGAI MELAKA PROGRAM
WITH 4 STRATEGIC PARTNERSHIP ON CULTIVATING
AWARENESS OF RIVER & ENVIRONMENTAL CONSERVATION**

Author: Afrah Hayati Abdul Rahman & Siti Norashikin Bashirun

MELAKA, DECEMBER 16, 2025 – A total of 20 lecturers and 66 students from the Diploma in Office Management, Faculty of Management and Business, UiTM Melaka, Alor Gajah Campus participated in the program The Stream Savers: CSR Melaka River – Save The Flow, Watch It Grow held at Dataran Pengkalan Rama, Pantai, Melaka.



This program satisfied the criteria of the Event Management course (OBM310) in order to cultivate community responsibility for the Melaka River and enhance students' professional abilities. A river cleanup with PPSPM, educational exhibits, an Environmental Casual Talk, poster making and recycling innovation challenges judged by SWM Environment were all successfully integrated into the project.

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SCAN & EXPLORE

UiTM SUSTAINABILITY STRATEGIC ACTION PLAN (UiTM CSSAP) FIRST EDITION, 2024



UiTM CAMPUS SUSTAINABILITY REPORT 2021-2022



BLUEPRINT IMPLEMENTATION DOCUMENT UiTM SHAH ALAM 2023

